

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Tuesday September 4 1984

Nailbiting climax to Hong Kong talks, Page 3

No. 29,413

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Asia	18	Indonesia	1500	France	100
Bombay	12	Japan	1200	Germany	100
Calcutta	12	South Africa	1500	Italy	100
Delhi	12	Switzerland	1500	Netherlands	100
London	12	USA	1500	Spain	100
Mumbai	12				
Rangoon	12				
Singapore	12				
Tokyo	12				
Yokohama	12				

NEWS SUMMARY

GENERAL

Israel's political crisis deepens

Israel's political and economic crisis deepened as Mr Shimon Peres, the Labour Party leader and Prime Minister-designate, sought the help of the small religious parties in an attempt to form a narrow coalition government.

Canadian vote

Canadians go to the polls today and are expected to give an overwhelming mandate to the opposition Progressive Conservative Party, ending 21 years of Liberal Party rule.

Montreal blast

At least three people died and more than 25 were hurt when a bomb exploded at Montreal's central railway station. Police defused another bomb and arrested a man.

Austrian reshuffle

Franz Vranitzky, former director general of the Austrian Länderbank replaced Finance Minister Herbert Solcher, and Vienna mayor Leopold Gratz replaced Erwin Lenz as Foreign Minister in a Cabinet reshuffle. Pages 2, 14

Chernenko 'working'

President Chernenko is carrying out his duties, the Soviet Foreign Ministry said, but did not fully dispel speculation that he was ill. Page 2

Anglo-Irish summit

Mrs Margaret Thatcher, the UK Prime Minister, and Irish Premier Dr Garret FitzGerald agreed to hold an Anglo-Irish summit meeting in November.

EEC talks in danger

Talks on bringing Spain and Portugal into the EEC were in danger of collapse after member states disagreed in several areas. Page 2

Saharan deaths

The Polisario Front, which is fighting Moroccan rule of the western Sahara, claims to have killed 298 troops and wounded 391 in attacks during the second half of last month.

Istanbul bomb

Two Lebanese were killed in Istanbul when a car bomb exploded.

Typhoon kills 1,000

Up to 1,000 people are feared to have died in a typhoon in the southern Philippines.

Vatican line

The Vatican issued a directive to theologians condemning Marxist influence on Roman Catholic thinking.

Argentine strike

The first general strike against Argentine President Raul Alfonsin's nine-month-old government slowed down economic activity but failed to bring the country to a halt. Page 4

Gulf War 'no end'

Iranian prime minister Mir-Hossein Mousavi said he saw no end to the four-year-old Gulf War until Iraq's president Saddam Hussein fell from power.

Sabena strike

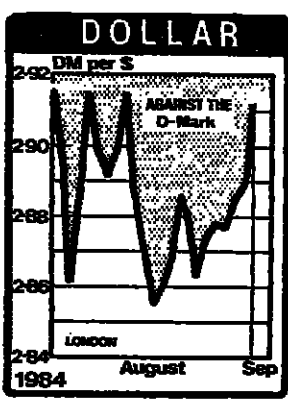
Cabin staff on Belgium's national airline Sabena struck for 24 hours over new staffing arrangements.

BUSINESS

Insurer to buy Banque Worms

L'UNION des Assurances de Paris, France's largest nationalised insurance group, is about to take control of Banque Worms, the country's fourth largest state-owned investment bank. Page 15

DOLLAR was firmer in London, rising to DM 2.9115 (DM 2.889). FF 8.534 (FF 8.5845), SwFr 2.428 (SwFr 2.41) and Y242.75 (Y241.85). On Bank of England figures, its trade-weighted index rose to 137.2 from 136.5. Page 35



STERLING was down against the dollar in London, falling 55 points to \$1.303. It was unchanged at Y316.25, but improved to DM 3.795 (DM 3.7775), FF 11.64 (FF 11.5825) and SwFr 3.185 (SwFr 3.15). Its trade-weighted index was steady at 78.1. Page 35

GOLD fell \$3.50 on the London bullion market to \$344.50. It was also down in Frankfurt and Zurich at \$344.50. Page 34

YOKYO stocks edged upward. The Nikkei-Dow market average ended 0.48 higher at 10,630.08. Section III

LONDON equities were enlivened by takeover speculation, with the FT Industrial Average up 1.4 at 855.1. GiltS firm. Section III

FRANKFURT and Amsterdam share volume last month totalled around twice July's levels, bourse data showed. The Commerzbank index regained the 1,000 mark with an 8.5 rise to 1,002.2. Section III

WALL STREET and other U.S. markets, as well as those in Canada, were closed for holidays.

POLAND has devalued the zloty by 8.8 per cent against the dollar in an effort to boost exports. The new exchange rate is 123 to the dollar. Page 2

EGYPT'S \$34bn plan to build eight nuclear power plants by the year 2000 will be delayed by at least five years because of financing difficulties.

NORWEGIAN Finance Minister Rolf Presthus said the government might again have to regulate banks directly if technical measures to curb lending failed. Page 3

BORAL, Australian building products group, lifted net earnings 74 per cent from A\$54.6m to A\$95.1m (\$88.45m) in the year to June 30. Page 17

SIME DABBY, Malaysian diversified oil group, boosted pre-tax profits 94 per cent to 214.3m ringgit (\$63m) for the year ended June. Page 17

PARCISA, Swiss holding company which is also a leading bank, saw profits jump to SwFr 86.7m (\$36.2m) for the year ended June against SwFr 30.4m a year earlier. Page 16

FARMITALIA Carlo Erba, Italian pharmaceutical group, made special provisions of L10.5bn (\$6m) for losses incurred through the withdrawal from sale of its anti-arthritis drug, Flosint. Page 15

Production difficulties in London may have resulted in typographical errors in unit trusts, some advertisements and elsewhere in today's edition.

Eleven die in South African protest against new constitution

BY JIM JONES IN JOHANNESBURG

ELEVEN PEOPLE died, at least 20 were injured, and property worth hundreds of thousands of rand was destroyed in a wave of violent protest that swept South Africa's industrial heartland yesterday.

In central Johannesburg a bomb caused extensive damage to a government office block, while in black townships around the city as well as near Pretoria and the mining town of Welkom, armed police battled to quell a surge of protest.

The rioting occurred as the Government was celebrating the inauguration of South Africa's new

constitution, which allows limited representation to Indians and to the coloured population - those officially designated as being of mixed racial descent - but leaves the black majority voiceless.

The Johannesburg bomb at the Department of Internal Affairs was almost certainly planted in direct protest against the new constitution, and the disturbances in the black townships have sprung from dissatisfaction with specific aspects of apartheid.

In Sharpeville, Evaton and Sebokeng, the black dormitory suburbs of the industrial town of Vereeniging, south of Johannesburg, school and work boycotts in protest against rent increases erupted into violence late on Sunday.

The deputy mayor of Sharpeville, Mr Sam Dlamini, was hacked to death and his body burned on his front doorstep. In two separate incidents two people were burned to death when their cars were fire-bombed by gangs of youths. The charred bodies of two other people were found in the outhouse of a town councillor in Sebokeng.

In 1960, Sharpeville was the scene of South Africa's worst single

incident of racial conflict, when police opened fire on a large crowd of black demonstrators, killing 67.

Black South Africans are obliged to rent houses in segregated townships where property ownership rights are limited. Rents are collected by the administration boards which control many aspects of black life, and increases generally result in protests.

The situation has been made worse recently as black incomes have been squeezed by unemployment resulting from South Africa's worst post-war recession and rising double-digit inflation.

After two days of unrest dozens of houses, public buildings, shops and beerhalls have been gutted in the townships around Vereeniging. The homes of black town councillors, generally characterised by their relative opulence, have been particular targets.

On the East Rand the simmering violence has been fuelled on discontent with the black education system, widely seen as inferior to that of whites. At the weekend the death toll in the East Rand townships of Daveyton, Wattville, Katlehong and Thokoza rose to seven, with the death of another school-

child hit by bullets. All but one of the people killed in the past few weeks have been school pupils aged between six and 18.

Opposition politicians and church and community leaders have called for restraint by the police in their handling of the disturbances. The leader of the white official opposition, Mr Frederik van Zyl Slabbert, has called on Mr Louis le Grange, the Minister of Law and Order, to curb unnecessary heavy-handed action by the police, and the Minister has ordered a report into the deaths.

British coal board and miners plan fresh talks

BY OUR LABOUR STAFF IN BRIGHTON

NEW TALKS have been arranged between the two sides in Britain's national coal dispute. The announcement came yesterday as the UK's Trades Union Congress (TUC), meeting for its annual conference, gave overwhelming support for the striking miners despite vociferous opposition from unions representing the power workers.

About 5,000 miners had come to lobby the Congress, held in Brighton, and to march through the town. The demonstration was peaceful. One of the organisers, Mr Terry Harrison, said: "It has secured us a famous victory by showing the world we can march sensibly."

The new talks between the National Coal Board (NCB) and the National Union of Mineworkers (NUM) are likely to start later this week. Mr Ian MacGregor, NCB chairman, and Mr Peter Walker, Energy Secretary, both said they believed Mr Arthur Scargill, president of the NUM, had softened his previously intransigent opposition to pit closures on economic grounds.

Mr MacGregor, at a hastily called press conference, said: "There would not have been any discussions unless they (the NUM) had indicated they were prepared to talk about the realities."

He suggested that he would await for the other side to take the initiative, before deciding whether the coal board would alter its position.

Mr Walker said: "I gather he (Mr Scargill) has now agreed - perhaps with TUC pressure - to move from that position (of total opposition to pit closures) - and if so, that is good."

Mr Peter Heathfield, the NUM general secretary, speaking in

Brighton last night appeared to limit the room for manoeuvre in the talks. "There will be secret talks but there will not be secret deals," he said.

The talks are apparently a result of approaches to both sides by Mr Robert Maxwell, the new and flamboyant owner of the Mirror Group of newspapers. Mr Maxwell protested in Brighton yesterday that he was no more than a messenger boy, but the show-business element that surrounds the negotiations gives rise to some doubt about the quality of preparation for the talks.

Confirmation that they would take place came as the Congress supported - with only a few unions dissenting - the TUC general council's statement of support for the miners, who have now been on strike for over six months.

The statement calls on union members not to take fuel supplies across miners' picket lines. However, Mr Eric Hammond, of the electricians' union, said his members in the power stations would continue to work. "My union is not going to stop them as a result of this statement or 10,000 statements," he said. His speech was often drowned by boing.

Mr Nick Leadley, general secretary of the blastfurnacemen's union, claimed that the TUC statement meant "the destruction of the steel industry in Britain."

Mr Len Murray, general secretary of the TUC, said the challenge to Congress was how it could help to get "this titanic struggle" solved on a basis satisfactory to the NUM.

Continued on Page 14

Citicorp role in UK broking merger

By John Moore in London

SCRIMGEUR Kemp-Gee and Vickers da Costa (UK), two leading stockbrokers, are to merge in another important realignment in the British securities market.

Citicorp, the largest bank in the U.S., which last November acquired a 29.9 per cent stake in Vickers da Costa and a controlling interest in Vickers' overseas business, is to acquire a 29.9 per cent stake in the merged broking group.

Under London Stock Exchange rules outsiders seeking to purchase stakes in stockbroking firms are restricted to a 29.9 per cent shareholding. Those rules are to be relaxed in the future, and Citicorp said yesterday it had an option to increase its interest to the extent permitted by any change in the rules.

The merger of Scrimgeour Kemp-Gee and Vickers da Costa (UK) will create a stockbroking firm with 500 staff. The new firm is to be called Scrimgeour Vickers.

The merger, which is subject to clearance by the Council of the Stock Exchange and to other regulatory consents, is expected to be completed by the end of 1984.

No terms were disclosed for the deal yesterday but the three sides indicated that the consideration would be satisfied through the issue of shares and cash by Citicorp. In the market yesterday it was estimated that the deal valued Scrimgeour Kemp-Gee at about £50m (\$65m). In addition there would be a profit-linked incentive scheme offered as part of the deal.

Vickers da Costa (UK) is the London arm of the Vickers da Costa group, which operates in securities markets directly and through associated companies in the UK, Japan, the U.S., Hong Kong and Singapore.

In London Scrimgeour Kemp-Gee will be the dominant partner in the merged group.

Lex, Page 14; Background, Page 19

French unions stage protests against layoffs

BY PAUL BETTS IN PARIS

PRODUCTION was halted at the large Citroën car plant of Aulnay-sous-Bois near Paris and rail traffic was blocked at two railway stations in Burgundy yesterday by angry workers protesting against large-scale redundancies at Citroën and at the bankrupt Creusot-Loire heavy engineering group.

The labour unrest marked further trade union pressure against the new Socialist Government and its tough industrial policies, which emphasise restructuring before jobs.

Despite the heightened tension, however, the pro-Communist CGT labour confederation and other French union leaders are maintaining a hesitant and cautious approach to the labour conflicts at Citroën and Creusot-Loire.

Production at the Aulnay car plant was stopped yesterday by groups of protesting workers on some assembly lines and by CGT delegates holding discussions with workers about future labour actions.

The CGT also organised a meeting yesterday with the 1,950 workers made redundant by the private car company instead of holding a scheduled rally involving all Citroën employees. That decision seems to confirm the cautious approach the union is adopting to the dispute, which is proving a serious credibility test for the CGT leaders as well as for the Government's resolve to continue with its industrial restructuring policies.

After violent incidents between police forces and union demonstrators at Aulnay last Friday, the police presence outside the gates of the car plant was extremely discreet yesterday. The Citroën man-

agement allowed union officials to enter through the main gates, although workers continued to have to pass into the factory through special gridded cages at side gates.

The grilles - called "rat cages" by the workers - led to the violent incidents on Friday when M Akka Ghazi, the CGT delegate, refused to pass through them and was struck by a policeman as he tried to force his way in through the main gate. Workers have to file through the special cages showing their identity papers to enter the plant.

M Bertrand Delance, national secretary of the Socialist Party, yesterday described the special cages as a "provocation" on the part of the Citroën management. The cages were not a good example of the way to conduct a social dialogue, he said.

However, the Socialist Government won the approval yesterday of M Yvon Gattaz, president of the patronat, the country's employers' confederation. M Gattaz, often an outspoken critic of socialist economic policies, said the Government had shown a sense of realism in approving the Citroën redundancies.

The outcome of the labour dispute at Citroën is being keenly watched not only because of its impact on the financially troubled Peugeot car group, which owns Citroën, but also because the state-owned Renault car group is expected shortly to announce extensive job cuts.

The Citroën dispute might clearly set the tone of union attitudes in the imminent Renault layoffs, which might involve as many as 15,000 workers over several years.

Continued on Page 14

Le Creusot workers say cuts spell doom

By David Housego, recently in Le Creusot

PEOPLE IN Le Creusot, the small Burgundy town that is the heart of the Creusot-Loire group's heavy engineering operations, are convinced that the announcement at the weekend that the workforce will be cut by a third spells the beginning of the end for the industry that provides their livelihood.

Workers, union and local management do not know how to defend themselves from what they see as an undesired fate.

"We are determined to do something," said a worker at the factory gate, contemplating the uncertainties of a prolonged strike. "But we do not know what would be best."

Nearly 3,000 demonstrators protesting against the proposed redundancies yesterday tried to block the high-speed train (TGV) line that passes near the town.

Unions will be seeing officials at the Ministry of Industry today and tomorrow for discussions that will determine how tough their response should be.

Le Creusot, with a population of 32,000, is as closely identified today with the engineering work as it was 200 years ago when an Englishman, William Wilkinson, arrived to help set up a royal foundry to manufacture cannons for the French army.

Since then, Le Creusot has built artillery for Napoleon and for the military in the first world war. In the last century it was a big constructor of locomotives and of rail track, and in the 1920s it moved into the power equipment industry.

The engineering works has failed more than once: it was taken over by the Schneider family in 1836, nationalised in 1937 and denationalised two years later.

Continued on Page 14

UK purchase for Barlow Rand

BY RAY MAUGHAN IN LONDON AND JIM JONES IN JOHANNESBURG

BARLOW RAND, the largest industrial holding company in South Africa, has agreed the outline terms of a bid for J. Bibby & Sons, a leading UK animal feeds producer and one of the few big manufacturing companies still based in the centre of Liverpool.

Barlow sees the bid as a springboard for growth, hastened by the fact that South African Republic's executive chairman, Mr Mike Rosholt, already has a seat on the Bibby board.

The precise value of the offer will not be disclosed until the end of this week, when the method of financing has been negotiated by both sides. However, it is understood that the terms will vary substantially from Bibby's current share price of 293p, up 66p yesterday, which gives a market value of £265m (\$345m). Bibby, advised by N. M. Rothschild, has determined that Barlow Rand should offer a full cash alternative, although the make-up of the main offer will be dictated by South African currency controls and borrowing rates.

Bibby has been closely connected with Barlow since 1982, when the South African group took control of Bibby's largest shareholder, Tiger Oats and National Milling, another leading South African company with extensive interests in food processing.

The link with Tiger Oats goes back 10 years to when Slater Walker Securities granted the company an option to acquire 1.9m Bibby shares, or 23 per cent of the ordinary capital, for £2.8m. Subsequent purchases that year raised Tiger Oats' stake to 29.5 per cent.

Barlow Rand's existing operations cover a broad spectrum of South Africa's economy. Tiger Oats, held through the C. G. Smith offshoot, is a key element of Barlow's dominant food division, which embraces sugar, cereals, bakeries, animal feeds, edible oils, meat and fish products. Its mining interests are held through Rand Consolidated Land & Exploration, while the Nampak operation is South Africa's largest packaging business.

The group operates a loose federal structure, giving autonomy to companies in which Barlow Rand holds majority stakes. The principal is expected to be applied to the proposed Bibby acquisition when a minority of the shares will continue to trade on the London stock market. Barlow Rand's assets at the end of last September were £1.54bn (\$971m) and its market value is about £1.81bn.

Bibby is already 30 per cent owned by Barlow Rand, through C. G. Smith, and the board and family can count on a further 15 per cent. Recent board changes have seen the appointment in June of two Barlow Rand representatives, the retirement from day-to-day executive control of Bibby of Mr Leslie Young, the chairman, and the promotion of Mr Peter Wood as new chief executive.

The South African appointees to the Bibby board in June were Mr Rosholt and Mr Warren Clewlow, Barlow Rand's chief executive officer.

Lex, Page 14

Europe	2-3	Editorial comment	12
Companies	16	Eurobonds	26
America	4	Financial Futures	35
Overseas	3, 4	Gold	34
Companies	17	Int. Capital Markets	36
World Trade	5	Letters	14
Britain	6	Management	24
Companies	18-20	Market Monitors	27
Agriculture	34	Men and Matters	28
Appointments advertising	24-26	Mining	29
Arts - Reviews	11	Money Markets	35
Arts - World Gazette	34	Raw materials	32
Commentary	32	Stock markets - Bowser	27-32
Commentary	32	Technology - London	29-31
Commentary	32	Technology	8
Commentary	32	Unit Trusts	22-32
Commentary	32	Weather	14

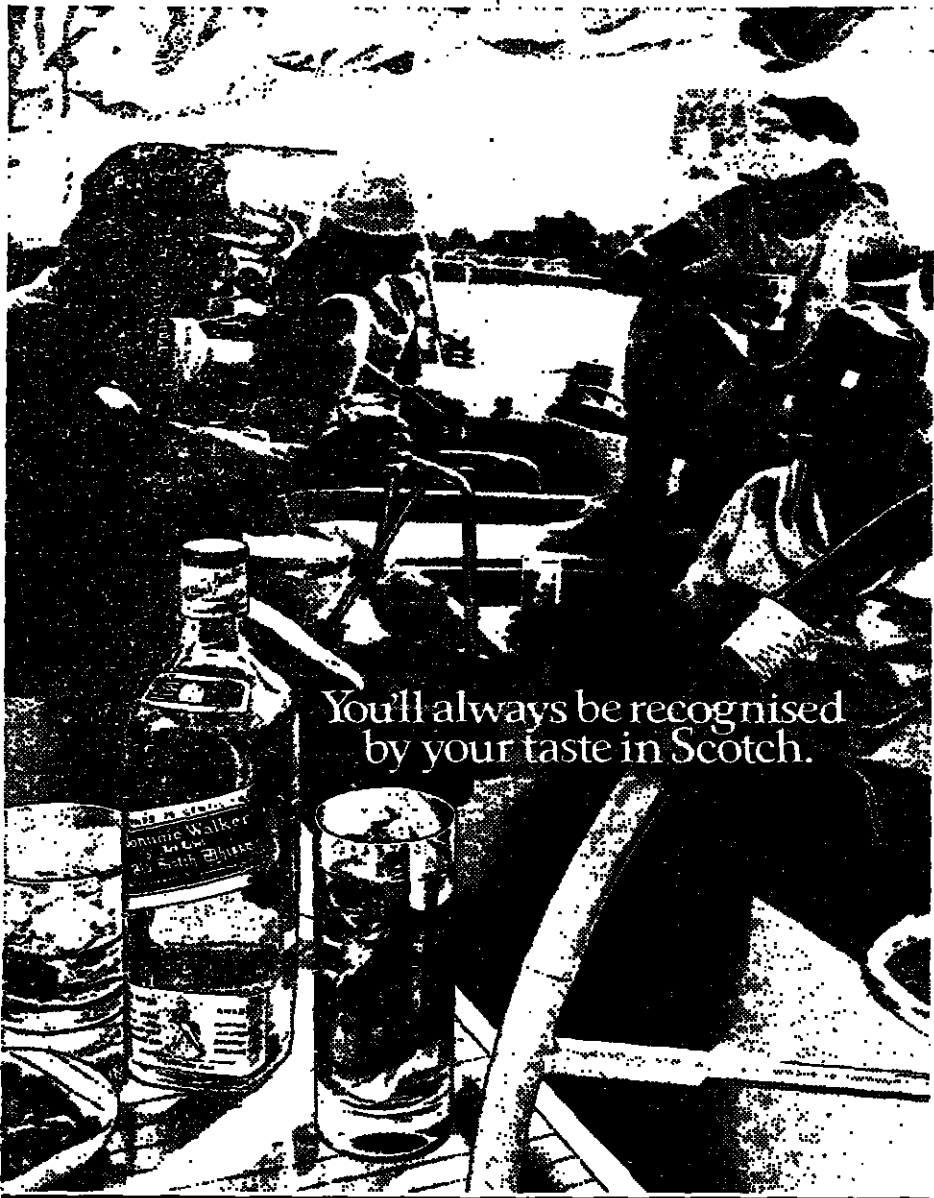
Hong Kong: nailbiting climax to talks	3	Satellites: battle for a place in space	13
Libya: visionary on a small stage	4	Lex: Unilever; Barlow Rand; Citicorp	14
Technology: finding a niche in computer development	8	U.S. oil companies: reversing the diversification	15
Editorial comment: Austria; life assurance	12	West Yorkshire: Survey	21-23
Brooke Bond: why Unilever is taking off the gloves	12	Shandong: Survey	Section IV

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EUROPEAN NEWS



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Chernenko 'carrying out official duties'

By David Buchan

PRESIDENT Konstantin Chernenko is "carrying out" his official duties, a Soviet foreign ministry spokesman said yesterday, without specifying whether the Soviet leader, who has not been seen in public since mid-July, had returned from his holiday to the Kremlin.

Mr Vladimir Lomeiko, the Ministry spokesman, was asked at a Press briefing if the interview given by Mr Chernenko to Pravda, the Soviet party newspaper, at the weekend meant that the Soviet leader was back at work in Moscow.

Mr Lomeiko said: "The fact that Mr Chernenko gave these answers shows he is carrying out his duties."

But since these answers may have been supplied in written form, as happened several times during the late President Yuri Andropov's long illness, the interview has not stirred speculation that the Soviet leader, who will be 73 on September 24, has been unwell.

In his interview, Mr Chernenko discussed the issue of space weapons negotiations with the U.S.—one of the two foreign policy problems immediately confronting the Soviet leadership—but he offered no hope that the Soviet Union would attend the mooted negotiations with the U.S. in Vienna later this month.

Mr Lomeiko yesterday confirmed that calling bilateral talks with the U.S. "impossible" and saying that discussion of space weapons would now have to be held in the United Nations-sponsored permanent disarmament conference in Geneva.

Europe's car companies seek common data link

BY PAUL CHEESERIGHT IN BRUSSELS

EUROPEAN motor manufacturers and component suppliers have taken the crucial first steps towards establishing a common electronic communications system, the first industry-wide venture of its type in the European Community.

Production cost reductions of up to \$500 (384) a vehicle can be achieved by the introduction of such systems, according to American estimates based on the U.S. experience.

The industries from nine countries—Belgium, France, West Germany, Italy, Netherlands, Portugal, Spain, Sweden and the UK—are working on Project Odette, the organisation for data exchange through tele-transmission in Europe, it was disclosed in Brussels yesterday.

By the end of the year, a working party expects to have defined what elements from frequently-used documents could be built into computer messages using a Europe-wide code.

Ultimately paperless communication could involve quotations, orders, shipping advices and invoicing.

Mr Alan Shepherd, of the UK Society of Motor Manufacturers and Traders, and secretary of Odette, yesterday envisaged the gradual introduction of computerised communication between suppliers and manufacturers.

In the UK, a clearing house might be set up, he said, so that even the smallest supplier with

basic computer equipment could be part of the wider system. The project started on a UK initiative after it was established that a communications system solely with a domestic base made little sense in the light of the European-wide components trade.

The West German industry had also been looking at a domestic system while one already exists in Sweden. In France and Italy, there has hitherto been little electronic exchange of information.

The industries are using United Nations guidelines on trade data interchange as the basis for their work but extending them beyond their concentration on the movement of goods.

Austria's 'apolitical' Finance Minister

By Patrick Eblan in Vienna

DR FRANZ Vranitzky, 46, Austria's new Finance Minister, proudly asserts that he is a businessman and financier, not a politician. However, he is now at the centre of political attention, with barely a month to prepare a budget which many hope will bring a welcome turn to financial realism by the Government.

The expectations are that he will move further than his predecessor to reduce the budget deficit, which stood at Sch 85.5bn (\$3.2bn) last year, and possibly alter the 7.5 per cent tax on interest on bonds and deposits introduced on January 1 this year. He is likely to want firmer action to reduce the vast losses incurred by nationalised industries, which the Government has to subsidise.

To do any of these things he will have to fight hard in the Government. This could prove difficult because he has no political base in the Socialist Party. In all likelihood he will move slowly and cautiously.



Dr. Vranitzky: 'not a politician.'

Spain entry talks hit snag

BY QUENTIN PEEL IN BRUSSELS

NEGOTIATIONS to bring Spain and Portugal into the European Community were in danger of grinding to a virtual halt yesterday, after Foreign Ministers of the present EEC member-states failed to agree their own position on a range of key problems.

Controls on the surplus production of both wine and olive oil, and what constitutes an acceptable level of Portuguese sugar-cane imports, were issues still unresolved as the EEC Ministers prepared to meet negotiating teams from the Spanish and Portuguese Governments.

Without any agreed EEC positions, the prospect of progress appeared minimal.

There was also little likelihood of compromise being reached on a timetable for reducing Spanish tariffs on industrial imports, and on the

integration of Spanish steel producers into the EEC steel régime, according to Brussels officials.

The talks are supposed to reach some general conclusion by the end of September, and final agreement before the end of the year, in order to enable Spain and Portugal to join the Ten by January 1 1986.

France and Italy, the two largest producers of wine and olive oil in the EEC, yesterday failed to reconcile their differences on how to control surplus production in time for the latest enlargement talks.

M Roland Dumas, French Minister for European Affairs, appealed for an emergency plan to resolve the wine issue, calling for a system of quotas or ceilings on production.

Despite enjoying the support of Britain and West Germany—

because it would reduce demand on the over-stretched EEC budget—such a system has been vehemently opposed by Italy.

Both Italy and Greece opposed the introduction of some limits on olive-oil production where the current EEC surplus will certainly be greatly exceeded after Spain joins the Community.

One snag among the Ten was on the question of the number of votes which will constitute a "blocking minority" on Community decisions after enlargement.

This was put at 23 out of a total 76 votes, compared with 15 out of 63 at present. Each member-state has votes allocated according to its relative size. The Ministers also agreed on a proposal to give Portuguese migrant workers and their families access to EEC social security benefits.

Poland devalues zloty 8.8% against dollar

By Christopher Bobinski in Warsaw

POLAND HAS devalued the zloty, the national currency, by 8.8 per cent against the U.S. dollar in a bid to spur hard currency exports which are vital for economic recovery and for debt service payments on the country's \$27bn (\$20.7bn) foreign debt.

The devaluation, which follows one in March, means that the zloty will have lost 25 per cent in value against the basket of Western currencies since January.

This compares with a 17 per cent increase in consumer prices over the first seven months of the year.

The move comes as hard currency sales abroad of manufactured goods continue to disappoint planners. This is especially true of the engineering sector which had fulfilled a mere 39 per cent of its annual export target by the end of July.

Strong sales of coal and copper in the seven months, however, produced total hard-currency exports valued at \$3.44bn, up by 3 per cent on the same period last year.

Imports, meanwhile, at \$2.5bn, were 1 per cent up on the January-July period last year, giving Poland a \$930m trade surplus to cover interest payments to Western banks.

The new rate of 122 zlotys to the dollar is still some way from the 150 zloty mark, for which exporters have been calling, if sales abroad are to rise appreciably. It is also quite out of range of the 600 zlotys to the dollar on the black market.

Senior adds from Paris: The Paris Club of Western creditor nations will meet from September 12 to 14 to convene its task force on Polish debts and discuss a number of general issues, diplomats said yesterday.

Craxi warning over terrorism

BY JAMES BUXTON IN ROME

SIG BETTINO Craxi, the Italian Prime Minister, has warned that Italian terrorism, which has greatly reduced over the past two years may not have disappeared.

In a report to parliament he said that there were signs that left-wing terrorism could be revived, although perhaps in a different form to that which threatened national stability in the late 1970s and early 1980s.

The report, which covers the period of November 1983 to May 1984, points out that there are still about 300 Italian terrorists, mainly from left-wing groups, living abroad, most of them in France. Their message, which sometimes surfaces in the form of manifestos found in the streets and elsewhere in major Italian cities, may still find

a response among disenchanted Italians, Sig Craxi implied.

The number of terrorist acts in Italy dropped dramatically after the spectacular failure of the Red Brigades' operation in the winter of 1981-82, involving the kidnapping of U.S. General James Lee Dozier. After several weeks in captivity the general was freed by a special police squad. Hundreds of terrorists were arrested and terrorist morale collapsed.

There has since been little terrorism in Italy with an entirely Italian motivation. There have been occasional acts inspired and carried out by groups from the Middle East.

About 2,000 Italian terrorists from the left and right are in prison. Many of these have either become penitent—collaborating with

the authorities—or have at least dissociated themselves from terrorism. Many former terrorists have described their activities as misguided in press interviews and pronounced some of the marginal terrorist groups dead.

Nevertheless, the Red Brigades, the leading left-wing group, last February in Rome assassinated Mr Leamon Hunt, the U.S. director general of the Sinai multinational peace force, reviving anxieties about terrorism.

Sig Craxi, who evidently based his report on information from the security services, is anxious to dispel any complacency about the recent absence of terrorist attacks, a fact which has made life in Italy considerably more relaxed.

Portugal delays answer on Lisnave aid request

BY DIANA SMITH IN LISBON

SR MARIO SOARES' Cabinet has postponed answering the request by Lisnave, Portugal's major ship repair yard, for urgent financial help until the Finance Minister and other ministers study the yard's problems more closely.

Lisnave has asked the Government to help it to cope with serious financial problems by advancing Esc 1bn (\$8.1m) this year and Esc 3bn or 4bn over the next three years in direct grants, and by allowing a moratorium on interest owed to Portuguese banks on a debt of about Esc 20bn. Lisnave's foreign debt is small, only about \$8m. Directors of the yard insist the

company can be viable if help is granted quickly. The Portuguese state owns about 30 per cent of Lisnave; the rest is owned by Dutch, Swedish or Portuguese private interests.

Lisnave, once Portugal's premier invisible export earner, has been harmed by the international shipping crisis and the slump in ship repair prices since 1978.

When communist-controlled unions called the tune in the Lisbon industrial belt during the 1975 revolution, the payroll soared to 10,000 people, more than orders or cash flow could justify.

Mobil to claim over buoy

By Fay Gjester in Oslo

NORWEGIAN AND foreign insurance companies, which have provided cover for an oil loading buoy on the Anglo-Norwegian Stafford Field, will be asked to meet "a significant part" of the estimated Nkr 100m (\$12m) cost of repairing cracks that have developed in the French-built buoy. That was confirmed yesterday by Mobil, operator company on Stafford.

The claim appears to represent a new development for the offshore insurance market, since the damage to the buoy is the result of fatigue and wear, and not of an accident. Mobil believes, however, that the terms of its policy justify the claim.

cause he has no political base in the Socialist Party. In all likelihood he will move slowly and cautiously.

Dr Vranitzky, an amiable man regarded as a capable administrator, will bring to his office many years of experience as a banker. He also had a six-year spell as right-hand man to Dr Hannes Androsch when the latter was Finance Minister.

He joined Austria's national bank in 1961, working mainly in the economic department. In 1969 he was made adviser to the bank's first deputy president, dealing with monetary and credit policy.

In July 1976 he left the Finance Ministry to become deputy chairman of the Creditanstalt Bankverein, Austria's largest bank. A job he relinquished in February 1981 to allow Dr Androsch, who left the Finance Ministry after a quarrel with Chancellor Bruno Kreisky, to take his place.

Dr Androsch subsequently became the bank's chairman and general director. Dr Vranitzky then moved to the Oesterreichische Länderbank, initially as deputy chairman of the board of directors, then as chairman and general director, a position he has held until now.

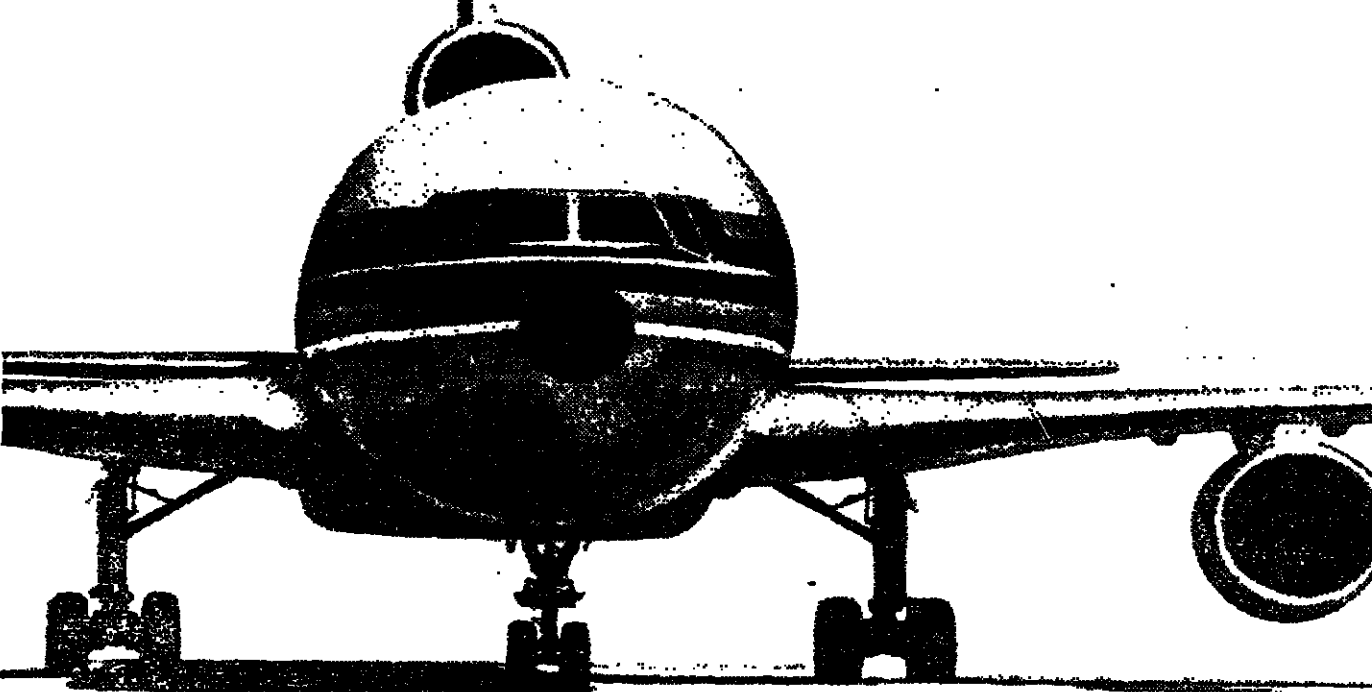
At the time of his appointment at the Länderbank, the bank was going through a serious financial crisis after the collapse of two of its major industrial debtors. Dr Vranitzky supervised the bank's reorganisation and is generally thought to have done a good job.

His appointment has been welcomed in the banking community, and while he may lack party political experience, he will have the advantage of starting off with considerable support from the financial establishment.

Sinowatz picks team, Page 14

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Welcome to our world.

Innovation key to beating W. Germany's recession

BY JONATHAN CARR IN FRANKFURT

How can companies succeed in a slump? Should they batten down the hatches and sit it out or go for growth, against the recession trend?

A West German bank which concentrates on financing mainly small and medium-sized industrial enterprises has tried to find an answer. Its conclusions, released today, bring some surprises.

Industriekreditbank-Deutsche Industriebank (IKB—Büsel-dorf/Berlin) looked into the performance of 551 of its customer companies during the 1980-82 recession.

To produce a fair cross-section, IKB made its choice from three fairly buoyant sectors—mechanical engineering, electrical engineering and plastics processing—and from three notably vulnerable ones—wood processing, stone-working and foundry manufacturing.

Of that total, IKB found that 142 companies—or about 25 per cent—could be classed as successful in that, against the recession trend, they had at least maintained the level of output while achieving cash flow and earnings performances clearly above the average for their branch.

Only 34 companies from the 551 examined had payments problems during the three recession years.

IKB deduces that, despite frequent Cassandre-type cries to the contrary, the fabric of medium-sized industry in West Germany remains sound enough to cope with crises.

That alone is a point worth underlining in an economy where companies with between 100 and 1,000 employees account for more than 40 per cent of the total labour force.

Not all the successful companies achieved their results the same way.

IKB identifies two broad groups—one with an "offensive

strategy," sharply boosting sales and usually gaining a bigger market share, one with a "defensive strategy," hardly raising output but concentrating on profitability.

Both courses, it should be stressed, brought above branch

Despite frequent Cassandre-type cries to the contrary, the fabric of medium-sized industry in West Germany remains sound enough to cope with crises

average results—nonetheless there were more than twice as many "expansive" as "defensive" companies among the "recession winners."

Moreover, the companies which "went or growth" also raised earnings faster than their more cautious competitors.

The "expansive" companies increased average sales revenue from DM 33.5m (£9.7m) in 1980 to DM 47.2m in 1982, while boosting their profits as a percentage of the balance sheet total from 10.7 per cent to 17.1 per cent.

The "defensive" companies pushed up sales revenue in the same period from DM 35.8m to only DM 38m, while boosting their profits yield from 13.2 per cent to 14.5 per cent.

The IKB study also shows that the success formula in recession does not automatically lie either with sharply cutting back the labour force or by chopping back the number of products on offer to save costs.

In all the industrial sectors examined, the level of employment in IKB's "success list"

stayed well above the branch average—indeed every second successful firm had an on more staff during the recession years.

Perhaps more striking is that more than 80 per cent of the successful companies extended their product range during the slump. Only seven companies actually cut back the number of their products—four of them from the "defensive strategy" group.

IKB itself says it was greatly surprised by the answers it received about product range. It warns that merely to bring out more products to try to "diversify out of a slump" is in itself no recipe for success.

But its further questioning revealed that of the many companies which increased their product range, more than half had brought out goods which were not just new for the company but new for the market.

In other words, IKB notes, virtually every second successful company had reacted to the recession with real innovation.

This point appears to go very much to the heart of the matter. The IKB study underlines other key advantages of the successful companies—more than a relatively high level of own capital borrowed funds, and a markedly lower level of stocks.

But when IKB asked the companies themselves to explain why they were doing, relatively speaking, so well, innovation was the factor most often mentioned.

New products generally meant companies could push through prices on the market which allowed higher profits (and lower personnel costs as a percentage of sales).

IKB underlines that amid the intense discussion now going on about new technology in West Germany, the crucial importance of marketing must not be forgotten.

Marcos reacts to tax outcry

By Emilia Tagaza in Manila

THE PHILIPPINE Government is to end tax exemption privileges of all government-owned and controlled corporations in order to support the pesos 67.3bn (\$3.7bn) national budget for 1985.

The revenue-raising move was adopted after earlier attempts at raising public taxes met unpopular response from Filipinos. President Ferdinand Marcos recently issued a decree cutting additional taxes on vehicle registration and foreign travel, but this prompted an immediate public outcry.

The budget is lower in real terms than the 1984 budgets of pesos 59.5bn, considering inflation on the two peso devaluations last year. The Philippine Government is committed to reduce budget spending and deficits, in line with the conditions of the International Monetary Fund (IMF), with which the government has been conducting negotiations over 10 months for an SDR 615m stand-by credit.

Mr Cesar Virata, the Prime Minister and Finance Minister, said the lifting of government corporation tax privileges would raise about pesos 2bn in additional revenues.

Military reshuffle for Thailand

BANGKOK—Thailand's annual military shake-up, regarded as an important indicator of political trends, was announced yesterday with supporters of General Arthit Kamlang-Ek, the powerful armed forces chief, gaining key positions.

Gen Arthit has emerged as one of the most influential military and political figures in Thailand and is thought to be a possible successor to Prime Minister Prem Tinsulanonda.

Nailbiting end to Hong Kong talks

OUTSTANDING differences between Britain and China on the fate of Hong Kong when it passes back into Chinese hands in 1997 are expected to produce a nailbiting finish to secret Sino-British negotiations that have been in progress in Peking for the past 14 months.

Both sides have suggested that an agreement is almost certain to be signed in the last week of this month, perhaps on September 25. But so much ground remains to be covered that one official noted yesterday: "I have to pinch myself when I think it is already September, and that in talking terms we have hardly more than two weeks left."

The authorities in Peking have tended to talk of just three issues still unresolved—land rights and land sales policy, the rights of Hong Kong people holding British dependent territory passports, and aircraft landing rights at Hong Kong's Kai Tak airport. To this list, British negotiators add a fourth issue—that of the shape of Hong Kong's political structure after 1997.

In recent days, Chinese Government leaks picked up by Peking-linked newspapers in Hong Kong have suggested that with the exception of the issue of aircraft landing rights, outstanding differences have been settled. Signals from British negotiators differ sharply, however. They say real difficulties remain, and suggest that Chinese comments are aimed at forcing Britain's hand as negotiating time runs out.

Unresolved issues involve: ● Land rights: This issue splits into two areas. The first, largely resolved, hinges on guarantees over the rights to land ownership of families living in the villages in Hong Kong's New Territories. The second unresolved problem hinges on the fact that in recent years, the Hong Kong Government has earned a substantial share of its income by selling land leases in the territory.

● Nationality: British demands that holders of British dependent territory passports should be allowed dual nationality have got nowhere. This is because of China's sensitivity over the recovery of sovereignty, and its belief in the idea of "jus sanguinis" whereby anyone of Chinese descent is a Chinese national.

There are about 3m Hong Kong Chinese who are entitled to hold such British passports. Many people in the territory feel their value has been debased since the UK Nationality Act was passed—they give no right to live in the UK, for example.

But many more are alarmed at the prospect of having to exchange them for Chinese SAR passports—if only because of the extra visas they would need for travel abroad, and the problem of travelling in countries that have no diplomatic relations with China—like Taiwan, South Korea, Indonesia, Malaysia and Singapore.

One observer noted: "The Chinese are willing to let people hold British passports, but insist they are Chinese citizens anyway. They seem intent on obstructing any proposals put forward about the rights that a person might have as a result of holding a British dependent territories passport." At present, British negotiators are hoping for nothing better than that each side will declare its position, leaving the two to be published side by side in the agreement.

● Aircraft landing rights: This is technically perhaps the most complex of all those before the negotiating teams. Britain's negotiating position is weak because it is only recently that an overtly colonial control has been relaxed to allow Hong Kong to negotiate air agreements autonomously.

China's position has become entrenched because its national airline, normally called CAAC, is also the country's Department of Civil Aviation. Wearing its airline hat, it has seen the return of Hong Kong to Chinese sovereignty as a unique opportunity for self-aggrandisement.

Wearing its civil aviation hat, it has blocked proposals for Hong Kong to retain autonomous control of the rights of airlines to fly into and out of the territory.

Britain's fears are many. Cathay Pacific Airways, which employs more than 6,000 people, most of them in Hong Kong, is the territory's flag carrier even though it is owned by Britain's Swire Group. After a decade of remarkable growth from its home airport in Hong Kong, a transfer of aircraft landing rights to Peking would almost certainly be a death sentence.

Along with Cathay Pacific, Hong Kong's thriving hotel and tourism industries would suffer incalculable damage. As it became "just another Chinese airport," with CAAC perhaps shifting landing rights to nearby Canton, its importance as an international centre of communications would decline, and this would in turn affect its importance as a world financial centre.

The British negotiating team's main hope is that Cathay Pacific is a very "visible" enterprise in Hong Kong, and that China would therefore not dare to sign its death warrant for fear that this would trigger alarm in other sectors of the economy. China is committed to maintaining the status quo in Hong Kong for 50 years after 1997, and such a move would clearly contradict such a commitment.

Political structure: China has carefully distanced itself from the political reforms currently being debated in Hong Kong. It has signalled on several occasions that it will not allow its hands to be tied in 1997 so that it has to accept a civil service or political institutions with a primary loyalty to Britain.

It is nevertheless committed to "Hong Kong people ruling Hong Kong," and knows that the credibility of its promise to leave things in Hong Kong as they are would be undermined if it altered too much. British

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MR CONSTANTINE MITSOTAKIS

The Tall Man tipped to give Greek PM run for his money

BY ANDRIANA IERODIACONU IN ATHENS

MR CONSTANTINE MITSOTAKIS, 66, was elected leader of the conservative New Democracy Party on Saturday, is a politician of the old patriarchal school.

As Minister of Economic Co-ordination and subsequently Foreign Affairs between 1978 and 1981, he created something of a personal fiefdom in his home district of Ghania in Crete, an island where political passions are as fiery as the local alcohol.

In his plush-carpeted office in central Athens, young men in soft-soled Italian shoes are wont to appear with a lighter as the ready, when he reaches for a cigarette.

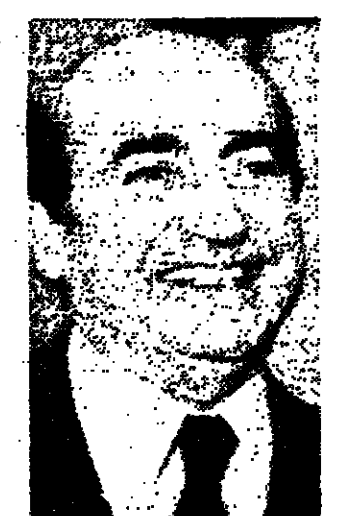
Mr Mitsotakis is, literally, widely looked up to—he has been nicknamed the Tall One because of his six-foot, hefty-shouldered physique, distinctive by Greek standards.

In keeping with this Godfather-like image, Mr Mitsotakis's political career, which began when he was first elected to parliament in 1946, has been a controversial one.

Immediately after being elected party leader last week-end, he faced questions on nationwide Greek radio about his defection in 1965 with a group of parliament Deputies from the centrist Centre of Mr George Papandreu.

This is still a live issue in Greece, because the formation of the right-wing splinter Government that followed, sparked off a chain of events which eventually led to the Colonels' coup in 1967.

Mr Mitsotakis can also count on it being kept alive by his main political opponent, Dr Andreas Papandreu, the Prime



Mr Constantine Mitsotakis

Minister, who has already publicly denounced Mr Mitsotakis for his 1965 defection.

This is an accusation which the new conservative Opposition leader will have to contend with.

He is expected to fight back by citing his democratic record—he was imprisoned for resisting the Nazis, and later fled during the time of the Greek junta.

Despite any disadvantages, Mr Mitsotakis is widely seen as the man most likely to give Dr Papandreu a run for his money in the next Greek general elections, to be held in October 1985 at the latest.

His election by party Deputies with an overwhelming majority of 70 out of 111 votes, is believed to place him in a good

position to preserve party unity while giving New Democracy the sort of political push it needs if it is to attract its fading following.

Mr Mitsotakis is expected to improve the grass roots organisation, in which the conservatives lag far behind the Socialists, and also to put together a party programme both fresh and exciting.

So far, the new opposition leader has been restrained in his statements as to the party's future course, saying only that he is committed to private enterprise and to a foreign policy less ambivalent than the East-West tightrope act being followed by Dr Papandreu.

But perhaps most important, Mr Mitsotakis's election gives New Democracy the sort of vivid leader it has badly lacked since the departure of its founder, Mr Constantine Karamanlis, to become President of Greece, in 1980.

This leadership vacuum was a major reason for the Conservatives' crushing defeat at the hands of the Socialists in general elections in October 1981.

The personality factor is also believed to have influenced many New Democracy deputies' choice of Mr Mitsotakis over his only rival for the leadership, Mr Constantine Stephanopoulos—a man of equally solid political credentials but of a more retiring disposition.

Mr Stephanopoulos had been widely tipped as the favourite by foreign embassies here. But diplomats noted after the voting that Mr Mitsotakis, an English, French and German speaker, has considerable contacts in Western capitals from his days as Foreign Minister.

Finnish budget policy 'will have to stay restrictive'

BY LANCE KEYWORTH IN HELSINKI

FINLAND'S Prime Minister, Mr Kalevi Sorsa, has unveiled a 1985 budget which assumes a similar 4 per cent growth in Gross Domestic Product to that anticipated this year.

The draft budget, agreed by the four-party centre-left coalition, also foresees a 3 per cent rise in real incomes next year and reductions by 1 per cent point to 5 per cent in inflation and by 1 point to around 5 per cent in unemployment.

Mr Sorsa said the budget to be submitted to parliament on September 18, continued the economic policy that had "made the Finnish economy one of the best functioning and best balanced in Europe."

He warned, however, that the thrust of policy had to remain restrictive, in order to accumulate resources in readiness for the downturn he expected in 1986.

Norway warns banks on lending surge

By Fay Gjester in Oslo

IF TECHNICAL measures to curb this year's steep rise in Norwegian bank lending do not soon show results, the Finance Ministry may again have to resort to direct regulation, Mr Rolf Presthus, the Finance Minister, warned yesterday.

The Minister's warning came after a weekend increase in primary reserve requirements for South Norwegian banks by 3 percentage points to 10 per cent—the third time this year that the requirement has been raised.

At the same time, the Government has told the Bank of Norway to charge more for short-term funds in its money market operations, in order to make bank borrowing more costly.

The Central Bank must henceforth keep rates in the 13-13.5 per cent range, compared with 12.5-13 per cent previously.

The banks will not be allowed to offset this by increasing their interest charges to customers. Rates on the unregulated, so-called "grey" credit market are, however, likely to rise.

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OVERSEAS NEWS

Police and Tamil deaths spark fresh tension

By Mervyn de Silva in Colombo

TENSION has returned to Sri Lanka's Tamil northern province and its capital Jaffna after a 10-day lull in the fighting between separatist Tamil rebels and the army.

Four officers died on Saturday when a land mine hit a police convoy and there were reports on Sunday night that at least 10 Tamil civilians had been killed. Mr A. Amirthalingam, leader of the Tamil United Liberation Front (TULF), placed the number of dead at 18, accused the police of their deaths.

The Government announced yesterday that it is awaiting a report from Mr R. Rajasinghena, Inspector General of police, who is now in Point Pedro where the incident took place.

Mr Lalith Athulathmudali, National Security Minister, said the inquiry would also include other incidents such as the burning of a state retail shop, a school and a laboratory.

Discipline in the services is worrying the Government, which expects a rebel offensive soon. "The August offensive failed and they will take another two or three months to field well-trained fighters," the Minister said. He claimed the army had killed 40 of their best trained men.

Training of a new paramilitary force is being stepped up at a special camp at Katukurunda in the south where British ex-military personnel are instructing police commandos. Observers in Colombo say these commandos have become a special target of the Tamil rebels.

In his first press interview, Mr David Mannar, head of the Israeli interests section in the U.S. embassy said Israeli officers are not involved in training Sri Lankan soldiers. Refusing to comment on other forms of Israeli assistance in the field of security, he said: "We are not a front for the CIA, a charge levelled in the Indian Parliament and by the Sri Lankan Opposition."

Bank of Israel proposes drastic austerity programme

BY DAVID LENNON IN TEL AVIV

A COMPREHENSIVE economic programme designed to reduce drastically Israel's inflation rate, cut the deficit on the balance of payments and renew economic growth has been presented to the Government by the Bank of Israel.

Dr Moshe Mandelbaum, the governor of the Central Bank, has proposed an austerity programme which, it is expected, will only be given serious consideration when a new government is formed. The programme, to be implemented in three stages, calls for restricting the amount of money the Government can print to 20bn shekels (\$4bn) a month, about one-sixth of the amount injected into the economy last month alone.

The plan envisages salaries being eroded by about 10 per cent to the 1982 level, and subsidies on basic commodities being reduced radically. This would be the workers' contribution to economic recovery, according to Dr Mandelbaum.

Under the plan, the government would freeze taxes and cut the budget by at least \$1bn. Bank credits to the public would also have to be reduced to restrict economic activity.

At the same time the government should raise money by encouraging savings, selling off state land and borrowing from the U.S. to improve the reserves, which fell by 30 per cent over the past few months. Most Israeli economists have been pushing for such a programme for the past few years, in spite of the fact that it will create unemployment.

But officials in the Treasury yesterday criticised the Bank of Israel programme, saying that it was urgent to implement a one stage plan to halt the deterioration in the economy, rather than staggering it over three stages, as proposed by the central bank. A senior Treasury official said yesterday that the entire \$360m settlement budget for this fiscal year had already been spent within the first five months. Continued building has led to a massive overspending of the budget, he said.

Richard Johns on Gaddafi's attempts to bring Libya out of exile The visionary on a small stage

THE WORLD would be a duller, if safer, place without Colonel Muammar Gaddafi. Even in the convoluted world of pan-Arab politics, there could not have been a greater apparent contradiction than his agreement with King Hassan on a form of confederation between Libya and Morocco.

Col Gaddafi, it will be recalled, gave vitriolic verbal support to and may have assisted in two bloody coup attempts against the monarch in 1971 and 1972. The pro-Western King who has gone further than any Arab leader to accepting Israel's existence, should be anathema to a revolutionary leader unrelentingly antagonistic to the U.S. and the Jewish state since he seized power 15 years ago.

The union will probably prove no more durable than previous attempts in the past with Egypt, Syria, Sudan and Tunisia. The short-term tactical benefits to Col Gaddafi are minuscule. The most immediate perhaps a boost to prestige at home and an emergence from the isolation that has plagued him since the killing of a British policewoman in London by a member of the Libyan diplomatic mission there.

The agreement with King Hassan could also be seen by the Libyan leader as a means to two related ends which he has consistently pursued—the promotion of Arab unity and the extension of his influence beyond the narrow confines of Libya, a stage too small and under-populated for his national and personal ambitions. He would probably consider the experiment justified if it served only to loosen Morocco's ties with the West, to undermine King Hassan's tradi-



lional authority and to weaken the position of the U.S. in the region. In general, Col Gaddafi is in favour of anything which destabilises the region to his advantage. Libya has denied laying the mines which have damaged ships in the Red Sea but much circumstantial evidence suggests that it did so in a fit of pique after a delegation from Tripoli had been rebuffed early in July by the Egyptian Government.

There is a consistency behind Col Gaddafi's seeming irrational and bewildering switches of direction. Still only 42 years of age, he believes that he has time on his side as he strives to speed up political and social change throughout the Arab world. Born in a tent near Sebha he remains a desert visionary, who is perhaps inspired by President Gamal Abdel Nasser's broadcasts and started plotting with his school friends before enlisting in the army.

Yet while his ambition to take upon himself the mantle of leadership once worn by the Egyptian Colossus remains undiminished, the evolution and application of his own political theory in Libya have taken an eccentric course. Other Arab states look on with amusement and amazement, but not without unease.

In the Libyan "Jamahiriya" or "state of the masses" declared in 1977, Islamic socialism and a carefully manipulated direct "democracy" based on local popular committees have done little to galvanise the people into selfless activity for the common good. Profit and property ownership have not been eliminated as Col Gaddafi intends, and state control of trade—extended earlier this year to barbers' shops and patisseries—has led to a large measure of dislocation and, it described them as "propaganda, not fact". He also ruled out the possibility of a September meeting of the Palestine National Council, the ultimate authority of the PLO, in Algiers.

According to Col Musa, President Chadli Benjedid of Algeria had assured President Harfez al Assad of Syria and Col Muammar Gaddafi, the Libyan leader, in his talks with them last month that the planned PNC meeting would not take place in his capital unless the rift within Al Fatah was mended.

He quoted Mr Abdel Halim Khaddam, one of Syria's vice presidents, and Major Abdul Salam Jalloud, Col Gaddafi's right hand man, respectively, as the sources of his information. If the PNC meeting was to be convened by Mr Arafat, the likely venue would be North Yemen, according to Col Musa.

Crocker to discuss human rights with Obote

KAMPALA — Mr Chester Crocker, U.S. assistant secretary of state for African affairs, arrived in Uganda yesterday for talks with President Milton Obote and an opposition leader who has accused the Ugandan Government of widespread atrocities.

The U.S. embassy said it was fair to assume that human rights would be discussed by Mr Crocker, Mr Obote and Mr Paul Mwebembezi, leader of the opposition Democratic Party.

Mr Crocker's surprise visit to Kampala, at the end of a trip through Southern Africa, followed U.S. State Department allegations that the human rights situation in Uganda has deteriorated alarmingly over the past year.

Mr Elliott Abrams, Assistant Secretary of State for human rights and humanitarian affairs, made the allegations in a Congressional committee on August 9 and in interviews with the news media.

He told the committee, "In recent months repeated reports of large-scale civilian massacres, forced starvation and impeded humanitarian relief operations indicate that Uganda has one of the most serious human rights problems in the world today."

He alleged that the violence was increasing despite U.S. appeals to curb attacks on civilians in the army's operations against insurgents. About 200,000 people are estimated to have been killed over the past four years.

Lagos student leaders arrested

TEN student leaders of the banned National Association of Nigerian Students (Nans) are being held in the northern Nigerian university town of Zaria, according to newspaper reports. Reuter reports from Lagos.

It said the students, four of them women, were arrested on Friday when riot police stormed a Nans conference which the police said was illegal.

The Nigerian military authorities who seized power from the civilian government last December proscribed Nans earlier this year.

Gemayel flies to Syria for talks with Assad

BEIRUT—President Amin Gemayel held summit talks in Damascus yesterday with Syrian President Hafez al Assad on ways of reviving the deadlocked security process to end Lebanon's civil war.

Mr Gemayel left by air for the Syrian capital without any public announcement and went straight into a conference at the Mohajereen Presidential palace. It was his third visit since he turned to Syria for help to end the nine-year civil war after the collapse of the U.S. peacekeeping effort last February.

A Syrian-backed security plan to defuse Lebanese tensions and create a calm climate for political negotiations on dividing power equally between Christians and Muslims has been called for about nine weeks by disputes among the principal warlords. Lebanon's national coalition government, formed with Syria's blessing, has reopened all crossings between the Moslem and Christian sectors as well as the city's port and airport.

Japan halts Gulf engine exports

By Yoko Shibata in Tokyo

JAPAN'S four outdoor engine makers, Yamaha Motors, Honda Motors, Suzuki Motors and Tohatsu, have voluntarily suspended exports of outdoor engines to Iran and Iraq on the advice of the Ministry of International Trade and Industry. The move is in response to rising concern that Japanese-made outdoor engines could be used for boat bombs for attacking tankers and military vessels in the Iran-Iraq war.

PLO reconciliation ruled out

BY RICHARD JOHNS IN TRIPOLI

THE CHANCE of a reconciliation between the bitterly divided factions of Al Fatah, the mainstream body of the Palestine Liberation Organisation (PLO), was dismissed out of hand in an interview here by Col Sa'ed Musa, leader of the dissidents opposing Mr Yassir Arafat, the PLO chairman. Commenting on reports of mediation by Algeria and South Yemen Col Musa — generally known as Abu Musa —

General strike challenge for Alfonsin

By Jimmy Burns in Buenos Aires

ARGENTINA'S nine-month-old radical Government yesterday faced one of its most serious political challenges since taking power. The country's powerful trade union movement held a 24-hour general strike—the first to be called by the Peronist-controlled General Confederation of Labour (CGT) since the end of military rule.

Reagan promises peace from behind California's Orange Curtain

BY REGINALD DALE IN ORANGE COUNTY, CALIFORNIA, AND PAUL TAYLOR IN NEW YORK

PRESIDENT Ronald Reagan went behind Southern California's "Orange Curtain" yesterday to fire the opening shots in a campaign for reelection to the White House that he is heavily favoured to win. Returning to his adopted Californian roots, he launched a populist appeal to the nation's voters by attacking the Federal Government—"those puzzle palaces on the Potomac"—and appealing to Democrats to join his banner.

AMERICAN NEWS

General strike challenge for Alfonsin

By Jimmy Burns in Buenos Aires

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The powerful campaign on state TV and radio aimed at discrediting the strike as an "aggression against democracy" failed to prevent mass walk-outs in factories surrounding the capital and the industrial northern city of Cordoba. The bulk of the workforce in the docks, airports and railways also heeded the strike call and even journalists on the state-run radio stations comically interrupted their programmes in solidarity with their union.

However, the "day of action" was not as successful as general strikes held during the days of the military regime. In Buenos Aires, where the half of the country's population of 30m lives and works, commercial life in the city centre retained an air of normality. Privately owned bus services, sectors of the Metro, and many taxis ran skeleton services, banks, shops and most restaurants remained open.

The activity partly reflected the palliative of a recent Government decree which restricts redundancies in the banking sector but more important the continued popularity of President Raul Alfonsin among the country's middle classes and some sectors of labour. Nevertheless the impact of yesterday's strike on key areas of industry has once again underlined the considerable difficulties the Government has in reconciling an effective incomes policy with the demands put on it by the international banking community for greater austerity.

Reagan promises peace from behind California's Orange Curtain

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"Our job's not done... but we've made a pretty good start," Mr Reagan told a "National Campaign Kick-off rally" attended by 30,000 avid supporters.

The Democratic underdog, Mr Walter Mondale, chose to make his election eve speech in a Labor Day parade down New York's Fifth Avenue, a continent's breadbasket away. It was the start of a barnstorming, cross-country electioneering day, which Mr Mondale was also due to conclude in California last night.

Mr Mondale and his running mate Ms Geraldine Ferraro marched up Fifth Avenue with Mr Mario Cuomo, New York State's Governor, a head of a 250,000-strong parade of trade unionists, many carrying the tools of their trade and sporting Mondale election badges and banners.

The Democratic team, clearly hoping that Labour Day will mark the relaunching of a political campaign which has been dogged in recent weeks by revelations about Ms Ferraro's family finances, left the parade early to join a smaller rally in Merrill, Wisconsin before flying on to Long Beach, California. Mr Reagan chose peace, prosperity and prosperity as the foundation of his campaign. "Ours is the most peaceful, least warlike nation in modern history," he said. The Republicans, he said, were going to use "this national campaign to build a fire of hope that links all of America together."

Tim Coone in Managua assesses the Sandinistas' policy of strengthening their air force War of words over Nicaragua's Achilles heel

BY REGINALD DALE IN ORANGE COUNTY, CALIFORNIA, AND PAUL TAYLOR IN NEW YORK

THE RECENT announcement that the Nicaraguans are building a new military airport near the capital came as no real surprise. Nicaraguan Government leaders have for some time admitted that jet pilots are being trained for its part has repeatedly voiced its concern about the size of Nicaragua's armed forces and its development of facilities like the new airfield which could be used by the Soviets and the Cubans.

Nicaragua has reiterated on numerous occasions that it is willing to withdraw all its foreign military advisers (mostly Cubans serving as advisers to the new irregular combat battalions in the mountains) and to negotiate a regional arms control agreement, in return for a complete withdrawal of all foreign military advisers from

War of words over Nicaragua's Achilles heel

BY REGINALD DALE IN ORANGE COUNTY, CALIFORNIA, AND PAUL TAYLOR IN NEW YORK

The U.S. will not sign any bilateral agreements with the Nicaraguan government according to Mr Henry Schlusman, president Reagan's roving ambassador to central America. Tim Coone writes from Tegucigalpa. Mr Schlusman arrived in Honduras last Friday for a meeting with the Honduran foreign minister, Sr Paz Barrios, to discuss the results of the fourth round of bilateral talks between the U.S. and Nicaragua, held last month in Manzanillo, Mexico.

Mr Schlusman refrained from commenting publicly on the contents of the Manzanillo talks but said that "the aims of the bilateral talks is to support and strengthen the Contadora process, and not to arrive at a bilateral agreement."

The Honduran Government is thought to have expressed concern to the U.S. over the naval fleets of aircraft carriers and battleships cruising along Nicaragua's coastline. The MIGs being sought by Nicaragua are not thought to be any more advanced than MIG 19s, and the inscrutable French Managua are saying that they "have no knowledge of any discussions over purchases of submarines." The Czech L39 is a subsonic jet trainer. Without a doubt, Nicaragua now has the most powerful army in central America, has the highest morale, and as a result of the U.S.-backed guerrilla war in the country, probably has the most combat experience.

According to western intelligence sources, Nicaragua possesses around 100 T-55 tanks, 24 BMD-1 multiple rocket launchers, 24 152 mm howitzers, 24 122 mm howitzers, approximately 100 armoured personnel carriers of various types, numerous anti-aircraft guns and "more than 40" Sam 7 hand-held anti-air missiles. However, the Achilles heel of Nicaragua defences is the air

Progress on Belize proposals

BY HUGH O'SHAUGHNESSY

SUBSTANTIAL progress has been made on the problem of Guatemala's claim to Belize, according to senior diplomats involved in the negotiations. A new round of talks involving British, Belizean and Guatemalan representatives is expected to be convened shortly to pursue topics raised at the July meeting of the three countries which was held in New York.

Under a plan tabled at the July meeting, Belize would fix its maritime frontier in the Gulf of Honduras, near the boundary with Guatemala, in such a way as to allow the Guatemalans unrestricted access to the Caribbean Sea from their ports to Puerto Barrios, Sanito Tomas de Castilla and Livingston.

One of the principal worries of Guatemalan negotiators in the past has been that Guatemala's access to the Caribbean might be blocked by Honduras and Belizean waters. Under the present proposals Belize would refrain from claiming the territorial limits to which it might formally be entitled. At the same time Belize would not relinquish control over any land area either on the mainland or among the offshore cays.

In Guatemala City the three principal political parties, the Christian Democrats, the right of centre UCN or National Union of the Centre and the right wing extremist MLN or National Liberation Movement have all indicated that they favour some relaxation of the claim asserted in the current Guatemalan constitution for sovereignty over the whole of Belize.

The three parties who won the highest share of the votes in the elections for a constituent assembly in the July 1 elections are charged with writing a new constitution for Guatemala for elections due to be held next year.

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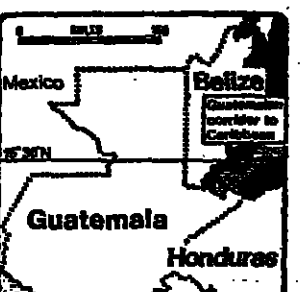
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WORLD TRADE NEWS

Ruhrgas settles price for supplies of Siberian gas

BY JAMES BALL

WEST GERMANY'S major gas importer Ruhrgas and the Soviet Union's Soyuzgazexport have settled price terms for Western Europe's first supplies of Urengoi gas from eastern Siberia. Indications are that Ruhrgas has managed to extract a price reduction along the lines of a Soviet-Italian deal signed in May, bringing further downward pressure on Europe's internationally traded gas prices.

According to the newsletter International Gas Report (IGR), the Italian border price was set at \$3.60 per million British thermal units at January 1, 1984, which would translate from the D-mark/heating units contract price to a German border price of 13.90 per mBtu on October 1, 1984, when the Urengoi gas starts flowing.

There are also signs that the basket of indicators, to which the price is linked, is changed from earlier Soviet contracts. Ruhrgas is understood to have increased the weight of gasoil in the index, retained heavy fuel oil prices and added a coal price element.

Ruhrgas will not comment on the price, but a spokesman for the Essen-based utility confirmed that Ruhrgas is asking all of its producers—both domestic and international—to

add a coal indicator to contract price escalators. He also said that the gasoil index will play a greater role in the new Soviet contract. Gasoil is the principal competitor for the residential heating market.

The new Soviet contract envisages supplies of Urengoi gas to West Germany reaching 10.5bn cubic metres per year by 1990 with an additional 0.65bn cubic metres flowing into West Berlin the same year. Supplies will build up to this level gradually over the next six years. Analysts say that the contract's take-or-pay clause is triggered at the 80 per cent "take" level, and a Ruhrgas source told IGR that the same flexibility applies during the build-up period.

The terms of the Ruhrgas contract will not be good news to Norway's Statoil or to other exporters. Nor will they be very well received in Washington DC. The Reagan Administration staged a strong attempt to stop Urengoi gas heading for Europe at all, let alone at prices below other supplies.

Statoil will now be doing well to retain the price it agreed with the British Gas Corporation for Sleipner gas in February. That price was understood to be \$4.10 per m Btu before

the UK Government demanded a cut in the peak levels of supply. With the gas now reaching only 9bn cubic metres a year—from 1986—the field's profits are also reduced without a compensating price increase.

Pressure has also come on Algeria to cut its price to Belgium and France where LNG is now landed at \$4.40 (\$3.94 per m Btu l.o.b.), but this is likely to be resisted by Algeria. It has already lowered the price this year.

However, Gasunie of the Netherlands, which last year was given government approval to seek new export contracts, will have to look long and hard at the new Soviet contracts. It currently exports gas at around \$4.10 per m Btu, but had to offer a three month price concession to Belgium in June to prevent Distrigaz taking spot supplies of Soviet gas.

Like other European gas utilities, Gasunie will also be watching changes in price indices. Its export price is 95 per cent linked to heavy fuel oil—leading to a sharp rise in its prices this year. The effect—at least in the short term—of Ruhrgas increasing the weight of gasoil in the index is to stabilise prices. An increasing trend in Europe will be to link prices to those of competing fuels.

Cairo delays N-plant programme

CAIRO—A \$44bn Egyptian plan to build eight nuclear power plants by the year 2000 will be delayed by at least five years because of problems in financing, Mr Mohammed Osman Abaza, the Electricity Minister, said yesterday.

He also said in an interview that Egypt needed more time to study tenders for the first two plants and would not award a contract before the end of this year.

Five groups submitted bids last November to build two 1,000 MW pressurised water reactors at El Dabas, 150 km west of Alexandria, and a decision had been expected in June.

The groups competing are Kraftwerk Union and Brown, Boveri and Compagnie, both of West Germany, a Franco-Italian consortium led by France's Framatome, and Westinghouse Electric Corporation and Bechtel Overseas, both of the U.S.

Egypt had planned to generate 40 per cent of its projected electricity needs at the end of the century from the eight plants, which were to be largely financed from Egypt's oil revenues. Declining oil prices cut oil revenue to \$2.5bn in 1982-83 from \$3bn in 1981-82. Renter

UK clothing council sets up trading company

BY ANTHONY MORETON, TEXTILES CORRESPONDENT

THE BRITISH Knitting and Clothing Export Council (BKCEC) has set up a trading company, CEC Ltd, to act as a buying agent in the UK for retailers and wholesalers for parts of the world which are considered to be "difficult" from a trading standpoint.

The move was described last week as "a most unusual step" by Mr Peter Randle, director of the council. CEC has already been appointed as sole UK agent by Affidac, an international trading company based in Geneva but with strong trading links in the Middle East and Latin America.

The Affidac contract is worth £1m a year in turnover to the UK and CEC will take a commission on that. Two-thirds of the goods supplied will be clothes with the remainder made up of soaps, cosmetics, games, toys and other consumer items.

Affidac also has a subsidiary, Summit, in Fort Wayne, Texas, which sells goods into Latin America and CEC will be buying on behalf of Summit.

Mr Randle said the establishment of CEC was "an aggressive and positive move. It coincides with a favourable movement in sterling exchange rates against most currencies

and we expect to see a major increase in exports to a number of markets which have proved difficult in the recent past, especially the Middle East and South America."

The issue of "difficulty" relates not solely to problems of establishing a presence in a market but also to questions of documentation. It has been estimated that 51 per cent of all letters of credit contain errors. Since the letter of credit is the prime document enabling the producer to get his money it is essential it should be completed properly.

On shipping documents the likelihood of error is even greater—78 per cent contain faults according to Mr Randle. BKCEC has an expertise in this field which enables it to assist exporters, especially small companies.

Mr Randle stated that a number of other contracts to supply other areas were in the pipeline, all of them for "difficult" areas. "We don't see the sense of entering into such an arrangement for 'easy' areas," he commented.

Mr Roy Mair, general manager of CEC, said the new company would act independently of BKCEC although it would call on the expertise and services of the council.

Rhone-Poulenc launches leisurewear fibre

BY ANTHONY MORETON, LEADING

RHONE-POULENC, the leading French chemicals-to-fibres concern, has launched a thermal fibre, Rhovylon, aimed at the growing market for leisurewear clothes such as track suits and sweat shirts.

The company is investing \$10m in Rhovylon, which it describes as a "second-generation thermal fibre." Announcing the launch in London yesterday M Marvin Sammakia said the fibre was the result of research and development by scientists of

Rhovyl, the fibre arm of the Rhone-Poulenc group.

"We believe the thermal market is now entering a new phase, with fashioning the name of the game. We will continue to support the traditional underwear market but with Rhovylon we have the additional ability to develop sheer and lighter garments."

Rhone-Poulenc has been in thermal underwear for some 20 years but it believes that with the newly developed fibre it is in a position to use it for outer-

wear, and in particular leisure clothes, as well as improved lingerie and general underwear.

To do this it has linked closely with the fashion trade. "Our policy in France is to work with the leading fashion names," M Sammakia stated. "Several leading French garment makers are using the new fibre and we have been successful in getting into leisurewear through named goods."

"We want in particular to reduce our dependence on underwear."

Rhovyl's new fibre has been incorporated for the first time in clothes selling in France this season. The clothes are in some 500 stores and the company expects to sell between 60,000 and 80,000 pieces in the country. It has also launched the fibre into Belgium, Canada and Japan and, with the UK launch, expects to earn at least 20 per cent of its turnover from overseas sales.

Eventually, the company hopes that direct and indirect sales of the fibre will account for half its turnover.

Sweden may curb imports of Polish, E. German cement

BY KEVIN DONE IN STOCKHOLM

THE SWEDISH Government is following with concern steeply rising imports of cement from East Germany and Poland.

The Swedish Board of Commerce, which monitors the country's foreign trade, has proposed that formal import restrictions should be imposed following investigation of complaints from the Swedish cement industry about dumping imports from the East Bloc.

The Foreign Trade Ministry has delayed formal sanctions, however, and is waiting to assess the worth of informal indications from both Poland and East Germany, that they will restrict shipments to around current levels.

Mr Carl Johan Aberg, under secretary of state for foreign trade, said yesterday: "If imports stay as they are we are not going to act but if they continue to increase as they did in 1983, and in the first months of 1984, then we will have to do something."

Imports have more than doubled in less than two years. Discussions were held with both Warsaw and East Berlin earlier this year and the problem is expected to be taken up again when the next round of

bilateral trade negotiations with the East Bloc countries begins in the autumn.

The total consumption of cement in Sweden has dropped as a result of the fall in building activity. Consumption fell by 7.7 per cent to 1.8m tonnes last year, but imports from the East Bloc still rose by more than 15 per cent to 232,000 tonnes, accounting for some 13 per cent of the market.

Mr Aberg said that indications from Poland and East Germany suggested that their shipments would in future be limited to 10-15 per cent of the Swedish market.

Last year Sweden introduced a system of supervisory licences for cement imports from the East Bloc allowing it to monitor shipments in advance, and it was this information that led the Board of Commerce to call for import restrictions.

Swedish cement production is in the hands of a sole producer, Cementsa, in which the Government has a 5 per cent stake. Cementsa has warned that it would be forced to close part of its production facilities if dumping was allowed to continue unchecked on its home market.

Swiss grant China credit for capital goods deals

BY JOHN WICKS IN ZURICH

SWITZERLAND has granted China a credit sum of SwFr 80m (£25.4m) for the purchase of Swiss capital goods and services, John Wicks reports from Zurich. According to the Ministry for Economic Affairs in Bern, this will be used particularly in the modernisation of the Chinese machine-building, precision engineering, watch and chemical industries.

The credit will consist of a SwFr 40m interest-free loan from the Swiss Government with repayment in 20 years if used for capital-goods purchases and five years on the case of services and SwFr 40m in the form of a loan granted by a banking consortium. Interest and maturity of the bank credit are said to be "at market conditions."

Broken Hill Proprietary's engineering arm has been contracted to build a A\$48m cement plant in Fujian province, China. AP-DJ reports from Canberra. The contract

was signed in Melbourne with Cai Nanglin, vice-governor of Fujian province, on behalf of Fujian Investment and Enterprise Corporation and Fujian Building Materials Industry Corporation. The contract involved a mixed credit finance package involving funds from the Export Finance and Insurance Corporation and the Australian Development Assistance bureau's development import finance facility.

The plant is expected to produce 2,000 metric tons of cement a day. The H. J. Heinz Company has signed a contract to make baby food in China. AP-DJ reports from Peking. The Pittsburgh-based company has formed a joint business venture with the Chinese and will invest \$4.2m in the \$7m project. Under the contract, a baby food factory with annual production capacity of 2,500 tons will be set up by June 1985 in Canton.

MAN of W. Germany to enter U.S. truck market

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

MAN of West Germany is to enter the U.S. truck market for the first time with the medium-weight vehicles it produces in co-operation with Volkswagen.

The trucks will be assembled at MAN's bus plant in North Carolina using key components such as diesel engines, transmissions and axles from West Germany. Initially, sales will be concentrated on the East Coast.

Sales of the type MAN intends to sell—those between 6 and 11 tonnes gross weight—total about 100,000 a year in the U.S. and there is a trend developing towards diesel-powered versions.

The trend has been helped by the presence in the segment of the Iveco, the Fiat subsidiary, which sells 2-tonne diesel vans imported from Italy.

Since it came on stream in 1981, the company's plant has delivered 1,200 buses and now employs 600.

The MAN-VW joint venture has not been such a success, however, because demand for the 6-11 tonners has been depressed since they were launched in 1979. The original intention was to produce 15,000 of the joint vehicles—known as the MT range—annually with 10,000 going for export. But output has been only about 5,000 a year and Dr Dietz suggests that it will not reach 10,000 until the end of the 1980s.

VW makes the cabs, rear axles and gearboxes for the joint range—which fills a gap between the weight where VW's commercial vehicle range ends and MAN's range begins—while MAN produces engines, frames, front axles and special bodies.

MAN's own truck output in the 1983-84 financial year, which ended in June, reached about 17,000, up from 16,000 the previous year but well below the 24,000 for 1981-82.



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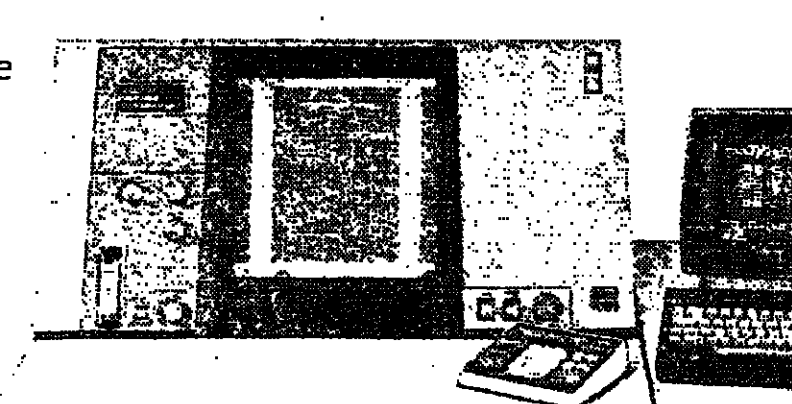
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UK NEWS

Fears of freeze on council spending

By Hazel Duffy
LOCAL authorities' fears are growing that the voluntary restraint on capital spending in 1984/85 introduced by the Government in mid-July has not had the desired effect, and that a statutory moratorium may be introduced.

Some district councils and some large metropolitan authorities, however, have hinted quite loudly that they did not intend to comply with the voluntary restraint.

Returns by local authority treasurers showing their capital commitments are now being analysed by Department of the Environment officials. If they show that capital spending in the current year will overshoot cash limits by more than last year's £368m, the Treasury is expected to ask ministers to consider more formal restraints.

Officials believe that their inquiry will show that the "overspend" could be greater this year.

The Government could embargo local authorities' funds from the sale of council housing being used for capital spending.

Proposals for protection of savers unveiled

BY ERIC SHORT
COMPULSORY registration has been proposed for all financial institutions offering long-term savings and investment contracts and all people selling such contracts.

The proposal was made by the Life Officers' Association (LOA) and 17 other bodies involved in this investment field. The registration would be with a self-regulatory agency (SRA).

Details of the proposals were released yesterday in London. They represent the first constructive moves by a major sector of the investment market to meet the comprehensive reforms of investor protection put forward by Professor Jim Gower.

Prof Gower envisaged protection of investors by a system of SRAs covering the whole investment market. His ideas were elaborated by Mr Robin Leigh Pemberton, Governor of the Bank of England, and followed up by Mr Alex Fletcher, Parliamentary Under Secretary of State for Corporate and Consumer Affairs.

The committee includes representatives of 18 organisations including the Building Societies Association, the Unit Trust Associations and the British Insurance Brokers' Association. It adopted as wide a brief as possible to include not just life assurance contracts, but all long-term investments.

The general principle is that everyone who derives a material financial benefit by selling or advising on the relevant investments should be regulated.

The proposed SRA would be responsible for controlling five basic areas in investment selling and marketing: licensing of salesmen, advertising, cooling-off periods, complaints procedures, and commissions.

Mr Marshall Field, chairman of the LOA and the committee, said that one major objective was to produce a comprehensive system of control that could not be evaded by intermediaries simply selling other similar products.

Editorial Comment, Page 12

Talbot to resume Iranian contract

By Arthur Smith
TALBOT UK is recalling 750 Coventry workers to resume work on the £120m a year contract to supply car kits to Iran - Britain's biggest single motor industry export.

The company sent letters by hand to the workers, most of whom were laid off seven weeks ago because of a delay in payments from Iran. Talbot said letters of credit had now been received for the outstanding sum (thought to be about £15m) and no difficulties were envisaged for the future.

Talbot, the UK subsidiary of Peugeot of France, is highly dependent on the Iranian contract which, despite repeated interruptions for political and economic reasons, is regarded as good long-term business.

The latest delay in payments was caused by Iran's foreign exchange difficulties, which have led to cuts in imports and delays in payment to suppliers.

The recall of the 750 workers will put the engine plant at Stoke, Coventry, on full production after two months. Work for 800 had been found on a separate £15m contract to supply spare parts to Iran.

The £20m investment for a family of medium-range cars - codenamed the C28 - at the Ryton assembly plant, Coventry, is under way. The car, to be launched late next year, will mean a slight increase in the labour force of 1,400 which assembles the Horizon, Solara and Alpine models.

Talbot made a net profit of £3.1m last year after accumulated losses of £392.2m since 1974.

The problems with the Iranian contract represent a jolt to Talbot's aim of achieving a profit in the current year. The UK subsidiary was buoyed by its success in gaining Iran's backing for a £20m new investment in its Coventry facility.

Mr Geoffrey Whelan, who took over as chief executive earlier this year from Mr George Turnbull, did much to push through productivity changes and quality improvements to justify the new investment.

Mr Whelan, in a briefing to the workforce and senior management, has made clear the need to become efficient and profitable in order to generate new investment beyond the C28 and to ensure a long-term future for Talbot UK.

FARNBOROUGH INTERNATIONAL AIR SHOW

British Aerospace plans three additions to its 146 family

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AEROSPACE (BAe) is to extend its family of four-engine regional jet airliners, the 146, by building a larger model to carry 120 passengers, called the Series 300, and cargo versions of the Series 100 and 200 aircraft.

The combined launch costs will be about £160m, in addition to £400m already spent or committed for earlier versions of the 146. That model, which carries a maximum of 100 passengers, will continue in full production. The 145-300 is aimed at meeting a growing need for a 120-seater to increase frequencies of service on short-haul routes.

BAe estimates that this market could exceed 1,000 aircraft worldwide by the end of the century. It hopes to capture a 30 per cent share. Total orders and options for the 146 so far amount to 81 aircraft and 16 have been delivered.

The company said at Farnborough yesterday that it had started detailed design and engineering of the new aircraft. Its first flight is planned for 1987 and deliveries should start early in 1988. Each aircraft would cost customers \$18m, against \$14m for the current series 100 aircraft and \$15m for the current series 200 aircraft.

The new 145-300 will complement the existing 80-seat Series 100 and the 100-seat Series 200. The high degree of common parts and components of the three versions will allow airlines to adopt a "mixed fleet" approach to their traffic needs.

The aircraft will have an im-

proved version of the U.S. Avco Lycoming ALF-502 jet engine used on existing models, while there will be extensive improvements in wing design and other parts.

BAe sales teams are discussing the new version with many airlines throughout the world. Several have expressed keen interest. The 146's biggest success so far has been orders potentially worth £750m from the California airline Pacific South West.

Competition will be fierce, however, from Boeing of the U.S., with its new Series 200L version of the highly successful 737 jet, from McDonnell Douglas with its proposed MD-87, and from Fokker of Holland with its new F-100.

Currys to abandon business computers

CURRYS, the electrical retail group, said yesterday it was pulling out of the small business computer market.

Its specialist computer company, Currys Micro-Systems, which has traded as MICRO-C, is to cease business immediately. Five of the six specialist shops will be closed.

Mr Terry Curry, group managing director, said the decision had been taken reluctantly after four years of trading "in an immature, price-sensitive market, beset by ever-rising prices and margins." The company refused to say how much it had lost on the operation.

Currys emphasised that the decision did not affect its policy on home computers.

A promotion was being launched and sales of home computers through its high street shops were ahead of those at the same time last year, Mr Curry said.

LUCAS ELECTRICAL has successfully appealed to 2,100 shop floor workers at its alternator and starter motor factories in Birmingham to reject union advice and accept a modernisation plan which will mean the loss of 700 jobs over five years.

AUSTIN ROVER, Fiat and Honda announced price increases averaging 4 per cent. Their action followed strong hints from Ford, the market leader, that its prices would rise - also by about 4 per cent - from mid-September.

UNEMPLOYMENT among people gaining degrees at UK universities fell last year for the first time since 1973, the University Grants Committee reported.

More than one in 10 of last year's 74,052 graduates at bachelor degree level were believed to be unemployed at December 31 - 10.1 per cent of the women and 11.4 per cent of the men.

FRAT, Marwick, Mitchell, the largest firm of chartered accountants in the UK, yesterday appointed CDP Waterhouse, the financial services arm of Collett, Dickenson, Pearce, to handle its corporate and product advertising.

The appointment has been made ahead of the relaxation in advertising and publicity restrictions governing the accountancy profession, which will be lifted on October 1.

Scargill meets his media match

ALL THROUGH the day he bestrode the Trades Union Congress like a Colossus. Stripped to shirt-sleeves, he met the public on the beaches, in the bars and corridors of the Brighton conference centre, and on the streets, pumping hands of miners and exchanging cheerful banter with friend and foe alike.

Rumours of his movements spread through the crowds of pickets, delegates and reporters.

"He told a policeman to move out of the way," one whispered incredulously "and the policeman did."

Other reports seemed less believable - that he had been avoiding journalists, that he had talked of compromise and realism; that he has said the miners must make concessions.

Concessions? There is a confusion. It is not of Mr Arthur Scargill, the president of the National Union of Mineworkers, that we speak, but the new giant of the British Trades Union movement - Mr Robert Maxwell.

Mr Maxwell, chairman of the

IVO DAWNAY attends the first day of the Trades Union Congress and sees one man steal the limelight.

British Printing and Communications Corporation, is Britain's newest newspaper baron. Last month he took control of the Daily Mirror, the pitiful, mass circulation newspaper. Since then has stayed in the headlines. First he announced a "Who Dares Wins" bingo game in the newspaper with a £1m prize. Then he cut the price of the Mirror by 1p.

At Congress yesterday his biggest coup was announced that he had acted as an intermediary between the National Coal Board and the mineworkers' union, which had led to the announcement of fresh talks.

The media were scrambling for details of his coal peace plan, while at the Grand Hotel the great man was fending off "Who Dares Wins" challenges from miners for the famous £1m.

Even here, Mr Maxwell found a

point in common with the penniless pickets. "You should know," he told them, "millionaires don't carry any money."

Outgunned by his daunting presence, the 4,000-odd demonstrators in Brighton to support the miners courageously did their best to ignore the intimidation and carry on with their traditional pursuits of chanting and marching.

Beside the Maxwell show, the official activities paled. It was only when King Coal himself, Mr Scargill took to the rostrum that Congress began to look like its usual boisterous self.

Mr Charlie Turnock, the rail workers' leader, went on to promise somewhat surreally that none of his trains would cross a field if it contained a cow with "NUM picket line" painted on it.

Mr David Bassett, the TUC's straight man, warned with his usual succinctness: "Thatcher wants to destroy the 'enemy within' and if she does that to the NUM she weakens all of us."

Prop-fan controversy grows

BY OUR AEROSPACE CORRESPONDENT

AIRBUS INDUSTRIE, the European group which is building a family of jet airliners including the 150-seater A-320, yesterday entered the controversy over "jet versus prop-fan" which is emerging as a dominant theme at the Farnborough air show.

Airbus dismissed the idea of prop-fans for future airliners on the grounds that they were more costly than jet engines, and at present faced technical problems.

Airbus said that like many other world aircraft manufacturers it was studying the use of prop-fans. These are gas turbine engines, which instead of being used to pro-

vide jet thrust drive propellers more like a ship's screw than the customary aircraft propellers.

Airbus said that "for the moment preliminary analysis does not show sensible overall economic advantages with prop-fans. It thus appears difficult to justify the massive investment needed to develop prop-fans; to resolve the technical uncertainties and to give a certificate to a prop-fan that would be suitable for the new generation of 150-seat airliners, such as the A-320 class of airliner, at least until the late 1990s."

Airbus said it was suggested that prop-fans would burn much less fuel than jet engines. It was widely acknowledged that there were many technical uncertainties, such as excessive noise, vibration, drag problems and the difficulties of providing a satisfactory gearbox.

"It will, at least for many years inevitably cost more to buy and maintain a prop-fan engine aircraft than an airliner fitted with an advanced jet engine because of the technological risks involved and their greater complexity."

"An airline contemplating purchase must therefore ask itself whether a prop-fan powered airliner is worth waiting for," Airbus said.

Battle for Airbus engines heats up

BY LYNTON McLAIN

THE BATTLE to win engine orders for the A-320 Airbus and other 150-seat airliners intensified yesterday. CFM International, the Franco-U.S. partnership of General Electric of the U.S. and Sncema of France, acknowledged the greater fuel efficiency of the rival engine V2500 made by International Aero Engines. That and the latest CFM engine both have 25,000 lb thrust.

All 42 orders for the A-320 so far, however, have specified the CFM engine. This is expected to be in service on the A-320 in 1988, 18 months before the V2500, Mr Frank Homan, executive vice-president of CFM International, said at Farnborough yesterday.

Mr Ron Welsh, senior vice-president of marketing for CFM, said the V2500 would between 3 and 4 per cent more fuel-efficient than the CFM56-5 engine. International Aero Engines is a partnership of Rolls-Royce, Pratt & Whitney, MTU of West Germany, Fiat of Italy, and Japanese Aero Engines.

Mr Welsh claims that the CFM56-5 engine would offer improvements in maintenance requirements of between 30 and 40 per cent compared with the V2500.

Boeing plans to build the world's biggest helicopter, with twice the lifting capability of any helicopter available in the West.

The 70-ton craft will be able to lift 35 tons, eight tons more than the Soviet MI-26 now on display at Farnborough. It should fly for the first time in 1988.

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C. Cecil

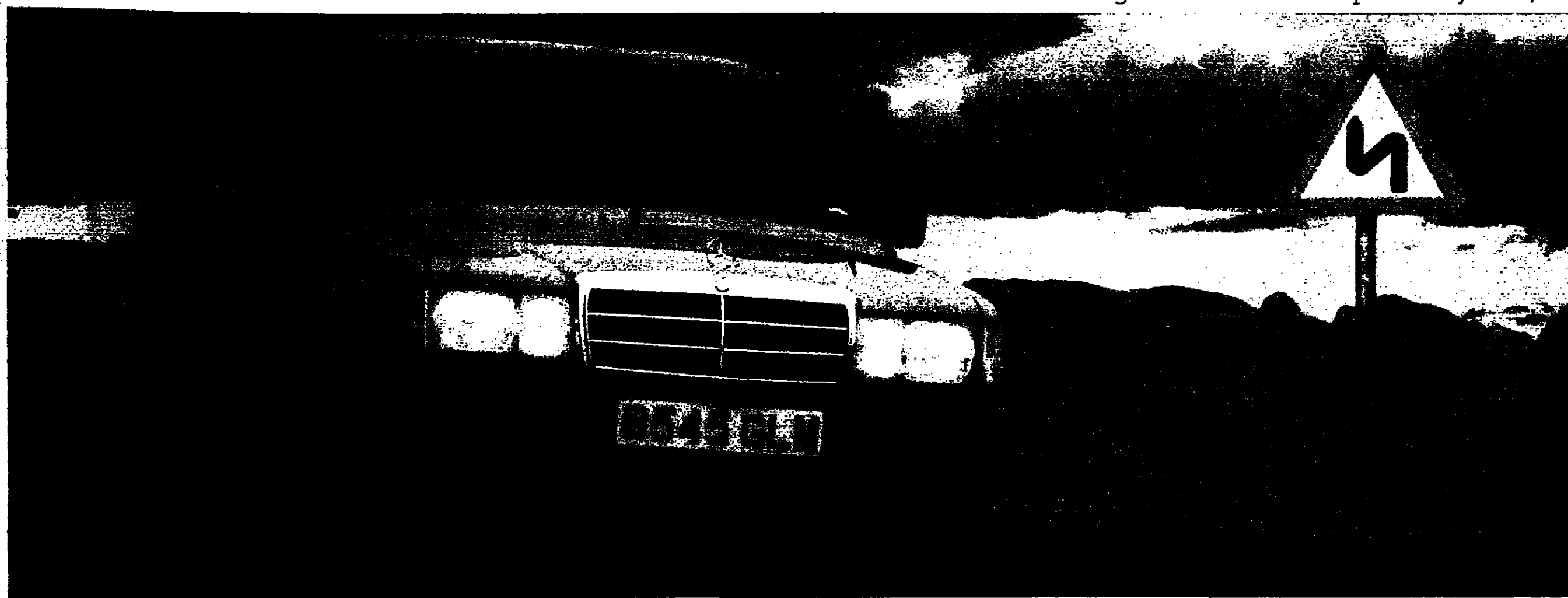
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TECHNOLOGY

SML FINDS A NICHE IN COMPUTER DEVELOPMENT

Search for specialism

BY LORNE BARLING

IN THE formidably competitive UK microcomputer market, there is an increasing tendency for manufacturers to seek a sector of the market they can dominate, an approach which has so far proved successful for Sirius Microtech of Tewkesbury.

The company, known as SML and in no way linked with Sirius of the U.S. or with ACT (Sirius) has marketed two micros, the Darkstar and the Polestar, the first of which has capabilities which have previously only been available on minicomputers. Their development has been closely linked with work carried out at Bath University.

The machines are aimed at the scientific and advanced engineering markets and have evolved partly as a result of the need for development tools for work being carried out within Bath University and Ramtek, a company involved in video games systems.

Ramtek was subsequently sold and its managing director, Mr Rod Perry, set about raising capital for SML, which was well qualified for various high technology grants since a favourable

The Darkstar can be used on ship hull design, fluidic mechanical and image analysis

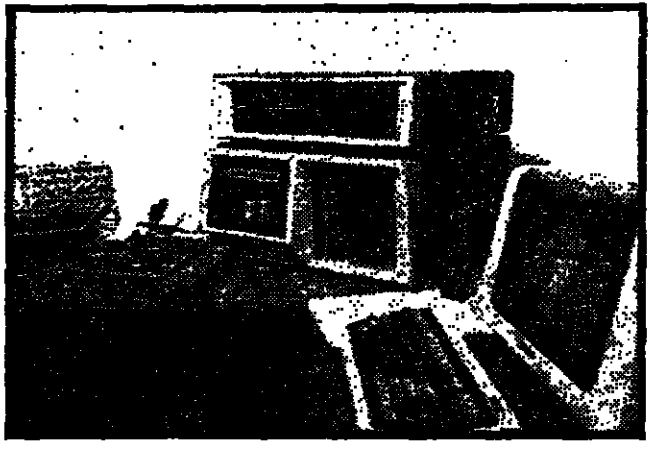
product assessment had been carried out by Cranfield Institute of Technology.

A sum of around £200,000 was raised through the Microprocessor Application Programme, the small firms loan guarantee scheme and private investment, taking SML to the launch of its first computer, Darkstar, in July last year.

This was engineered and packaged on the basis of a design from Bath University, which is paid a royalty on sales and continues to carry out development work for SML.

Darkstar's main use is as a low-cost software development system for more than one user at a time or single user scientific work station in the price range of £8,000 to £20,000. Within six months, a second product was launched, Polestar (Britain's first universal microprocessor development system), whose prices range from as much as 50 per cent below the cost of microprocessor development systems from the American companies.

The system, which developed



A prototype electronic system under test using the Polestar computer from SML. It can be used for a variety of testing problems

into Polestar, had originally been offered to the UK General Electric Company, which took six months to turn it down, but SML was able to put it on the market within six months of winning the licence to manufacture it.

Darkstar has been bought by BP for analytical work on petroleum cracking plants, and by a number of Government departments. It is also being used for complex work on wind power generation.

The Darkstar algebraic processor is also a powerful analytical tool. It has wide application to engineering and scientific problems, the company said.

"Its standard capabilities include derivation of differential equations, integration, calculations with matrices, factorisation and a most important facility for defining functions and extending programme syntax," SML added. These are used on a wide variety of problems including image analysis, control theory, ship hull design, turbine design and fluid mechanics.

Darkstar also operates a cataloguing database system for libraries and museums which can hold up to 1m records, and this system has recently been sold to the Gulbenkian Institute of Science in Lisbon.

"We are talking to other companies which are interested in manufacturing Darkstar," said Mr Perry.

However, he believes that the sales potential of Polestar, a

universal microprocessor development system, is much larger, though still in a specialised sector of the market. He predicts that SML will sell at least 30 units this year at prices in the £6,000 to £10,000 range, compared with around £25,000 to £50,000 for products from companies such as Hewlett Packard or Tektronix.

Polestar is a universal microprocessor development system which is selling at roughly the price of a dedicated system, with its system architecture designed to ensure that new processors—the calculating heart of any computer—can be used as they become available.

The development of Polestar, and the success of SML, owes much to the working relationship with Bath University, which operates on a number of levels. The company provides components for work to be carried out at Bath on its behalf; it funds one PhD student working on software development, and pays a percentage of the salary of a research student doing specific tasks for SML.

While there is a tendency for people at Bath to be over-optimistic about the immediate commercial prospects for their achievements, new products are emerging for SML to produce. Overall, the link with Bath University has proved successful and two graduates have joined the company.

SML is expected to achieve a turnover of around £600,000 this year.

Sponsoring and the art of film making

THE SUBJECT of sponsorship is currently dominating debating circles in television and video. There is a growing mixture of anticipation, enthusiasm, fear and suspicion whenever the matter of sponsorship is raised.

On the one hand, there is no shortage of companies (and cash) looking for opportunities to reach the audiences which television (and video) can uniquely deliver. On the other hand, the programme makers and TV companies are forever anxious to find new ways of financing their business—and sponsorship is a rich seam of gold which so far has been exploited only around the edges.

Such are the simple issues involved. But the broadcasters, in particular, are liable to get rather touchy when sponsorship is mentioned—they may fear the worst excesses of the U.S. style of TV sponsorship, and, at best, are apprehensive that some apparently praiseworthy programme financed by industry will conceal a goopily so terrible that batsman, wicket keeper and long stop (the Home Office) would all be bowled over.

Unfortunately, the very word "sponsorship" causes confusion—meaning different things to different people. Those who wish to see so-called sponsored films on broadcast television or cable TV have in mind the distinguished traditions of the documentary film—which was created (with the word documented) by John Grierson in the 1920s uniquely as a sponsored medium; industry or government paid for the films and their distribution, but in a climate of social responsibility which people like Grierson and civil servants like Sir Stephen Tallents cultivated.

To others, however, sponsorship can mean a company not only paying for the production—but also for the air time—screwing the last second of product exposure out of the opportunity. Somewhere in between are variations and permutations, the most significant of which is really straight investment with connotations of sponsorship because the completion of a particular programme or film might enhance the sponsor's industry or reputation.

Within this range of possibilities are another set of permutations regarding editorial control. The best traditions of the sponsored documentary

have not left editorial control as a stick for the sponsor to wield, but as a consensus between producer and sponsor—an intelligent and responsible view prevailing.

Examples of every hybrid are currently available to see in Britain. One of the latest begins on Channel Four this Friday—a series called *Food for Thought*. Made by Illustra Communications, half of their £500,000 budget came from the Health Education Council (the other half from Channel Four). The HEC gets world non-theatrical rights for its money, and more importantly an audience for its own educational messages—viz dietary habits have a major influence on health.

Last year Channel Four also

Video & Film

BY JOHN CHITTOCK

screened another series that was made possible by sponsorship—*The Spice of Life*. Ostensibly a production from the ITV company TVS, this series about spices and herbs originated through a sponsorship project for the TVS subsidiary company Blackrod—commissioned by Japan's biggest suppliers of spices, House Foods. Their element of £800,000 covered versions for the Japanese market, topped up to a total of £1.3m in the UK by various deals put together by Blackrod, who retained part of the world rights. These deals even extended to book rights and a royalty arrangement with the publishers Rainbird.

Ironically, Channel Four has yet to screen any straight sponsored documentaries where the origins of sponsorship and editorial influence are self-evident. It has been left to ITV, and to a lesser extent the BBC, to demonstrate the possibilities. The most recent example was ITV's *British Achievement* series last July—a daily screening of sponsored documentaries introduced by Sir Monty Finniston. It was well received and is only one of countless uses of sponsored documentaries on television over the years. Contrary to popular belief, the relevant legislation allows it, with sponsor credits, provided certain

safeguards are applied. The opportunities for sponsors achieving such screenings have remained, however, rare. With video now providing additional outlets, and cable television promising further exposure, more sponsors are now willing to take a gamble—hoping for broadcast exposure, but comforted at least by direct access to home video audiences.

Such an example is now in production for J & P Coats, a £50,000 video/TV series called *The World of Neocraft*. Originating as a straight sponsored film project, the concept has been expanded by its producers—Media Software International—to yield a range of distribution possibilities rather like *The Spice of Life*.

The problem which still confronts projects such as this one, however, is uncertainty about achieving a broadcast television release. The chances on ITV and BBC are remote indeed, and Channel Four has demonstrated at worst a neurotic fear of sponsored films and at best (more recently) indifference. They fear editorial manipulation and prefer to have a direct investment in productions as if whoever pays the piper plays the tune.

Yet it may be argued that editorial objectivity is a myth whoever pays. *Food for Thought* contains material about the effect of certain foods on health which some may contest. But of course the food industry would make little headway if it tried to persuade Channel Four to co-finance *A Little of What You Fancy Does You Good*. The sponsorship debate is now set to become a major issue. The ITV companies realise that cable television could siphon off, into production deals, money once destined for them. Channel Four knows that responsible sponsorship offers a solution to the financial conundrum posed by its bias to appeal to tastes and interests not generally catered for by ITV—but it still seems wary.

Only home video remains certainly accessible to sponsors. Until now, that market has been unable to offer audiences big enough to challenge television, and video sponsorship in consequence has been insignificant. But with revised forecasts now seeing VCR penetration reaching a ceiling of 70-80 per cent of all TV homes, it could become the sponsored medium that reaches the parts that others cannot reach.

Stock control

Handy way to data

A HAND-HELD terminal offered by Canon is aimed at those who have to conduct transactions "in the field"—roundsmen for example, or employees who record stock levels or conduct other counts while walking a large ground area.

Known as the Handy Terminal 5000, the unit runs programs written in Basic on the Canon small business computer AS1000. An RS232C converter permits two-way communication with other computer systems by direct connection or over a phone line via a modem or acoustic coupler.

There are 24 keys—12 numeric, six operational and 16 user-definable. A large liquid crystal display of two lines with 20 characters each shows operational procedure, input verification and file inquiry in easily understood, conversational style.

The basic unit with 16k of memory costs £375. Options include additional memory to 96k and a thermal printer costing £195. More on 01-680 7700.

Communications

Small exchanges

TWO EXCHANGE lines and ten extensions can be accommodated by the MiniMaster 5, a telephone exchange introduced by Autumatic and aimed at smaller businesses.

Any telephone approved by British Telecom can be used as an extension instrument, but using basic products the overall cost of the system is about £1,000.

The exchange has facilities often associated with larger systems, such as automatic last number re-dial, call conferencing and call diversion.

There is also an inquiry hold and transfer facility. An extension user can put an incoming call on "hold," hunt round the other extensions for the person the caller wants, conduct a private conversation with him and then put the caller through. More on 01-446 2451.

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Testing Washing machines

ROOVER IS to cut the time and cost of testing its Electrolux washing machines using an Autosec computer-based system.

To be installed at Hoover's main plant at Merthyr Tydfil, the system incorporates specially developed manipulators, each with tactile feedback, working under microprocessor control. These automatically index the control knobs through all the machine cycles.

The testing time will be cut from 30 to less than eight minutes and the company also expects reduced warranty claims on its products.

After the electrical and water connections have been made, every machine is automatically cycled through 10 stages of operation. A 2000 volt insulation test is incorporated as a safety check on each machine.

Full information derived from data logging and analysis of test results is planned, via a link with a host computer. Autosec is on 0862 43351.

Office equipment

Desk top copiers

DESK-TOP copiers are now becoming very popular. Ricoh has added one to its range which can produce up to 35 copies a minute. It is also able to reduce and enlarge.

The FT4035 is one of five models Ricoh has introduced since the beginning of the year. It has six pre-set reproduction ratios and has a semi-automatic document feeder as optional extra. More details from Ricoh at 24-32 Stephenson Way, London, NW1.

AWARDS FOR ENGINEERING EXCELLENCE

Winning way with innovative design in Britain

AT THE end of next month prizes are to be given for some of the best innovative engineering designs produced in Britain. Called the Archimedes Awards, the competition is run by Eureka, a young journal dedicated to developments in engineering.

The awards are aimed at commercial products which are innovative in terms of technology, or incorporate electronic control or computers in a novel way.

This year some of those products short-listed include Thorn-EMI's infra-red cooking hob, an electronic controller for the UK designed Xerox 1048 photocopier, a clever answering machine that diverts telephone calls and an industrial liquid/solid separator that knows when to clean itself.

Thorn-EMI's hob which has been hailed as the first fundamentally different way of cooking since the microwave oven. The hob has lamps on the

underside which generate intense infra-red light to cook food.

The innovation centres around a halogen/tungsten lamp which has an improved output in the infra-red part of the spectrum but has sufficient power in the ordinary visible range to enable users to see that the hob is on. More than one dozen patents are associated with this design. There is also industrial potential for this device.

Another product, the industrial separator, has reached the short list because of its incorporation of electronic control to a basically mechanical system. It is designed by Hococon Developments at Bridgnorth in Salop. The filter removes solid particles from liquid by centrifugal action. A detector automatically identifies when there is a build up of sludge which may impair the separator's operation.

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UNIT TRUST SURVEY

Publication Date: Saturday, October 13
Copy Date: Friday, September 28

The Financial Times proposes to publish a Survey on Unit Trusts on the above date. Subjects for discussion will include the growth of overseas portfolios and the trend towards specialist funds.

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THE ARTS

Festival Pucciniano William Weaver

The Festival Pucciniano, in an outdoor theatre jutting into the lake where the composer loved to go shooting, has just concluded its 30th year. Most of these previous festivals consisted of a few performances...

Recently there have been visible attempts to make the productions interesting to more serious opera-goers, and this year's programme, which included a Butterfly, to represent the popular Puccini-featured a double-bill of Le Villi and Giselle...

While it is occasionally given, at least in Italy, Le Villi can be considered a rarity and in this Torre del Lago presentation, it again proved a work of undeniable grace and wishful appeal...

In any event, the Torre del Lago production, though not perfect, was thoroughly enjoyable; and Cristina Rubin, the betrayed Anna, confirmed the promise indicated in a recent Spoleto appearance...

Menegatti was also listed as the "producer" of Giselle. It is not quite clear what a producer is expected to do with a ballet, but he might have kept one of the huntsmen from chewing gum...

Seeing Le Villi a few days after the Montepulciano premiere of Edgar is a somewhat odd choice, but to be sure, Le Villi is the more coherent, the more "Puccinian" of the two pieces...

Thoughts about these, and all the other Puccini operas were further encouraged by a three-day Puccini Conference held in Torre del Lago during the festival, presided over by the composer's grand daughter...

I would have tried in any case to get to Dublin for ROSC '84, but particular circumstances conspired to make the trip a certainty. More than that I was already to some extent a party to an exhibition...

ROSC means in Irish "the poetry of vision," which is a conception that can bear the widest interpretation: but in practice, as the label to this series of major occasional exhibitions (begun in 1967 by the efforts and continuing under the active encouragement of those most distinguished of living Irish artists...

For the value of the major international invitation exhibition, so mixed as it must be and yet so full of such familiar names lies in any particular discovery it may throw up, its immediate capacity it has to excite or shock, than in its wider comparative virtues...

Light, space, company, even

The Glasgow Citizens' open a new season in the Gorbals with a welcome reminder that Wilde's three early social comedies, no less than his masterpiece, are vital pieces of anarchical commentary decorated with both matches wit and melodramatic convention...

The great virtue of Philip Frow's spikily entertaining production is that it treats of this apparent weakness (the wit at odds with melodrama) with an evenly gesticulated style and gives full weight to the New Woman question.

Mrs Arbuthnot's son, Gerald, is about to be employed by Lord Illingworth as his private secretary, and is the private secretary to a lady who is in a delicate financial position...

Mr Frow has designed a large semi-circular walled garden setting with gilded pots, tanks of daffodils and narcissi, a "real" lawn. This is the home of Lady Hunstanton (compressed to "Hunston") populated by a glittering array of fine de siècle visions...

ROSC '84/William Packer Poetry of vision

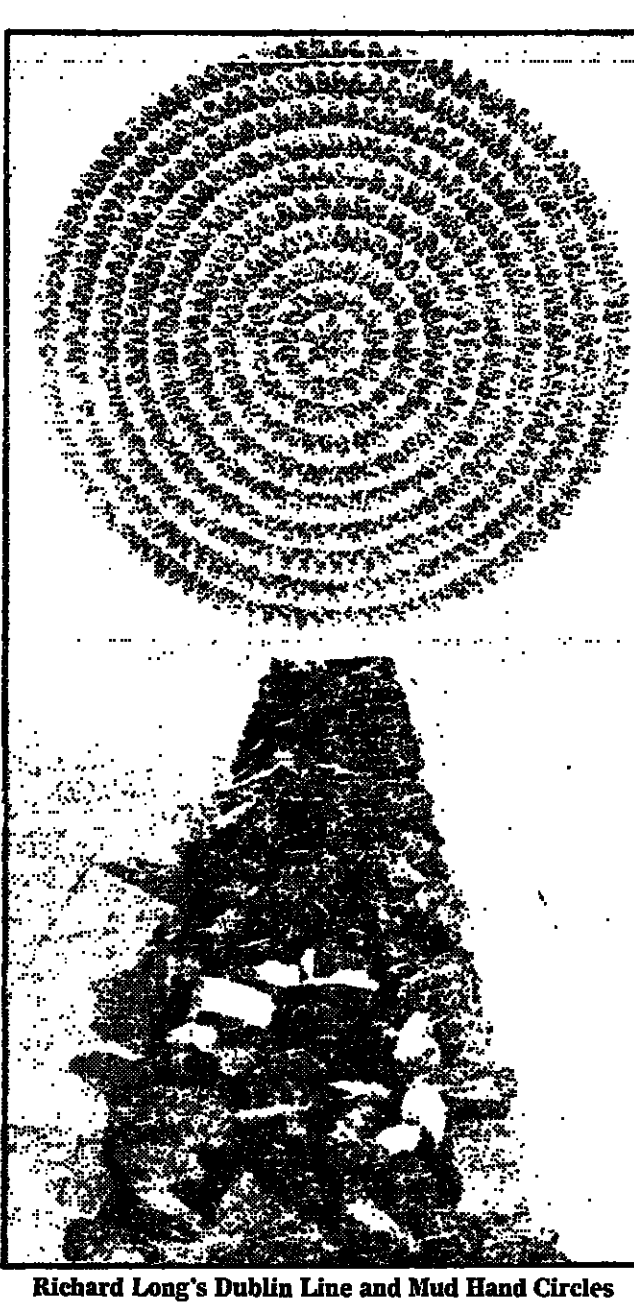
the work itself in our experience of it, all are changed in some degree; which factor multiplies itself dizzyingly with every artist involved. But the quieter virtues are those most easy to overlook, or at least take as read. We accept for their convenience the labels and categories given in advance and the critical prejudices that go with them...

The artists were nominated by a distinguished international jury of curators and collectors, and the list offered reflected personal interest as well as generally established trends. It was all I was given by which to make my contribution, with nothing said of policy or intention or what each artist would show...

Some reputations suffer, as they always do on these occasions, but they are few, and none suffer simply for having enjoyed a reputation at some length. Here the newer names are those most called in question, the more established those who supply the interest and surprise...

end gallery against the fiercest competition from Gilbert & George, which is the one misjudgment in an otherwise excellent hang; and Ellsworth Kelly's tall metal slab, as simple in silhouette as a megalith, and curiously as resonant in association...

ROSC has had no permanent home, and this time it occupies the newly converted Hop Store of the old Guinness Brewery a little to the west of the city centre. Such generous sponsorship in kind, however, must raise the possibility for the future, for though the company is understood to be considering the upper and lower floors for its own industrial museum...



Richard Long's Dublin Line and Mud Hand Circles

Irina Arkhipova Wigmores Hall

Mme Arkhipova's latest London recital, on Sunday, was fine enough for reckoning in purely musical terms; with the knowledge (gleaned from the New Grove) that next December the Russian mezzo-soprano will be 59, it became a phenomenon of nature.

Unlike Mme Arkhipova's recent Edinburgh recital programme (on which David Murray reported the other week) last night's was shared entirely between a Rimsky-Korsakov first half and a Chaikovsky second. We're unlikely, at least in the concert hall, to have Rimsky's powers as a songwriter tested more considerably, or at greater length, than in these ten song performances...

Each song gave, at least, the opportunity for the rich range of Mme Arkhipova's smoothly beautiful lyrical singing, and for her pointed but never exaggerated use of hands and facial expression. Each gave, likewise, the opportunity for Craig Sheppard to save them from total blandness: her although the "Hebrew Song," with its quiet twists and flicks, caught the attention in a rather more immediate way.

The Chaikovsky selection began on a very high level, with Pauline's short but magnificently impassioned air from Queen of Spades. Mme Arkhipova made of it a marvellous recording some years ago; with piano she was here even finer, the intense, rich colouring of the tone being equalled only by its exactitude of emission, the sense of tragic atmosphere nobly restrained. Other notes were sounded elsewhere in the selection—humour and, in the "Gypsy Song," exotic romance. But it was for the Chaikovsky opening and finale that the recital will probably be counted most memorable—"At the Ball," taken more slowly and with steeper, quieter melancholy than I have ever heard it, and a grand sweep into the final "Does the Day Reiga?"

A new 'Othello' A new production of Othello opens at the Lyric Studio, Hammersmith, on September 17. The title role in Michael Boyd's production is to be taken by Joe Macrory, Desmond by Sian Thomas, and Iago by Philip Whitechurch.

'Bass Clef' opens Described as a "multi-music venue," the Bass Clef opened last Saturday at 35 Coronet Street, NI, off Hoxton Square, near to Old Street Tube. Play- ing on the opening night was the Ronnie Scott quintet and the policy of the club is to cover jazz, African and Latin music. The club is open at luncheons as well as evenings and full details of the month's programme are obtainable from 729 2476.

A Woman of No Importance / Glasgow Citizens

MICHAEL COVENEY

Laurance Rudie; and a shouting unsexed wife a reclusive invalid, deaf and living entirely on jellies she has touched nothing solid in years.

Alloby (Roberta Taylor) and Lord Illingworth (Robert David MacDonald). These voices of comparative reality cut through the picture of privileged lassitude composed by the production.

for this line which is delivered almost half-heartedly and up-stage. (I was surprised, too, to miss in this of all theatres the line "Moderation is a fatal thing," Lady Hunstanton. Nothing succeeds like excess.")

Still, you feel like cheering most of the critical attitudes expressed on Purity (i.e. Puritanism), the role of women, and the sheer rhythmic brilliance of so many lines and exchanges. Hester is the daughter of a millionaire philanthropist who made his fortune in American dry goods.



Wildean choice: Embroidery or emancipation

Arts Guide

Opera and Ballet

Aug 31-Sept 6

LONDON

English National Opera, Coliseum: The opening performances of the ENO season are given over to revivals of The Flying Dutchman (an exciting, though often questionable, Decca recording produced particularly notable for Josephine Barston's passionately gripping Sena) and of ENO's deathless Barber of Seville, with Dalia Jones, John Brecknock, and Allan Jones back in their familiar leading roles.

WEST GERMANY

Berlin, Deutsche Oper: This week starts with Aida, sung in Italian with Julia Varady in the title role and Carlo Cossutta as Rodameo. Massn's Lesemais has Charles Vandenzant making his debut as conductor in Berlin. The cast includes Pilar Lorengar and Vassil Melikidze. Die Lustigen Weiber von Windsor features Norma Sharp and Helmut Berger-Turne in the leading parts. Lucia di Lammermoor is a Philippe Steinfels production and has Lucia Aliberti in the title role. The Magic Flute rounds off the week (54381).

VIENNA

Staatsoper: Tosca conducted by Kukla with the Vienna Boys Choir; Madame Butterfly conducted by Kukla. (5324/2655) Volksoper: Die Fledermaus conducted by Hans-Thiess. Wiener Blut conducted by Rudolf Bibl. (5324/2657).

TOKYO

Shanghai Singing and Dance Troupe (China): (National Theatre). Pieces from the Tang dynasty (818-907 AD) which influenced Noh and Kabuki and their precursors, Gagaku and Gogaku (5890031).

NEW YORK

New York City Opera (New York State Theatre): The premiere of Lodi Mansouri's production of The Mikado co-directed by David Stahl with Elizabeth Hynes and Bruce Reed highlights a week that also includes Mansouri's production of La Rondine and Frank Corsano's productions of La Traviata with Leigh Munro. Rigoleto conducted by Enzo F. Angeloni and an evening of Cavalleria Rusticana and Pagliacci conducted by Klaus Weise. Lincoln Center (6703570).

Automobile and Culture/Los Angeles

FRANK LIPSINS

Having disposed of human prowess at the Olympics, Los Angeles is returning to what Eastman always contended was their favourite sport - cars. Two major local cultural institutions - the new Museum of Contemporary Art and the Mark Taper Forum, the best supported local theatre - are giving new meaning to the term "automotive."

While there are auto shows and car museums scattered throughout the American countryside, the museum seen perspective with 30 cars surrounded by 190 works of art, ranging from a copy of Leonardo's spring-driven car that looks like a moving toy of the pre-microchip era to paintings by Diego Rivera, Edward Hopper and Henri Matisse.

Called Automotive and Culture, the show expects to celebrate but instead points out the ambiguity - at least in artists' minds - of man harnessed to the power of machines. Some of the machines are beautiful and deserve to be included among man's ingenious devices, but Californians are bound to walk out of the exhibit still feeling reassurance that the culture brought by cars is what they want.

Organised chronologically, the show points up the growing pessimism associated with cars. Letting Diego Rivera was one of the few to celebrate man's ever-increasing dependence on mechanical ob-

jects. His Detroit Industry looks like the Broadway set of Succession Todd with its symmetrical machines to which people are colourfully garbed appendages.

Even an American optimist like Grant Wood painted a dramatic scene called Death on the Ridge Road, with two cars and a lorry about to collide on the crest of a hill. Leonardo was prescient in seeing a mechanical vehicle as both blessing and curse in his Design for a Scythed Vehicle or War Machine.

Matisse's Through the Windshield describes the impact of cars on man's vision: the road itself dominates the centre of the canvas, and, drawn from the perspective of the seat behind the driver, the painting is framed by the car's doors and roof.

If cars limited man's vision, they also opened new roads, which Michelin tyre posters preferred to emphasise with the theme "the one adjusted to the wheel of Fortune." It shows a scantily garbed goddess with a feather in her hand escaping on a winged wheel from some poor peasant woman sitting forlornly with a punctured inner tube.

The cars themselves inspire confidence and optimism. Stationary, they emit no fumes and have nice decorations like the silver archer of the 1933 Pierce Arrow. They make a

particularly appropriate setting for weekend-long performances mounted at the museum by the Mark Taper Forum.

One of New York's favourite narrative artists, Spalding Gray, will tell his audiences A Personal History of My Car and weave their stories into his, while another practitioner of the trade, Bill Talen, uses mime, movement and storytelling for his The American Yoga.

Chris Hardman's story, Adjusting the Idle, is being put on audio cassette tapes for spectators to take with them into different galleries.

With partial sponsorship by the Olympic Arts Festival, the exhibit shows what people expect of Los Angeles and gives an unnecessarily narrow view of the museum. Its first show last year had works belonging to eight significant modern art collectors, including Charles and Doris Seachri, the Weisman family, Dominique de Menil, Peter and Irene Ludwig and Giuseppe and Giovanna Panza di Biumo.

The Olympic Arts Festival, which had dance and theatre companies from round the world, was turned into a media event that some doubt will have a lasting impact on the Hollywood style of trivialisation. The car show does not help dispel the qualms, but the museum remains to transmit the original inspiration for more and better arts in Los Angeles.

Dux Magnus/Toronto

FRANK LIPSINS

The anniversary of Saint-Casimir's death 500 years ago is being commemorated by Lithuanians everywhere in the world but Lithuania. As a climax to the celebration, the world congress of Lithuanians being held in Toronto this month will see the premiere of an opera based on Casimir's life, written by a Chicago Lithuanian, Darius Lipsinskas, who has conducted the opera companies of Stuttgart, Tubingen and Libeck.

His opera combines Casimir's life with the history of Lithuania and shows that the real martyr is the country. Casimir died in his bed peacefully of consumption at only 28 years old. He was known for his piety and for adopting Lithuanian under royal patronage at a time when the Jagala dynasty, in which he was the second son of Casimir IV, ruled both Poland and Lithuania and had designs on Hungary through Casimir's mother, Elizabeth of Austria.

In those days Lithuania stood at the crossroads, not the periphery, of Europe. Its period of greatest independence was in Casimir's heyday 501 years ago, but history turns out to be a repetitive losing struggle

against Russia. Casimir's closest association with that struggle was his miraculous appearance at a battle urging his countrymen on - a 100 years after his death.

The opera draws on the considerable talents of other Lithuanians excited abroad who work with choirs and operas on two continents. Laima Rastenis, the mezzo-soprano from the Stuttgart Opera, will be singing along with contralto Slava Zemelyte from the Canadian Opera and Santa Fe veteran Lenor Roger Scanlan. The Lithuanian world organization gave \$100,000 to mount the production, which is being performed by the New Opera Company of Chicago in Toronto's Ryerson Hall before the congress that commissioned it.

and moved it to the suburbs. The finale of the opera shows Lithuanians of the world uniting in their homeland to put the beloved silver casket back where it belongs.

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Dux Magnus has similarities with a familiar genre of East European opera dating to the middle of the last century, which features characters dressed in peasant clothes singing patriotic songs. While many East European countries are better off now than when their operas were written, Lithuania has certainly earned the commiseration the opera expresses.

WORLD VALUE OF THE POUND every Tuesday in the Financial Times

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Tuesday September 4 1984

Sinowatz puts his foot down

DR FRED SINOWATZ has cleared the air in Austrian politics by sacking four ministers closely associated with his predecessor as Chancellor, Dr Bruno Kreisky. It was not a moment too soon for the Chancellor to assert his authority. Damage caused by months of personal and ideological infighting within the Socialist Party, senior partner in Dr Sinowatz's coalition, will not be repaired in a day.

The political process had become increasingly blocked by a vendetta between Dr Kreisky's Chancellor until April of last year, and his former Minister of Finance, Dr Hannes Androsch, now head of the largest bank in Austria. Dr Kreisky's dismissal of Androsch was an act of personal and ideological infighting within the Socialist Party, senior partner in Dr Sinowatz's coalition, will not be repaired in a day.

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Deficits

Though primarily an internal Austrian matter, this conflict is of crucial importance to two matters reflecting directly upon Austria's role as a generally welcome borrower in international capital markets: the intractable deficits of both the federal budget and the large block of state-owned industries in the country. With the former, some modest progress has been made under the stewardship of Dr Salcher, but the budget deficit remains a running sore. As for state-owned industry, the problem has hardly been tackled.

In Dr Franz Vranitzky, the Chancellor has chosen a Finance Minister who can make a serious attack on

Safeguards for investors

IN ASKING the Life Offices Association on June 4 for its views on a self-regulatory agency covering long-term investment products, Mr Alex Fletcher, junior minister at the Department of Trade and Industry, did not allow much time for deliberation. But the LOA has responded within the required time-scale, and has produced a document which is extremely broad in its scope. No less than 18 organisations have endorsed the memorandum, including the Unit Trust Association, the National Association of Securities Dealers and Investment Managers and the Building Societies Association, as well as a large number of specialist insurance organisations.

The proposed SRA would cover not just life assurance but a wide range of long-term investment products available to the public. The only notable absentee, in fact, is the National Savings movement.

It is one of the key planks of the memorandum that there should be just one SRA covering a large area of life insurance, unit trusts, personal pensions, and building society savings plans. Moreover it is recommended that it should be compulsory for organisations involved in marketing relevant products, or advising on their purchase, to register with the SRA. The governing body of the SRA would be composed primarily of practitioners chosen from the relevant sectors—though some outsiders representing consumer and other interests would also be included.

The memorandum argues that compulsory registration would be needed to permit the SRA to impose effective discipline on the sometimes turbulent world of investment retailing. All salesmen would be required to hold a licence, so the SRA would have the ultimate sanction that this could be taken away. Restraints would also be applied to the marketing organisations themselves, with regulation of advertising, for example, and with control over the commissions being paid to independent intermediaries. The principle here being that advice to investors should not be influenced by the availability of higher commissions on one product than another.

The element of compulsion would add a new dimension to the kind of influence which the existing trade bodies within the sector are able to exert. The Life Offices Association is itself

UNILEVER, the Anglo-Dutch company as large as a small nation state, on the move again. Its £335m bid for Brooke Bond is the latest sign of a new, more aggressive management style already in evidence in various parts of its far-flung empire.

The group is so large that even this bid, which if successful will turn it into the IBM of the world tea business, will have a major impact on the balance of its operations. Sceptics suggest that Unilever is so big—with a portfolio of businesses from meat products in Mexico to fish farming in Scotland and the marketing of Guinness in Nigeria—that it ploughs on remorselessly like a super-tanker, scarcely able to change course.

Unilever's senior management has been battling for years to refocus this. It has pointed to productivity improvements averaging around 6 per cent a year, to a more rigorous concentration on core businesses and to the possibilities of imaginative, strategic acquisitions.

And this week's bid is certainly completely at odds with the group's image as a cautious and even sedentary manager of businesses. The offer, which trumps Tate & Lyle's earlier bid for the world's biggest tea group, is both hostile and opportunistic.

Not since 1968 has Unilever made a contested takeover bid of any real size. In May of that year, it offered £60m for Smith and Nephew, the pharmaceutical group, but was fought out by a bitterly opposed management. Only a few months later, the company entered into merger talks with Allied Breweries but, after the transaction had been cleared by the Monopolies Commission, Unilever dropped the idea.

Since then, Unilever has concentrated its takeover efforts on the U.S. and has always secured the agreement of the target company to a takeover before proceeding.

The group is still looking to buy companies across the Atlantic and the acquisition of

Just too good an opportunity to pass up

Brooke Bond would not change those ambitions. According to Mr Cobb Stenham, the company's finance director, "our U.S. plans are not altered one jot." Unilever, he adds calmly, would still be in a position to pay \$1bn for the right proposition across the Atlantic.

The acquisition of Brooke Bond was probably just too good an opportunity to pass up. By adding \$1.5bn to its interest in its own involvement through the Lipton brand, Unilever will create an overwhelming presence in a single market. The two companies' interests fit together so neatly that Unilever had little difficulty yesterday in advancing a persuasive argument for the takeover.

Yet if Brooke Bond is such a marvellous acquisition, why has Unilever waited this long to try and buy it? The answer to that question lies almost certainly with the new management team which has taken over the top. The company politely sidesteps questions about the attitudes of earlier Unilever management but there is no doubt that a few years ago contested takeovers were not considered corporate style.

Marconi out GEC in

What's in a name? Marconi Avionics—a £400m subsidiary of GEC—specialist in black boxes—has announced at Farnborough that it is changing its name to GEC Avionics.

Wasn't it proud of the Marconi name? I asked Jack Pateman, chief executive. After all, there are those who say that GEC bought English Electric in the late-1960s chiefly to get hold of the Marconi name. But Marconi Avionics never was part of Marconi, says Pateman. It was an Elliott Automation division that found itself lumped with Marconi after the merger.

Pateman says his problem has been "confusion in the minds of people with whom the company has dealings." Pressed on this confusion, he admits he objects to "bid arrangements going to other parts of the company."

How much business has he lost? "How do I know?" he replies. "But he says, when Americans—who give him his main markets—give him only 30 days to respond to an invitation to bid, he can ill-afford to be delayed for a week while the paperwork lies in someone else's out tray enroute to his HQ in Rochester."

Quale waits

Kjell Quale was among the first to import MG cars to the U.S. Later he became BL's distributor on the west coast. Thus it is, he says, a little surprised that Austin Rover has been in the U.S. for a while and is approaching responsibility for approving plans for advertising and marketing.

It may be, however, that these risks could be moderated by protecting the independence of the full-time officials of the SRA and carefully balancing the membership of the ruling council. Practitioners would be needed to provide expertise, but outsiders would have the responsibility of ensuring that vested interests did not dominate the policies of the agency.

Morgan men

An energetic foursome from Morgan Guaranty in London is setting up a new company to deal in Eurobonds, zero bonds and U.S. bonds, plus a few equities.

David Craig, the managing director of the newly-formed International Financial Markets Trading Limited, in London is while on an official visit to France. Even the serial numbers of the pressed duck he consumed on both occasions are imprinted on the imperial memory.

Mr Otake laid siege to La Tour d'Argent, encircled strong

Men and Matters

question. It would be interesting to discuss it though... In Britain he is best remembered for his ownership between 1970 and 1976 of the Jensen company. He still has strong links with Europe. He has a Jaguar dealer in the concession to distribute Volkswagen, Audi, and Porsche cars on the west coast of the U.S. until the arrangement runs out in 24 years time, and he is heavily involved in the U.S. company which owns the Benelli and Moto Guzzi motor cycle companies, and the Innocenti and Maserati car companies in Italy.

In Britain he is half-owner of International Motors, the West Bromwich company which was set up in 1976 to service the Jensen cars, and developed as the importer of Japanese Subaru and Korean Hyundai cars.

Quale intends to sell his half-share in International in a couple of years time. How much will it be worth. He thinks for a moment and then estimates a net value of about £15m.

No Monopoly

It was, with out doubt, an excellent public relations idea. Professor Ralph Anspach, professor of economics at Berkeley, California, invented a new game called Anti-Monopoly. The claim is that it starts where one of the most successful board games ever, Monopoly, leaves off.

To publicise the new game a party was arranged at the Mayfair Hotel yesterday. The story line was that Anspach was down to his last dollar after having spent nine years fighting legal suits in the U.S.—largely against General Mills, the U.S. company controlling Monopoly.

A large contingent of security guards was hired to look after the promised \$1m which the banks were to loan for a couple of hours—so that the photographers could picture him in the money.

But the promised \$1m turned out to be only \$4,000. In the circumstances the guards were necessary.

Nonetheless, Anspach believes he may make \$1m out of his game. He has sold 600,000 sets in the U.S. already. In Britain his target is 100,000 sets this year at £7.99 each.

Cabinet status

The building societies have not brightened their image with their annual fact book released yesterday. The cover is a picture of a grey flying cabinet.

TURNOVER by geographical area

1973 TOTAL: \$4.5bn

1983 TOTAL: £13.4bn

Europe
 N. America
 Rest of the world

TEN YEARS OF CHANGE

1973 TOTAL: \$4.5bn

1983 TOTAL: £13.4bn

Margarine/Oils
 Other foods
 Detergents/Toiletries
 Others

TURNOVER by operations

1973 TOTAL: \$4.5bn

1983 TOTAL: £13.4bn

Pre-tax Profit

Why Unilever is taking the gloves off

By John Makinson and Tony Jackson

performance—and in particular its profit margins—has followed the trend of economic growth in OECD countries remarkably closely. The company accounts for a large proportion of world demand for basic consumer products that some analysts have argued, you only need to get the basic GNP numbers right and Unilever's profits will pop magically out of the calculator.

The reason for this, say the sceptics, is that the company is still handicapped by its early pre-occupation with the need to cover every aspect of the consumer products industry—from raw materials to toothpaste.

The principle of vertical integration has certainly been of great importance to Unilever throughout its history. In fact, the gradual development of that principle over more than 50 years is perhaps the chief reason why the group's apparently diverse spread of interests hangs together as well as it does.

The logic of the 1929 merger between Margarine Union and Lever rested on the common use of vegetable oils as raw material—for margarine on the one hand, soap on the other. But the principle was taken much further, in line with a favourite dictum of Lever's founder

THE GLOBAL GIANTS

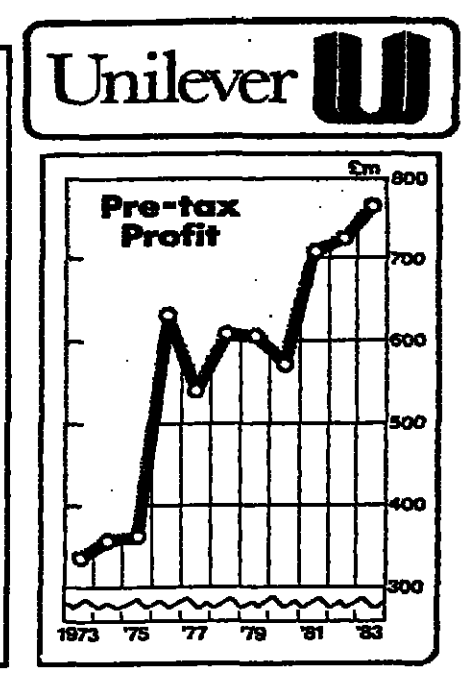
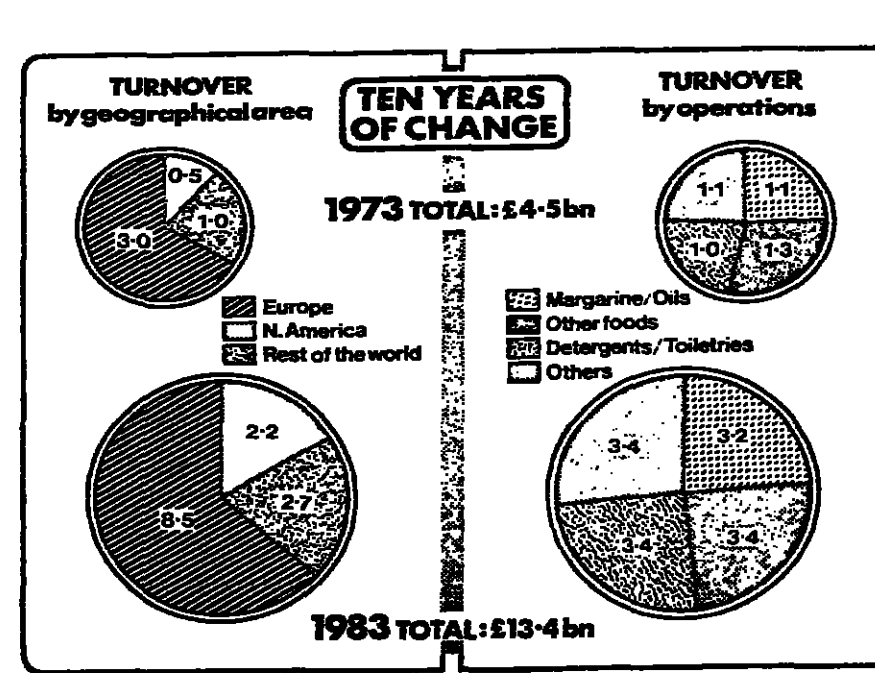
	Unilever	Nestle	Procter & Gamble	General Foods
Year ending	Dec. 83	Dec. 83	June 84	March 84
Sales (\$bn)	19.4	12.7	13.0	8.7
Net earnings (\$m)	554	573	890	317
Net margins (%)	2.9	4.5	6.8	3.6

resistance, but pressed on. He eventually gave carte blanche so that the French management could maintain quality control.

This it has done by seconding its deputy head chef, plus a few other key personnel to preside over the Japanese establishment. When the Japanese side volunteered to supply ducks from one of its farms, the French smiled and declared the Japanese duck products to be too pungent to be worthy of the restaurants' most famous dish.

Only air-freighted French ducks will be served.

Observer



material impact on the profile of the group.

In the past year, for example, management consultants have been combing through every last division of UAC international, a company with significant interests in Africa and a portfolio of operations which is extremely ramshackle even by Unilever standards. Head office is widely expected to take a sharp knife to UACI over the next few years, a policy which would certainly leave the whole group looking rather more coherent. Equally, a \$1bn takeover in the U.S. could bring to Unilever a division with more exciting growth prospects than most of its portfolio can offer.

Not that all Unilever's staple food and household products are necessarily co-growing. The company has been extremely successful in promoting tea as a youthful, healthy drink in the U.S. where it is by far the brand leader. Instant tea, flavoured tea, herbal tea and timed tea have all proved remarkably successful across the Atlantic.

It is unlikely that if it buys Brooke Bond, Unilever will persuade the British housewife to brew up a pot of low-calorie iced tea mix with nutraSweet (a big U.S. favourite) but the company's success in establishing changing consumer patterns provide it with an opportunity to add value to commodity products and develop new niche markets.

Unilever's problem, of course, is that all its competitors are busy playing the same game. The group's impressive productivity record has scarcely improved its competitive position, since other companies have made comparable strides. The concept of marketing consumer products on a global basis, once considered a revolutionary idea, is now commonplace.

At the end of the day, Unilever is still slugging it out with General Foods for market share in the packaged grocery business and with Procter & Gamble for leadership in the detergents business.

In some respects, even the Brooke Bond bid marks no

Its competitors are busy playing the same game

departure from the established Unilever strategy. Like many of its recent acquisitions, Brooke Bond would strengthen the group's existing interests in a particular area rather than take it into a new field. Moreover, by buying plantations which far Unilever lacks, the principle of vertical integration would be firmly upheld.

For all the carping about the sleepiness of Unilever, the group's shareholders have few serious grounds for complaint. In contrast to Procter and Gamble, which has had to vindicate a relatively high-risk strategy in recent years, Unilever's more plodding approach has produced profits which last year totalled a record \$769m before tax. But, whereas P and G has a clearly defined image and, in the eyes of its competitors, a distinct ethos, Unilever has appeared amorphous and unapproachable.

The new management, in striving to find the balance between continuity and change, may at last be giving the company a personality. And, in a concern the size of Unilever, that would itself be a signal achievement.

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Letters to the Editor

Management education

From the Principal, London Business School. Sir—I read with interest the article (August 22) by Michael Dixon "Survey gives MBAs the thumbs down" but found it difficult to recognise my own school in many of the assertions based on a report—as yet unpublished—from Harbridge House Europe. May I, however, respond to a number of the comments made in the article in order to put London Business School in perspective as regards its MBA programme.

Places are extremely competitive. There are about five applications for each of the 110 annual places on the full-time programme, and 10 per place for overseas applicants. With the part-time programme, for which most applicants are company sponsored, applications are running so strongly for our entry next January that the level of publicity has been deliberately lowered to avoid undue disappointment. On the objective measures available, our intellectual standards are at least equal to those of leading world business schools.

Poor British car purchasers

From Mr J. Thomas. Sir—How predictable to see the director of the Society of Motor Manufacturers and Traders (August 24) and the president of the Motor Agents Association (August 28) leaping to the defence of the present car market operated by motor manufacturers and dealers.

What about the poor British car purchaser, who seems to have been subsidising most of Europe for at least the past four years? If car prices were more in line with the rest of Europe then maybe motorists like myself would change their cars more often, whereas at present seeing the pitiful defence of the present cartel makes me want to keep my present car for many years until we British are at least treated like Second Rate Europeans (to which we are accustomed) rather than Third Rate Europeans as the Multi National Car Manufacturers obviously feel we should be.

The certainty of uncertainty

From Mr T. Lomas. Sir—Although I would agree with Mr Beck (August 29) that the only certainty about any forecast of the future is its uncertainty it would be a pity if his criticism of the misuse of logic and mathematical models in the production of forecasts should detract from their real value when used intelligently.

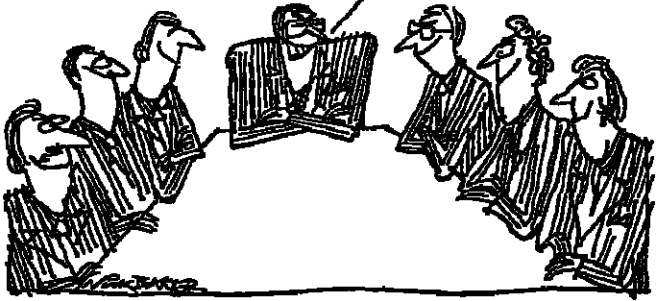
The undoubted value of logically based mathematical models lies in their predictive ability but rather in their facility for the exploration of the likely consequences of alternative actions based on various sets of assumptions or, to put it more simply, the examination of "what if" type questions.

Likely to end in tears

From the Chief Economist, Quilter Goodson and Co. Sir—Anatole Katsky's assessment of the U.S. fiscal policy nature of unemployment debate (August 14) is a little unkind to those who argue "that the unemployment rates in Europe are already at or below their 'natural' or non-accelerating inflation levels" (amongst who he numbers Mr Lawson, the Organisation for Economic Co-operation and Development and the International Monetary Fund).

He cites four arguments in favour of a deliberate boost to Europe's growth rate and against the "natural rate" school. A major part of the current unemployment in Europe is "almost certainly cyclical", rather than structural. The U.S. experience, nominal GNP targets (which could act as built-in stabilisers for an aggregate demand boost) and "a tendency for the 'natural' rate to rise towards whatever level actually prevails in the labour market."

I WANT NO NAMBY-PAMBYIES ON MY TEAM — NOW GET OUT THERE AND RIP-OFF OUR SHAREHOLDERS



Independent directors

From the chairman, Wider Share Ownership Council. Sir—Mr Peter Brown (August 30) underestimates his case. No decision either to take or to recommend action involving or likely to involve a transfer of resources from shareholders to executives should be made by the executives themselves.

Airline routes and market forces

From the Deputy General Manager Policy Licensing, Civil Aviation Authority. Sir—Mr David Lindsey (August 15) and Mr Brian Murphy (August 23) put questions to the Civil Aviation Authority about how its proposals for airline substitution on some routes are consistent with a better competition and market forces.

What the consumer wants

From Group Captain B. Grant. Sir—Mr B. Murphy (August 23) would be interested in what the Government has to say in answer to his questions on the rights of individual employees and customers affected by the Civil Aviation Authority report. Since the Government's capacity to vacillate over the clear CAA's professional advice is now measured in months, I doubt that he can expect too much by way of early response from that quarter.

Opposition to any transfer

From the Chairman, Airport Committee, West Midlands County Council. Sir—Michael Donne's report, August 23, quoted me correctly in relation to the comments I made following the recent applications by British Midland Airways to operate the present Birmingham routes at Birmingham Airport.

Support for portable pensions

From the Head of Policy Unit, Institute of Directors. Sir—The Institute of Directors survey questions on pensions which caused Mr M. F. Oldfield (August 31) so much alarm are an indication of a strong measure of support among company directors for the thrust of the Government's plans to facilitate greater personal involvement in and portability of pension provision.

Reasons for arms control

From Mr D. Cormack. Sir—Arms control is a subject which, almost by definition, does not lend itself easily or fruitfully to ethical discussion" writes David Earnshaw (August 23). Ethical questions "vitiate," he says, "more realistic assessments of the international political environment."

GEOSTATIONARY SATELLITES Battle for a place in space

By Peter Marsh

GOVERNMENTS AROUND the world are preparing themselves for a series of battles over what may seem an unlikely natural resource—segments of nothingness far above our heads at about a tenth of the distance between the earth and the moon.

The arguments have similarities with other debates that have split the world along North-South lines, for example about how to allocate the mineral riches of the seabed or of Antarctica.

On this occasion, the discussion concerns something less tangible (but no less important) than possible supplies of materials—the vantage point that a particular section of the heavens provides for practitioners of computer and communications technology at a distance of some 36,000 km above the Equator is the perfect position in which to site communications satellites. In this area, called the geostationary orbit, space bodies move at the same velocity as the Earth.

Table with 2 columns: Country/organisation, No. of geostationary satellites. Includes U.S., Soviet Union, Intelsat, Japan, European Space Agency, Canada, Indonesia, Italy, France/Germany, (Joint), France, Britain, India.



Europe's Ariane

The difficulty is that the frequencies used by communications satellites are limited by international agreements that govern use of the airwaves. The vehicles must share a small section of the frequency spectrum.

To avoid overlapping of beams and electrical interference, satellites must be spaced apart by as much as 4 degrees of the geostationary circle—so restricting the number of craft that can be squeezed into the orbit.

The arguments over carving up the geostationary resource were rehearsed at a meeting last month of a working group of the International Telecommunication Union, a technical agency of the United Nations. The ITU has the unenviable task of sorting out countries' grievances over radio and telecommunications.

Under current procedures, countries advise the ITU of the satellites they would like to place in orbit. Engineers examine the characteristics of the proposed spacecraft—frequencies, beam spread, signal power and so on—and ensure that the signals will not interfere with other transmissions.

every country a set series of orbits for specific telecommunications applications. The plan would to some extent take into account existing satellites but would dispense slots to countries as a basic political right.

A precedent for a new scheme for geostationary satellites is the series of agreements hatched in 1977 and in 1982, which produced a set of slots in the geostationary ring for TV broadcasting vehicles.

The Third World has said that something approaching this system could be applied to satellite links between fixed points. Not so, say the developed countries.

To provide a rigid set of rules that legislate for all the types of communications traffic would be horrendously difficult. The arguments will come to a head next August, at a five-week meeting of all the 150 or so members of the ITU. The gathering, one of a series of world administrative radio conferences, has been called expressly to work out a new set of rules to govern use of the geostationary arc.

So mammoth is its task that the gathering is in two parts—it will reconvene in 1985 by which time the ITU hopes the issue can be settled.

The industrialised countries feel that one of their strongest cards concerns changes in technology that, by relieving pressure on frequency space, could make new regulations unnecessary. For example, since the U.S. launched the first geostationary satellite in 1963, engineers have devised ways of squeezing more radio traffic into a set frequency channel.

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POLITICAL CRISIS DEEPENS AS PERES ATTEMPTS TO FORM COALITION

Israel may face new elections

BY DAVID LENNON IN TEL AVIV

ISRAEL'S POLITICAL crisis deepened yesterday as Mr Shimon Peres, the Labour Party leader and Prime Minister-designate turned again to the small religious parties in an attempt to form a narrow coalition government.

Efforts to form a government of national unity with the Likud bloc, led by Mr Yitzhak Shamir, broke down at the weekend and if the religious parties will not support Labour, the only alternative appears to be new elections to break the deadlock.

Mr Peres said yesterday that that was the worst possible option, considering the country's "catastrophic" economic position.

Israel's central bank yesterday submitted a set of economic measures to the Government designed to correct the country's rocketing inflation and balance of payments deficit and to renew growth.

The austerity measures would restrict the money supply, cut real wages and subsidies and reduce government spending.

Observers in Israel were not prepared entirely to rule out the possibility of a national unity government, saying that the hardening of positions at the weekend may have been a tactical move by Likud to try to win more concessions from Labour.

If both main parties remain adamant, Mr Peres will have to try to form a coalition without Likud. For that, Labour would need the support of at least two of the small religious parties that backed the Likud in the outgoing government.

So far they have shown no signs of any willingness to join a narrow-based coalition under Mr Peres. The National Religious Party told Labour and Likud officials at meetings yesterday that it would join only a broadly based coalition.

Labour politicians accused the Likud of causing the collapse of the national unity talks on Sunday night by going back on an agreement reached last week between

Mr Peres and Mr Shamir. The Likud made new demands because some of its ministers felt that the agreement between Mr Peres and Mr Shamir was too heavily weighted in favour of Labour.

Mr Shamir demanded that the Prime Minister's post in a unity government rotate each 12 months, instead of 25 months, which Mr Peres termed "ridiculous". Likud is now also seeking rotation of the defence portfolio, and there are sharp differences over the question of Jewish settlements on the occupied West Bank.

Bank of Israel proposes austerity programme, Page 4; Hapoolim results, Page 15

Liberals face heavy defeat in Canada

BY BERNARD SIMON IN TORONTO

CANADIAN VOTERS are expected to give a strong mandate to the opposition Progressive Conservative Party in today's general election, ending 21 years of almost unbroken Liberal Party rule.

Mr John Turner, Prime Minister since Mr Pierre Trudeau resigned at the end of June, faces the humiliation of being Canada's shortest serving Prime Minister in history, as well as losing in the Vancouver constituency, where he is standing for election.

Opinion polls are unanimous that the Conservatives, led by former iron-ore company president Mr Brian Mulroney, are set for a country-wide sweep. If the polls are correct, the Tories will win enough votes in the election to form a majority government in the 282-seat House of Commons. Most polls reflect, however, a substantial number of undecided voters.

The party is expected to achieve a particularly significant breakthrough in Quebec, where it holds

only one of 75 parliamentary seats. Observers predict that the Tories will win at least 20 seats in Quebec. When parliament was dissolved at the end of June, the Liberals held 135 seats, the Conservatives 100 and the socialist-leaning New Democratic Party 31. The rest were vacant or held by independents.

The snap election was called by Mr Turner barely a week after taking office, in the hope of capitalising on a sudden surge in the Liberals' showing in the polls, after Mr Trudeau's resignation and publicity generated by the contest for a successor.

He began the campaign by promising a break with unpopular Trudeau policies, proposing a big cut in the budget deficit and more business-oriented energy and investment policies. However, in an effort to shore up support among lower income and ethnic groups, traditional backbones of the Liberal vote, Mr Turner was forced to move

back towards the left during the latter stages of the campaign.

He retained senior Trudeau ministers in his Cabinet and brought several Liberal Party power brokers into his campaign team, thus failing to attract many voters who most of all want a change from the style and policies of the Trudeau era.

The Liberals' predicament was highlighted by Mr Trudeau's appearance at several campaign meetings in Montreal late last week. It is an open secret that relations are cool between the former Prime Minister and Mr Turner, who resigned as Finance Minister from the Trudeau Government in 1975. The two men have not once appeared on the same platform during the campaign.

The Conservatives have shrewdly moved to the left during the election run-up, taking care to avoid hints of tax increases or social spending cuts.

Sensing victory, Mr Mulroney has avoided specific policy statements in the past few weeks, sticking to the Conservatives' main theme of offering a change from the long period of Liberal rule. Mr Mulroney is the Conservative Party's first leader from Quebec, and his roots in the province are a key factor in the recent revival of the Tories' fortunes there.

The Conservatives have also had the advantage of a highly efficient organisation supported by the "blue machine" of Ontario's powerful Conservative Premier, Mr Bill Davis.

The New Democratic Party, whose main strength is among trade unionists and on university campuses, appears to have recovered some of the ground lost earlier in the wake of weakening trade union influence in the economy. The NDP may play a pivotal role in the next government if neither main party wins an overall majority.

Sinowatz picks his own team in Austria

BY PATRICK BLUM IN VIENNA

DR FRED SINOWATZ, the Austrian Chancellor, reshuffled his Government yesterday, making a clean sweep and cutting the umbilical cord that tied him to Dr Bruno Kreisky, the former Chancellor and Socialist Party leader, to establish his first independently chosen team.

The new government strengthens the pragmatic right and marks a clear break with the era of Dr Kreisky, whose shadow had often eclipsed the less charismatic Dr Sinowatz.

Four ministers - Dr Herbert Salcher, Finance; Herr Erwin Lanc, Foreign Affairs; Herr Karl Laussek, Transport; and Frau Elfriede Karl, Family Affairs, all close to Dr Kreisky - lose their jobs.

They have been replaced by men and women who either have a long friendship with Dr Sinowatz, such as Herr Leopold Gratz, the new Foreign Minister, or who represent the more conservative wing of the

Socialist Party, such as Dr Franz Vranitzky, Finance Minister, and Frau Gertrude Fröhlich-Sandner, who takes over at the Ministry for Family Affairs.

Herr Ferdinand Lachner, until yesterday the moderate and technocratic Secretary of State for Economic Affairs in charge of industry at the Chancellery, will continue some of his former duties in his new position as Minister for Transport and the Nationalised Industries.

The three Liberal Party ministers in the coalition Government are keeping their posts.

Explaining the changes, Dr Sinowatz said yesterday that the Government was now confronted by new tasks and challenges and that the Government had to be changed to meet them.

With his new team, Dr Sinowatz hopes to stem the sharp decline in the Government's and the Socialist Party's popularity. The Socialist

share of the vote has been falling steadily since the coalition with the Liberals was formed in May, 1983, after the Socialists lost their overall majority in a general election the previous month. Some of its support has been going to the conservative People's Party, some to the greens (environmental party) and the rest just falling away.

Since the coalition Government was established, Dr Sinowatz never appeared fully in control. Although he repeatedly rejected suggestions that his was an interim administration, internal party feuding seemed at times to paralyse the Government. Important decisions were deferred as left and right-wing factions fought out their quarrels in public.

Dr Sinowatz was not helped in his task by constant sniping from the sidelines by Dr Kreisky.

The most significant change is the removal of Dr Salcher and his replacement by Dr Vranitzky, until

now head of the Österreichische Länderbank. Dr Vranitzky's appointment has been welcomed by bankers, whose relations with his predecessor had become increasingly strained, if not outright hostile. They hope he will bring a note of financial realism to government economic policy.

Herr Gratz, the mayor of Vienna, who now takes over at the Foreign Ministry, has had relatively little experience in foreign affairs. He was Education Minister for about a year before resigning in 1971.

Herr Gratz has been mooted as the Socialist candidate for the presidential election in 1986. His most likely opponent then will be Dr Kurt Waldheim, former UN General Secretary, who is expected to stand for the People's Party.

Frau Fröhlich-Sandner is a former teacher and Vienna education administrator.

Editorial comment, Page 12

Brooke Bond spurns Unilever

By Ray Maughan in London

BROOKE BOND, the tea and meat extract group which is resisting a £234m (£142.5m) offer from Tate & Lyle, yesterday rejected a £255m cash counter-bid from Unilever, one of the largest companies in Europe.

The defence said that Unilever's terms of 114p a share were "unattractive considering Brooke Bond's profits and prospects and the absence of any alternative consideration may cause shareholders capital gains tax problems."

Meanwhile Tate & Lyle, the sugar refiner, is considering its response to Unilever's weekend intervention and expects to set out its next move later in the week. The signs are, however, that Tate is preparing to bow out of the contest in the face of the strength of a very much larger adversary.

Mr Neil Shaw, Tate's managing director, said: "I think from an institutional point of view our price is not out of court, but we do not have a lot of leeway and we will not use all we have because we do not think Brooke Bond is worth a much higher price. After all, we are not Unilever."

Tate's terms are worth 104½p a share, taking its own share price at 382p, up 10p, but Brooke Bond is still well clear of both offers and closed last night at 117p, up 3p.

Unilever's interests in the tea market, held through Thomas Lipton, operate almost entirely outside the UK, and its strongly branded grocery products such as Walls and Bird's Eye, are seen as offering a good commercial fit with Brooke Bond's own plantation and packaged grocery products.

The manner of Unilever's approach, however, initiated last Friday without disclosing a bid price, appears to have eliminated any immediate prospect of agreement between the two sides. Sir John Cuckney, the chairman of Brooke Bond, said although he doubted whether such a merger would be referred to the Monopolies and Mergers Commission, he was "disappointed" by Unilever's tactics.

Unilever has been following the contest between Brooke Bond and Tate & Lyle since hostilities began at the end of July. Because the defence is advised by Lazard Bros, Unilever's usual merchant bank, the Anglo-Dutch group called in Morgan Grenfell.

In the past few weeks Unilever has acquired 4.8 per cent holding in Brooke Bond, which compares with the 1.21 per cent holding accumulated by Tate & Lyle throughout the course of its own offer.

It remains open to the two other parties which are believed to have been negotiating informally with Brooke Bond to launch a serious counter offer.

See Lex, this page

THE LEX COLUMN

Just Unilever's cup of tea

If there ever was a white knight waiting to rescue Brooke Bond from the unwanted embrace of Tate & Lyle, Unilever would not seem to be it. Although Unilever's cash bid of 114p a share appears to knock Tate's aspirations on the head, it has met with only the most grudging of receptions from Brooke Bond. Gratitude for the rescue does not extend to acceptance, at this level anyhow.

Since Tate has reportedly already had something of a mauling from its institutional shareholders over the existing bid - and could expect more for raising the stakes - the fact that Brooke Bond's share price is above Unilever's opening bid, at 117p, lends credence to the thought that there might still be a third contestant.

The uncannily good fit which would result from injecting Brooke Bond's brands into the Unilever grocery list makes this deal much more appealing than the offer from Tate. It would make Unilever the number one in tea by miles, and there is an almost equally tasty blend to be made from mixing Oxo with Unilever's own bouillon output.

Unilever finds the whole Brooke Bond range uniformly appetising - with the obvious exceptions of Malinsbury Denny and the butchers' shops. There is scope for eliminating overlaps in research and marketing. As if this were not enough, Unilever's shareholders stand to see an addition of about 5 per cent to earnings per share on the basis of Brooke Bond's estimated earnings.

In theory Unilever could still afford to pay about half as much again without short-term dilution. Even if no American interloper appears, it might very well be persuaded to sweeten the terms a little. These Brooke Bond earnings are clearly at the top of that group's compass, however, while tea planta-

tions in Asia can - as Unilever must be aware - prove rather a mixed blessing.

Citicorp/Kemp-Gee

You could almost hear the eggs breaking at Vickers da Costa yesterday as the next omelette from the City Revolution hit the public menu. Stockbroker mergers have always been notoriously difficult to pull off and it will be little comfort to anyone in Vickers' domestic operation that one of the few recent successes was based on a thorough shake-out of J. and A. Scrimgeour by Kemp-Gee in 1980 - to put together the firm which Vickers will now be joining.

Citicorp, which plans to take full control of the merged firms in due course, only acquired its interest in Vickers last November. The U.S. group is clearly in no mood to dilly dally on its way to a global securities business. Combining SK-G's powerful UK presence with Vickers' overseas operations should take a long way down that road. However, Citicorp will now have to pull together the component parts of the business - in marked contrast to both Security Pacific and the Hongkong Bank, which have picked up ready-to-use international firms - and Vickers' eventual ride on the Citicorp wagon will not have gone unnoticed at SK-G.

How effectively the bank's terms will have smoothed away any fears on this score is far from clear, with incentive schemes and the like having to mitigate a fairly concentrated ownership of SK-G equity. None of the partners will be under any illusion about retaining full autonomy, however, so all eyes will need to focus on the potential rewards of turning Citicorp capital into UK dealing profits in the reformed City.

The scope evidently exists, too, for SK-G to expand overseas; but

Barlow/Bibby

Barlow Rand's proposed acquisition of J. Bibby is a deal which in principle makes plenty of sense for both companies. Barlow has an obvious need to increase its non-South African exposure and ownership of Bibby would also widen its spectrum of products. From Bibby's point of view - that of a company diversifying away from agriculture in an industrial direction - it seems attractive to fall in with a large and muscular partner which has similar ideas.

To replace the long established minority shareholder, Tiger Oats, with its ultimate parent fits in with this thinking since Tiger is itself busy deepening its interest in the food industry.

The possibility of a bid from Tiger has glimmered through Bibby's share price for a decade, and since Tiger came into Barlow's hands the probability can only have increased.

The price for control of Bibby has also been ploughing upwards more consistently than almost anything in the London market, however. Although that means a handsome profit for Tiger, at 283p - up 86½p yesterday - the likely exit multiple must be something like 20 times 1984 earnings. Moreover, the good-will included in such a price would amount to about £180m, quite a lot to write off at one go.

Details of the financing have still to be backed out, working through thorny problems such as South African exchange controls and the willingness of Barlow's main shareholder - Old Mutual - to face dilution.

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UK coal board and miners plan new talks

Continued from Page 1

Mr Scargill himself made a determined speech in which he said there were "no such things as un-economic pits." He gave no public sign of softening his union's stance.

The mass picketing in the coalfields, which he had called for yesterday to coincide with the first day of Congress, did not lead to heavier picketing than usual. The National Coal Board claimed that the trickle back to work was continuing.

In the docks dispute, there were further signs that the national strike, called 11 days ago by the Transport and General Workers' Union (TGWU), was weakening. The 90 dockers at Fleetwood, Lancashire, returned to work. At Hull, traditionally one of the most militant ports, employers said 80 of the 800 dockers had crossed picket lines and returned to work. An unofficial meeting attended by 200 men had voted to end the stoppage.

French unions stage protests against layoffs

Continued from Page 1

The unions also stepped up their protest action against the Government's plans for the bankrupt Creusot-Loire heavy engineering group. About 3,000 people from Le Creusot, the main industrial site in Burgundy of the engineering group, blocked the nearby railway station of Monthanin yesterday.

A similar occupation took place at the railway station of Châlons-sur-Saône, the other important Creusot-Loire industrial site in Burgundy.

However, the protesters, who included local Socialist Party leaders, decided to lift their rail blockades last night after the Government agreed to hold consultations with workers' representatives and trade union delegates.

Mme Edith Cresson, new Minister of Industrial Redevelopment and Foreign Trade, agreed yesterday to meet the unions to discuss the 2,500 redundancies envisaged.

Le Creusot cuts 'spell doom'

Continued from Page 1

Its most important conversion in recent times - and one that the pro-Socialist CFTD union largely blames for its present troubles - was its massive investment to become an equipment supplier for the French nuclear programme.

Its main activities today are focused on turbines, compressors, nuclear and hydraulic equipment, rail and metro bogies, and armaments. From more than 10,000 in 1976, the workforce has been slimmed down by natural wastage to 5,684.

The plan announced on Friday envisages the workforce's being cut by a further 1,800 with up to another 900 redundancies possible if Creusot-Loire's order book does not pick up. The unions are unanimous in saying that is unacceptable.

"If the Government sticks to its plan," says M Jean Bolivar, a local official of the Communist-led CGT union, "it will, in time, mean the disappearance of the works at Creusot. We are not going to allow that."

The management at the Creusot site broadly agrees with that judgment. It believes that such a cutback would not permit the engineering complex to fulfil existing orders.

The energy division has sufficient contracts to keep it working close to full capacity until mid-1985, but the management believes its chances of winning fresh orders would be reduced because the highly qualified and precision-trained workforce might be too stretched.

The management also thinks the cutback will provoke "hard and bitter strikes."

M Georges Charnet, director of the energy division, asked at a works committee meeting last week: "Will not these proposals result in strikes of such a scale as to block the site for a long time, thus compromising for ever the fulfilment of export orders and of the French nuclear programme?"

Several other factors have so far helped to prevent the temperature from reaching boiling point. The most important, according to M Michel Detrot, local correspondent for the Lyon-based daily Le Progrès, has been uncertainty over the Government's intentions and over the impact of strike action.

"People have seen the collapse of order books and are nervous that strikes could worsen the situation," he says.

Another factor is that some divisions will not be as badly affected as others, thus putting strains on workforce unity. The precision tooling required in the nuclear industry means that workers are used to operating individually rather than in groups.

In addition, many workers still hope that the impact on jobs can be softened by retraining schemes, the arrival of new industries or work-sharing arrangements.

Not least has been the reluctance of the CGT so far to embark on action that might backfire. The local CGT of late called for strikes, which failed to prevent the closure of two textile companies.

The new plan has been put forward by the new consortium that has taken over Creusot-Loire and in which Fives-Lille, the holding group for the heavy equipment manufacturer Fives-Cail Babcock, has the managerial leadership. At Creusot, there is deep mistrust of Fives-Cail as a competitor.

"When you buy a salad or a cheese, you normally take a look at it," says one executive. "But nobody from Fives has been here."

M Bolivar says: "Fives' speciality is taking over companies in trouble." He claims it has liquidated 25,000 jobs in seven years.

Unions feel that they have been misled by the Creusot-Loire management, which for over a year has painted a bleak picture of the company's difficulties.

Last week, in what the CFTD calls "a complete turnaround," the local management circulated a document demonstrating that the engineering complex by itself has been profitable over the past six years. The document is intended to bolster Creusot's chances of survival.

World Weather

Location	Temp	Wind	Cloud	Temp	Wind	Cloud
Agosto	28	10	100	27	10	100
Algeria	28	10	100	27	10	100
Amsterdam	15	10	100	14	10	100
Antwerp	15	10	100	14	10	100
Bahia	28	10	100	27	10	100
Bangkok	32	10	100	31	10	100
Bombay	32	10	100	31	10	100
Buenos Aires	15	10	100	14	10	100
Calcutta	32	10	100	31	10	100
Canton	28	10	100	27	10	100
Cebu	32	10	100	31	10	100
Colon	32	10	100	31	10	100
Hankow	28	10	100	27	10	100
Hong Kong	28	10	100	27	10	100
Kobe	28	10	100	27	10	100
London	15	10	100	14	10	100
Lyons	15	10	100	14	10	100
Manila	32	10	100	31	10	100
Medan	32	10	100	31	10	100
Osaka	28	10	100	27	10	100
Paris	15	10	100	14	10	100
Shanghai	28	10	100	27	10	100
Singapore	32	10	100	31	10	100
Tokyo	28	10	100	27	10	100
Yokohama	28	10	100	27	10	100

Readings at mid-day yesterday.
C-Clearly D-Drizzle F-Fog N-Near H-Hail R-Rain S-Sun ST-Storm T-Thunder

FINANCIAL TIMES SURVEY

The province is among China's top four in terms of foreign trade yet, apart from products such as Shantung silk and Tsingtao beer, is still relatively unknown to the West.

SHANDONG

Christian Tyler

IN A RURAL town in north-east China they are celebrating this month the birthday of the man whose influence on the history of the country can be compared with that of Plato in the West. The philosopher Confucius was born 2,535 years ago near Qufu, capital of the ancient state of Lu, today part of the province of Shandong.

Confucius not only reminds the people of Shandong of their long history. Reestablished by the Communist Party, his reputation is playing its part in the provincial authorities' energetic efforts to make Shandong better known to the wider world through tourism, inward investment and trade.

Shandong (meaning "east of the mountains") is the second or third most populous province in China, among the top four in terms of foreign trade and is a leading producer of hydrocarbons, minerals and agricultural produce. Yet apart from one or two products, such as Shantung silk and Tsingtao beer, it is still relatively unknown in the West.

Open-door policy

The open-door policy launched by Deng Xiaoping five years ago has focused foreign eyes mainly on the special economic zones in southern China, not least because of their proximity to Hong Kong.

Now that the government has added Shandong's two principal ports to the list of coastal cities enjoying special commercial privileges, the province is almost obsessively wooing "foreign friends" that it can

call its own.

As in other Communist—and not only Communist—countries, the further you go from the capital the more relaxed the atmosphere becomes. Although only half-a-day's train ride from dour Peking, the people of Shandong are cheerful, humorous and self-assertive.

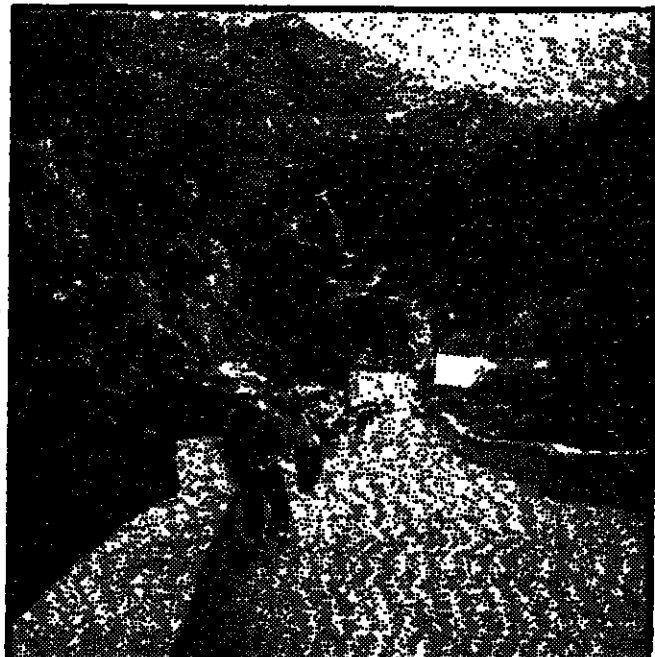
The genuine hospitality of local officials in heavy industrial cities like Zibo and Weifang alleviates the tightness of their surroundings. In the big coastal city of Qingdao, for all its polluting haze of burnt coal and its crumbling architecture, there is a seaside atmosphere that is almost carefree.

Living standards are rising rapidly in the case of the economically liberated peasants, famine has been eliminated and consumerism has arrived. Shandong is still, like most of China, very much a peasant society with about 90 per cent of its population working on the land.

Hemmed in by huge dikes, the erratic Yellow River, Huanghe, washes the silt down from central Asia. On either side the flat and treeless northern plain is meticulously cultivated down to the last square metre.

Every landscape is dotted with figures, squatting in the fields, pulling handcarts, or slowly bicycling along the dusty intersecting paths. Despite the province's large output of tractors, mechanical implements of any kind are rarely seen outside the towns.

Out of season the peasants may be given temporary work on construction sites in the cities. If unemployment and crime are a problem in this highly regimented system, then



The final part of the 10 km ascent by 7,000 steps up Mount Tai, China's most sacred mountain. The mountain in Shandong province rises to 4,500 feet.

officials do not admit it. They do, however, wage a continual verbal campaign against "leftists," the truculent remnants of the ideology of the disastrous Cultural Revolution which shattered the province's life in the late '60s and early '70s and whose influence has clearly not been entirely purged. Decentralisation, administrative reform, the "open door" and the deployment of individual as well as collective incentives have not, however, lessened the authorities' close control of people's daily lives. Everybody is accountable to somebody. That, as well as the financial penalties, probably



Basic Statistics

(change on year in brackets)
 U.S.\$1=2.25 yuan
 Area: 153,390 sq km
 Population: 75.6m
 Exports: 3.55bn yuan (+14.3 per cent)
 Imports: 6.23bn yuan (-8.0 per cent)
 "National" income: 34.7bn yuan (+9.8 per cent)
 Industrial output: 40.56bn yuan
 Agricultural output: 26.7bn yuan
 Average per capita income: 257.5 yuan (+21.0 per cent)
 Urban workers: 789 yuan (+2.8 per cent)
 SOURCE: SHANDONG STATISTICAL OFFICE, 1984.



Confucius, the philosopher born 2,535 years ago, his reputation is playing its part in making Shandong province better known to the West.

secret society called The Red Eyebrows. Remains of their headquarters can still be seen in the hills.

Shandong was also a centre of the anti-foreigner Boxer Rebellion at the turn of this century. (The Boxers were so called because of their enthusiasm for ritualised martial arts and because of the word for clenched fist in their title).

It was the killing of two German missionaries at the end of the last century that gave Germany a pretext for occupying the province. They built a large European town round the harbour of Qingdao, installed the now-famous brewery, and

most important of all — built the railway to the present capital, Jinan.

During World War I, control was ceded to the Japanese, who continued to develop local industry, especially textiles. The war of conquest that Japan initiated in the '30s, with appalling slaughter of civilians, is still remembered with hatred by older revolutionaries.

Today, however, the Japanese are Shandong's leading foreign partners, selling equipment, a certain amount of technology, and providing soft loans for development of the ports. West German companies are also active, as are the Hong Kong

Chinese, but contacts with other Western countries are still relatively few.

Provincial planners have high hopes of the special development zones being built outside Qingdao and Yantai. They are seen as a way of attracting foreign capital and even some wholly-owned foreign enterprises to a region that has seen little direct investment from abroad so far.

They have drawn up a list of over 400 projects, mainly small scale, in which foreign equipment, joint production and equity joint ventures are being sought both to modernise existing industries and to expand into new fields like electronics.

As a "smokeless industry," tourism bulks large in the plan. Negotiations are already in train with a U.S. company, for example, for a 6,000-bed resort, complete with golf course, amusement park and racetrack, for Yantai Island, at Taishan, porters stagger up the 7,000 steps of the sacred mountain with bricks and sand for a guest house being built on the summit, and for a replica Song Dynasty street where locals in ancient dress will entertain the curious.

In Qufu, the ravages of the Red Guards' vandalism have been almost completely repaired. A new hotel is going up opposite the vast temple of Confucius, and the sage himself is back in effigy on his altar — just in time for his 2,535th birthday.

Contents

Economic co-operation	2
Profile: Governor Liang	2
Buting	2
Joint ventures	2
EXPORT INDUSTRIES	
Textiles	3
Engineering	3
Agriculture	4
Food processing	4
Raw materials	5
Quality control	5
On the assembly line	5
Business guide	6
Portrait of Qingdao	6
Design: Philip Huzar	
Editorial production:	
Arthur Dawson	

Output

(Selected products, 1983 with percentage change on 1982)

AGRICULTURE		
(bn kg)	1983	%
Wheat	12.0	(+45.6)
Maize	8.22	(-3.1)
Cotton	1.23	(+27.6)
Peanuts	1.5	(+7.1)
Tobacco	0.221	(-37.3)
Silk	0.122	(+3.1)
Fruit	2.11	(+38.3)
Aquatic products ('000 tonnes)	675	(+2.6)
TEXTILES		
Cotton thread ('000 tonnes)	269.0	(+0.7)
Cotton cloth (bn metres)	1.26	(-2.1)
Silk products (m metres)	48.0	(+3.6)
OTHER		
Tractors (large and medium)	125,000	(+3.5)
Bicycles	2.22m	(+17.2)
TV sets	139,000	(+24.3)
Beer ('000 tonnes)	155	(+34.1)
Steel (m. ts)	0.99	(+10.1)
Coal (m. ts)	43.9	(+3.0)
Oil (m. ts)	18.4	(+12.4)
Plastics ('000s)	18.0	(+5.2)

Source: Shandong Economic Commission

QINGDAO — AN IDEAL PLACE FOR INVESTORS AND TOURISTS

Qingdao, a famous industrial city and tourist resort in China, is located on the west of the Yellow Sea, in which the Jiao Zhou Bay provides great advantages for the open port. Qingdao is rich in natural resources, very convenient for transport and has laid a solid foundation for various industries, it also has a long tradition and experience in foreign trade and cultural exchanges, so it is well-known as one of China's five major ports open to international trade.

With mountains to the north and surrounded by sea on three sides, it has mild climate and picturesque scenery. The most famous attraction is Lao Shan Mountains in the suburb, which is called "the fairyland on the sea".

Now Qingdao is one of the 14 coastal cities that are further opened to the outside world. Qingdao warmly welcomes friends from all over the world to hold with us import and export business talks and investment and co-operation consultations on the following projects that we have tentatively formulated:

TEXTILES INDUSTRY:

To introduce technology and equipment for manufacturing weft-knitted under-wears, knitted velour, imitation chamois leather, heavy fabrics, synthetic filament and tyre cord fabrics; to import rapier looms and jet looms.

LIGHT INDUSTRY:

To introduce technology and equipment for manufacturing high-quality wine, whisky, chocolate, children's nutritional peanut butter, quartz watches, medicinal capsules, coloured film, paulownia solid wood furniture, chemical fibre carpets, goatskin tanning, electric handtools, electronic cigarette lighters, electronic organs and ventilators (window air-conditioners).

ELECTRONIC INDUSTRY:

To introduce technology and equipment for manufacturing microcomputers, Doppler traffic control radars, fibre-optic cables (image transmission), coloured T.V. picture tubes, video recorders, laser video disks and laser video disk systems.

MACHINERY INDUSTRY:

To introduce technology and equipment for manufacturing bearing seals and sealing tape, gas-cutting machinery, high-speed cutting nozzles and normal nozzles, double disk friction press, food baking ovens, and dry charged storage battery.

RUBBER INDUSTRY:

To introduce technology and equipment for manufacturing radial tyres, synchronous power transmission belts, rubber shock absorbers, rubberised fabric goods for tourism, latex chemical gloves, high pressure rubber hoses, inner tubes for truck tyres, coloured bike tyres and jogging shoes.

CHEMICAL INDUSTRY:

To introduce technology and equipment for manufacturing disperse navy blue H-GL, pyrethrin insecticide, high-quality bleaching powder and marine paint.

BUILDING MATERIAL INDUSTRY:

To introduce technology and equipment for manufacturing graphite sealing ma-

terials and lubricant, granite, marble, float glass, asphalt felt, asbestos-cement articles and asbestos products.

MEDICAL INDUSTRY:

To introduce technology and equipment for manufacturing such bio-chemical medicines as insulin, pepsin, oxytocin, etc.

AQUATIC PRODUCTS INDUSTRY:

To invite foreign capital to farm marine products such as prawns, sea cucumbers, abalones and scallops; to introduce technology and equipment for farming kelp and processing its by-products.

TOURIST SERVICES:

To invite foreign capital to develop Xue Jia Dao and Shi Lao Ren (old stone man) tourist zones with such facilities as restaurants, hotels, international conference hall, golf courts, holiday villages, etc.

We are open to suggestions for other project investment possibilities. Under the present laws and regulations laid down by the China Government, we provide most preferential conditions for foreign investments in the forms of joint ventures, co-operative production, compensation trade or 100 percent foreign owned ventures. The specific form can be determined through consultation. We ensure all foreign investors and co-operators the legitimate interests and rights.

For further information, please contact:

Qingdao Office for Inviting Foreign Capital and Technology
 17, Hubei Road, Qingdao, China.
 Cable: TFTB QINGDAO
 Telex: 32246 FTOQD CN



SHANDONG 2

Welcome mat greets entrepreneurs

BETWEEN the clichés and jargon that punctuate every conversation of China's plans for economic development, officials make no bones about the reasons for so zealously wooing entrepreneurs from overseas—much of China's industry is hopelessly old and inefficient, and it must be replaced urgently either through direct purchase or foreign investment.

There are three snags with direct purchase. First, it means spending foreign exchange, which China is reluctant to do. Second, cash can buy a machine but not the skills needed to operate it. Third, while allowing China to bridge one lost generation of technology, direct purchase leaves it no better equipped to keep abreast with technologies now in the making.

As a result, China's approach to economic co-operation with foreign companies is almost completely pragmatic. As such, its willingness to consider one kind of collaboration—say a 100 per cent foreign-owned company—Chinese soil—rather than another—say a compensation trade arrangement—will vary from project to project, depending on a range of factors.

Foremost among these are:

- 1 Is the venture intended to produce goods mainly for the domestic market?
- 2 Is the venture in a sector where urgent improvement is necessary—like energy or communications?
- 3 Does the venture involve high technology, or does it involve a significant amount of training for Chinese workers in areas where the country is short of expertise?
- 4 Is the venture likely to stimulate a number of other local industries, or earn substantial quantities of foreign exchange?

If a venture is intended to produce goods mainly for the domestic Chinese market, then the preference is for direct purchase. The Bank of China nevertheless noted recently:

"Foreign investors who supply China with advanced technology

and equipment will be allowed to sell a portion of their goods to the Chinese market. If a venture is intended to produce goods exclusively for export, then the partners are likely to find the Chinese authorities at their most flexible, with options ranging from compensation trade to 100 per cent foreign equity control.

Apart from the established special economic zones in southern China, Qingdao, Yantai and 12 other coastal cities in China have recently been given leeway to do their own deals, and have been empowered to offer a range of tax incentives depending on the nature of a venture.

Attached to these cities, special development zones have been plotted—in the case of

foreign investors' profits will be tax free." What counts as reasonable will no doubt be thrashed out case by case.

The 160 projects detailed by the Shandong authorities in a report published in May in which foreign co-operation and investment is being sought "on the basis of equality and mutual benefit" appears in fact to be an ideas list rather than an exhaustive or definitive one.

When asked about specific projects, the authorities in Qingdao and Yantai made it clear that those listed by the provincial authorities were by no means the only ones, nor was there any clear priority being given to some projects ahead of others. The aim of the list seems to be to give potential investors an idea of the sorts of ventures industrialists in Shandong themselves are keen to expand.

In the end, the limiting factor is likely to be the foreign exchange of the provincial authorities' disposal, and the extent to which a venture draws on it. The economic commission reported in May that Shandong has so far spent US\$1.0m for its own first batch of projects. Its new powers allow the city to approve without reference to higher authorities projects using foreign funds of up to US\$100,000.

It is thus clear that a project tapping only a small amount of China's foreign exchange—perhaps a compensation trade deal, or a deal with most of the foreign exchange being provided by a foreign partner—will be cleared more quickly and easily than one which requires the Chinese partner to provide more than US\$5m in foreign exchange.

In the words of the Shandong economic commission, priority will be given to existing enterprises in electronics, light industry, food processing, aquatic products, textiles, clothing, instruments, microelectronics and fine chemicals. The main aim is to attract technology intensive and knowledge intensive enterprises. Within these broad limits, the authorities seem open to suggestions.

Economic co-operation

DAVID DODWELL

Huangdao near Qingdao, and Fushan near Yantai, these are greenfield sites—where similar preferential treatment can be given to ventures.

The fact that areas are being set aside in these zones for expatriate homes, and that extensive leisure amenities are being planned, makes it clear that Chinese authorities expect a significant share of ventures set up in the zones to use foreign resident staff in senior management positions.

At the same time, laws are being clarified or amended to answer the frequently voiced worries about remittance of profits and tax on profits. Ventures in the development zones will pay just 15 per cent income tax, the ventures outside the zones attracting the same rate if they produce high technology goods, or if the foreign investment is more than US\$30m.

The Shandong economic commission adds in a recent report: "Reasonable remittance of

PROFILE: LIANG BUTING



Liang Buting, Governor and joint party secretary of Shandong province; chief lobbyist for his region's interests

Governor in the powerhouse

THE CULT of personality, raised to new heights by Chairman Mao, is being assiduously erased by his successors. All the emphasis in China today is on collective leadership; even the history of the Communist revolution is being reassessed in these terms. Political leaders like Liang Buting, governor and joint party secretary of Shandong Province, are therefore reluctant to talk about themselves.

The provincial governor is a man of power, circumscribed as that power may be by the national leadership in Peking. Yet with the gradual economic emancipation of the provinces, the governor has an important role to play, as chief lobbyist for his region's interests. It is no surprise to discover that the provincial rivalry is keen, if discreetly veiled from the outsider.

Those who know him well say that Liang, who is a native of Shandong, takes a close personal interest in the province's economic relations with the outside world. Foreign businessmen who run into difficulties are not discouraged from contacting the governor's office in Jinan.

Liang, a well-preserved 50-year-old diplomat, all the caution of one who has risen through the ranks of the party. But he is eloquent about the qualities of the Shandongese—their independence-mindedness, their initiative, their thirst for travel and innovation.

Think tank

He is clearly anxious to catch up on those qualities and has, for example, commissioned a "think-tank" whose job will be to identify economic opportunities within the province and to monitor developments in international markets. At some stage he may invite foreign specialists in.

Lack of qualified people is the chief handicap, Liang says, and he declares himself far from satisfied at the rate at which foreign technology is being transferred. He admits that negotiations with foreign firms can be difficult, but adds: "If we can't find a way out of the problem then we may have to buy some equipment and pay more. If we really want the technology we are ready to pay for it."

Like all those in positions of power under the Deng leadership, Liang characterises the Leftist damage they did to China's economy. This may be to a large extent a ritual denunciation for foreign ears. But at the same time Liang, like so many of the technocrats who have been installed in local enterprises, shows genuine determination to repair the damage, with foreign help if that can be bought on reasonable terms.

On the accomplishment of that we have corrected the Leftist deviationist policy and opened up to make China more vigorous than before," he said. He claimed that there were now few people—and none of any influence—who were still fighting a rear-guard action against the Maoist line five years ago.

As a young man in the war against Japan, Liang was put in charge of training cadres and in the final struggle against the Nationalists he rose to become a regimental commissar. After liberation he was appointed to the central committee of the Yantai League and then became deputy director of an agricultural institute in Peking.

During the Cultural Revolution he spent nine years in the north-western province of Qinghai, working in the fields. He dismisses that period of his life with a wave of the hand as something quite typical for his generation.

Pressed to describe that experience, he said it was something "incredible and abnormal" that would never be repeated. He became a party secretary in Qinghai for three years and then asked to be returned to his native province.

Christian Tyler



Qingdao Associated Textiles Import & Export Corporation

Address 3 Guantao Road, Qingdao, China
Telephone: 24948, 24145, 26255
Cable: QATEX QINGDAO. Telex: 32141 QATEX CN

Qingdao Associated Textiles Import & Export Corporation is approved by our government and registered in the General Bureau of Industrial and Commercial Administration as a united enterprise of industry, commerce and import & export business. Our corporation has a host of spinning, weaving dyeing, printing & knitting mills, each of which has a long and splendid history. They are also equipped with advanced production facilities and possess high technical capability. Our products, all of top quality and in fashionable styles, are available in a wide range of varieties. Our corporation enjoys high prestige and strictly observes contracts.

We import new technology, equipment and materials. We export ring-spun yarn and OE yarn; grey, dyed, printed, yarn-dyed and dobby cloth; sportswears and other knitweaves of pure cotton, pure synthetic fibres and blended fibres. We also engage in business on compensation trade, processing with customers' materials and designs and cooperative production. We cordially invite you to come to Qingdao to have business talks with us. Inquiries by correspondence are also welcome.

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China Silk Corporation, Shandong Branch is an economic entity integrating production and trade. We adopt all flexible trade practices and can cooperate with customers the world over because we handle production, export and import, virtually everything concerned with silk.

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32, Lai Yang Road, Qingdao, China.
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Emphasis on growth in special zones

CHINA'S STRATEGY for engaging foreign private enterprise in the development of its economy—through equity joint ventures, wholly foreign-owned ventures, compensation trade and the like—is closely interwoven with its so-called special economic zones—and this is the "open door" to the West. They are the centres for new co-operative high technology industries and the channels through which foreign capital and expertise is being drawn into the country and its exports expanded.

Shandong province has gained a chance to join the action with the state council's decision in March to extend to another 14 coastal cities the special economic zone status—and the right to offer especially attractive incentives to woo foreign firms.

Foreign companies can form joint ventures with Chinese enterprises in virtually any part of China and all such ventures are allowed tax holidays in the initial years of operation, easier access to domestic markets, relaxed customs conditions and comparatively low charges for Chinese goods and services.

But the Chinese government has been anxious to concentrate growth in the special zones. The additional incentives offered in the zones—and now extended to Qingdao and Yantai—have meant that most of the 200-odd equity joint ventures formed since 1979 have been based in the zones, and predominantly in Shenzhen.

Perhaps the biggest draw card of the zones is their tax rates on profits of 15 per cent, compared with 33.3 per cent elsewhere in China. This rate is lower even than Hong Kong and can be negotiated lower still in cases where the Chinese are particularly anxious to get access to certain high-level technology.

There are no tariffs applied to goods imported to or exported from the zones by joint ventures, provided imported goods are not redirected to other parts of the country. Land rentals and other service charges are generally lower than other areas.

The zone authorities have a high degree of autonomy and are also allowed to hire and fire workers and negotiate on wage levels, although staff must usually be engaged through an official labour agency and wage levels are significantly above the rest of China.

Last September, the central government announced a further liberalisation of the general concessions applying to joint ventures in China.

The new provisions have extended the tax holiday for new ventures to the first two operating years. A 50 per cent tax reduction applies in the subsequent three years of operation. Joint ventures engaged in low profit operations in farming and forestry can be granted tax cuts of between 15 and 30 per cent for a further 10 years beyond the initial five-year concession period.

The government also announced that joint ventures adopting advanced technology and manufacturing products still imported by China will be able to sell more of their output on the domestic market. However, this concession has not been spelled out and it appears that individual enterprises must negotiate hard for small concessions in this area.

While the overall incentives will, on paper, make the Shandong port cities as attractive as the existing special zones for foreign investors, the reality might not be so. At least

along with a branch of the Shandong International Economic and Technical Operation Corporation, but it is not yet clear when a prospective joint venture partner would turn to these bodies rather than those that already exist.

This said, the whole point of transferring power to the authorities in Qingdao and Yantai is to reduce the bureaucratic obstacles to increased international trade, and to co-operative ventures. So if a foreign businessman has a clear idea of what he wants to set up a venture in, and knows who he wants as a partner, he is free to contact a company directly.

If the investments involved total less than US\$50m then he need go no further than the local administration for final approval.

While the authorities in Qingdao are used to having such powers—it has had semi-autonomous branches of the Bank of China and the Foreign Trade Bureau for some years—the authorities in Yantai openly admit they are feeling their way with the new powers. It is likely that they will for some time seek detailed advice from higher authorities in Jinan or Peking.

Joint ventures

DAVID DODWELL AND MARK BAKER

initially, Qingdao and Yantai will be clearly disadvantaged by their relative inexperience in negotiating such arrangements.

Foreign businessmen thinking about compensation trade or dealing in the simple purchase of Chinese goods will find the provincial import-export corporations serve effectively and have considerable experience. But the same cannot be said in the case of joint ventures involving foreign equity interest, particularly among the 150-odd projects specifically drawn up by the Shandong and Qinghai authorities to attract foreign interest.

For such ventures, the import-export corporations neither have the experience nor the authority to guide potential partners. While the authorities in both Qingdao and Yantai have autonomous powers (Qingdao for a long time past, Yantai since it was recently declared one of the new special economic zones), the provincial partner is probably best advised to go first to the economic commission in Jinan, the provincial authority in charge of such ventures, and then to the authorities in Yantai, formally senior to those in Qingdao and Yantai, well at an early stage be informed of the venture plans anyway, and will point the foreign company in the most appropriate direction.

A branch of the China National Technical Import Corporation is soon to be opened in Qingdao,

along with a branch of the Shandong International Economic and Technical Operation Corporation, but it is not yet clear when a prospective joint venture partner would turn to these bodies rather than those that already exist.

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Whatever its foundation, it is unlikely to be discussed for long before the Bank of China becomes closely involved. The bank is the state authority responsible for foreign exchange business and while there is not yet a full branch operating in Yantai, the branch in Qingdao has operated as Shandong's regional headquarters for more than 30 years. With 13 sub-branches under its jurisdiction, it had assets in 1983 of Rmb 21bn, 15.3 per cent of the total assets of the Bank of China.

The bank acts as an adviser to any Chinese company planning projects involving overseas purchases, or any international co-operative venture. Mr Dong Junsheng, deputy general manager of the Shandong Branch, made it clear that the bank would examine such projects in close detail, and none would go ahead without their approval.

Having won the bank's approval, however, financial backing is then virtually certain. The Bank of China Qingdao Trust and Consultancy company has just been set up as a wholly-owned subsidiary to make direct investments in domestic industry and joint ventures.

All of the authorities approached in Qingdao and Yantai emphasised that a foreign partner involved particularly in compensation trade with a Chinese partner, if worried about financial penalties that might result if deadlines for delivery were missed, or if quality did not reach a desired standard, should make sure that contracts cover these matters in detail.

GOLDEN OPPORTUNITY OF TRADE AND CO-OPERATION

Yantai Bearing Factory is the leading bearing-maker in China. It was set up in 1954 and now has a strong technical force of 1,400 workers and a large area for expansion.



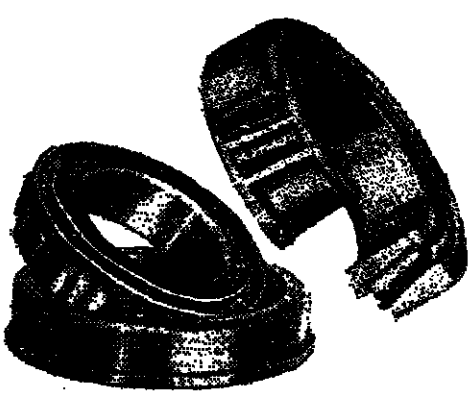
We provide medium and small size taper roller bearings and specially good are those in inch system. The processing range is from 17 - 100 MM in bore. They are mainly used in automobiles, precision machine tools, mining machinery and farming instruments.

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For orders and co-operation negotiations, please contact:

Mr. Chen Fengyi, managing director.
Yantai Bearing Factory, China.
Address: 7, Qing Nian Road, Yantai, Shandong, China.
Cable: 0256 Yantai Tel: 3677



SHANDONG 3

Trend to fine fabrics

THE STREETS of Shandong's industrial cities are not the place to see the latest fashions for that you must go to Peking. Yet consumer taste is an increasingly important consideration for the managers of the province's important textile industry. That, and the demands of the international market place, have made the re-equipment of ageing factories one of the most urgent of the tasks the provincial government has set itself.



Export Industries
The province is modernising many of its basic industries including textiles, discussed here.

For example, traditional cotton garments of which Shandong is a major producer, are gradually giving way to lighter and finer synthetic fabrics. At the same time efforts are being made to upgrade the quality of the native cotton cloth and to meet international standards of dyeing, printing and finishing so that the province can get on to level terms with its other Asian competitors.

About a quarter of the output is exported, to the value of US\$200m last year, with nearly 70 per cent sold to Hong Kong, Macao and Asia. The provincial textile bureau expects to raise that by 10 or 20 per cent this year and says it could do even better were it not for the stiff quotas imposed by the U.S. and EEC. Yet managers readily admit that lack of expertise is a big constraint on the export of finished products.

The province has spent some \$10m on imports of equipment—and some products not available in China—in the first half of this year. About the same will be spent in the second half and the budget for 1985 is bigger still, according to Yuan Jin Guo, senior adviser of the Shandong textile bureau.

About half of the equipment will come from Japan—which set up many textile plants

during its occupation of the province—most of the rest from the EEC, especially West Germany and Italy.

Ranked as China's leading cotton-grower, Shandong produced 280,000 tonnes of cotton last year, a small increase on 1983. Its factories turned out 1,260m metres of cloth (1,260m) and 48m metres of silk textiles, compared with 46.3m the year before.

Some of the textile mills in Qingdao, centre of the industry, have been allowed to deal directly with the outside world. An association of eight mills, vertically integrated and chosen for their proficiency, was formed three years ago.

With the help of a renminbi yuan 30m (US\$13.3m) fund for imports provided through the provincial government, the Qingdao Associated Textile Import and Export Corporation

can organise its own supplies, products and sales, financial management and contacts with foreign firms. It has sent delegations to Japan, Hong Kong and West Germany looking for equipment and potential equity partners.

Gao Zheng Qian, the association's vice-manager, said he was anxious to repair the "weak link" in the chain—the printing, dyeing and finishing end, where bottlenecks mean the mills are working at only 70 per cent of capacity.

A manager at the Qingdao printing and dyeing mill, the biggest in Shandong, confirmed the problem. "We could sell a lot of printed fabrics for summer wear if we could get the quality. We sell a lot of low-quality fabric to Japan, but it's very difficult to compete with them in high quality goods."

Japanese companies are sometimes reluctant to part with the technology that Shandong needs and wants, while happy to sell equipment. "They are frank about it," one manager said. "They say they need five years to adjust to the competition."

Export combines like that in Qingdao may soon be established in the provincial capital of Jinan and in the industrial city of Weifang. Like so many of the plans for giving factories a measure of operational autonomy, this one is still officially "under discussion."

One man who is looking forward to that decision is Bao Zhe-Xin, a 52-year-old graduate of Yao Tong scientific university in Shanghai and deputy director of Jinan No 2 textile factory. "It would be more convenient to meet customers face to face and to get market information as quickly as possible," he said. "At present it's difficult because

you have to go through the import-export corporation."

The factory plans to spend 500,000 yuan this year on quality testing instruments, 300,000 yuan on machinery for producing broadloom cloth (65-75 inches) and 250,000 yuan on energy-saving devices. The plan is to lay out some 10m yuan over five years on replacing machinery which mainly dates from the 1960s.

A well laid-out mill, less than 30 years old, it has 10,000 sq m of vacant land which Bao would like to see occupied by a joint venture with a foreign partner to produce the polyester fabric that is increasingly in demand in the province.

Cotton may be the staple of the province's textile industry, but its silk is probably better known to the outside world. Shantung silk (to give the old spelling) still has its place in the economy, though Jiangsu province, its neighbour to the south, is ranked first in China followed by Henan province and Peking.

But Shandong claims to be the country's leading producer of wool carpets, with seven large enterprises and thousands of peasant outworkers supplying them.

The U.S., Japan, Britain and West Germany and the Middle East are seen as the best markets for the reproduction of oriental designs in which the province specialises. Mills in Qingdao and Weihai recently delivered a two-ton carpet for the ruler of Kuwait.

Hand-made and machine-finished, these mock antiques were poetically described by the manager of a factory in Weifang as "the export of Chinese culture and art to serve humanity."

Christian Tyler

CHINA CANNED ASPARAGUS



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Jinan shows the way

Engineering

CHRISTIAN TYLER

WHAT JAPAN did in the 1950s, China is doing today. Whether they have to buy, beg or borrow it, the Chinese are determined to get their hands on the latest engineering technology and often enough it is Japan that finds the best of the nervous impresario of her huge neighbour's modernisation programme.

One can see an example of that at the No 1 machine tool factory in Shandong's provincial capital, Jinan. On one side of the factory's exhibition hall stands the Mazak lathe developed in conjunction with the Japanese company Yamazaki.

Beside it, painted a different colour, is a remarkably similar machine developed and sold by the factory itself. Yes, they do look the same, said the factory's deputy director, but they are different inside.

Asked to explain the difference, he admitted that his model is just a faster version of the Yamazaki design. Across the hall a Soviet-designed lathe

testifies to the former technological partnership with the Soviet Union. It, too, has its Chinese derivative.

The Jinan-Yamazaki agreement is one illustration of how the often-quoted principle of "mutual benefit" can work out in practice. However carefully the initial agreement may be drafted, both parties may come to feel exploited by the other; and whatever safeguards are built in, technology has a tendency to leak out.

Under a 1979 agreement, Yamazaki supplied the design and some specimens for nothing, but charged for the know-how. It supplies some motors and bearings and takes 60-70 per cent of the product (totaling 400-500 machines a year) for sale in Japan or abroad. The rest are sold inside China.

Last year about three-fifths of the machines sent back to Japan were sold on to the U.S. and Western Europe. Having, with Japanese help, developed an export-worthy product, the Chinese now feel aggrieved that they cannot export direct and get the big mark-up. The Japanese, for their part, appear to be worried about the look-alike, and rival, machine.

Apart from machine tools, Shandong's heavy engineering industry produces generators,

pumps, forging and casting machines, boilers, diesel engines, trucks, farm tractors and other agricultural implements.

There are 600 factories employing 250,000 workers and a modest export trade, mainly with the poorer Asian countries.

A number of technical missions have already been established with Japanese and Western companies. For example, the tractor factory at Weifang has had a fuel-efficient engine designed for it by the British firm of Ricardo Consulting Engineers, which is also involved at Laiyang engine plant.

Another UK company, Instra, is expected to help with design equipment and the truck producers are looking to the British Midlands for advice on developing a low-speed agricultural truck.

This search is probably helped by the fact that Jinan and Coventry are twinned cities.

In all, according to Liang Shu Wei, director of Shandong machine-building bureau, the industry has contacts with seven advanced countries: Japan, the U.S., Italy, Britain, West Germany, Spain and Sweden. On the light engineering side, the province hopes to buy a production line for Agfa cameras from West Germany, while a joint venture in Jinan for a washing machine factory with an Italian company has

apparently reached the formal signature stage.

Incidentally, the news that Italian-designed washing machines may be coming on the market has created a lot of excitement in the better-off families, one woman said.

They are saving for the day when the machines reach the shops. The machines are likely to cost about 500 yuan (\$220), about nine months' basic wage for a factory worker.

One of Shandong's liveliest enterprises is the big tractor works near the south western town of Yanzhou, where Talsan 12 hp and 25 hp tractors are made at the rate of over 8,000 a year.

Under its 38-year-old director Yu Ke Ji (see below), the works is among the best examples of what Shandong is trying to achieve in terms of industrial efficiency, product quality and foreign trade. One mark of its success is that last year it was given permission to handle its own exports, thus bypassing the bureaucracy.

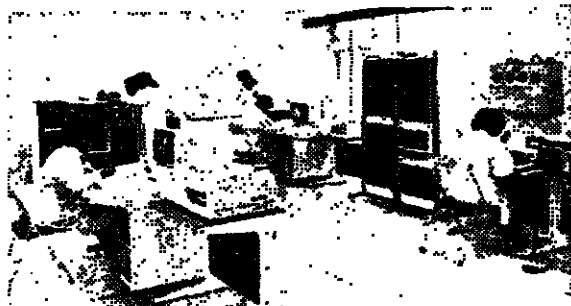
It has not done so yet, it was explained, because the procedure is too complicated and communications are too primitive. Like its sister plant in Weifang, the Shandong tractor works is hoping to import foreign technology and has been talking to the Japanese concerns Kubota and Yamaha, to Massey-Ferguson and to Fiat.

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PROFILE: YU KE JI

Red Guard to technocrat

YU KE JI is the kind of man you expect to see only in a socialist film, the hero perhaps of a semi-documentary epic intended to inspire peasants and workers to greater efforts: while publicising the success of the new party line.

The real Mr Yu has no such pretensions. But his short career—he is only 38—proves that the policy of replacing old, ill-educated party placemen with young, able technocrats is more than just talk.

Born in a peasant family in Tain in the foot of the sacred Mountain, Yu went to college, became a Red Guard, recanted, found work in a factory, and rose to become its director in May this year.

The directorship of a big state factory like Shandong Tractor Works is still a political appointment to be decided in Jinan. "They investigate your personal attitude, they collect the workers' opinion, and they report to the provincial bureau," Mr Yu explained.

He has been a member of the Communist Party for eight years but insists that membership is not a pre-qualification in China today. Modest, experienced, and politically orthodox, he is self-confident enough to answer the kind of questions Westerners like to ask.

The Cultural Revolution began when Yu was a student at the agricultural engineering college in Zibo, and he joined the Red Guards for about a year.

"Mao's intention was good—to make our country better. But unfortunately things went the opposite way because of Lin Biao and the Gang of Four and then the movement did great damage to the country."

"At the beginning, as a Red Guard, I just wanted to follow

Chairman Mao's thought. Gradually people found that the Cultural Revolution was a disaster and they began to reject it."

"From wherever you stand the Cultural Revolution was a mistake, and the Communist Party learned their lessons from it. There won't be another one. Workers, peasants and intellectuals all welcome the open-door policy."

"At the beginning local government and some local units had differences with central government about joint ventures with foreign firms. Now they are agreed. Our leaders learned their lessons from history. The policy is beneficial both to the Chinese and the people of the world."

"Was it hard for his parents to see their son go off to college? "No, because living standards are rising the peasants feel grateful to the Party. They are delighted to send their sons to make a contribution. Peasants and workers can combine the country's prosperity with their own interests."

These are, of course, the politically correct responses but it would be churlish to doubt their sincerity. On industrial matters, Mr Yu argues, with equal conviction, that it is management that must take the responsibility for promoting efficiency and it is no good blaming the workers.

Mr Yu's wife teaches Chinese at a middle school and they have two sons, aged 13 and 11. How did they manage that in the face of the stern one-baby birth control programme? Mr Yu smiled. The one-child policy was introduced just as their second was born.

C.T.

THERE WILL BE AN EASTWARD GOLDRUSH

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Yantai, a coastal commercial port located in the east of Shandong province, covers an area of 18,900 square kilometers and has a population of 8.1 million. It is rich in resources, has a mild climate and is convenient for transport and communication. So it is an ideal place to develop various industries.

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ELECTRONIC INDUSTRY: Yantai intends to introduce technology and equipment for manufacturing Chinese character keyboards — floppy disk data stations, laser T.V. video frequency projectors; to import standard testing instruments, moulds and equipment for signal storages and picture pickups; to introduce technology and equipment for manufacturing laser T.V. video disks, standard testing instruments, moulds and laser engraving-recording technology, and the technology and equipment for manufacturing ultra-thin rotary capacitors and the required testing instruments and moulds.

AQUATIC PRODUCTS INDUSTRY: Yantai intends to use Chinese capital and invite foreign capital to farm marine products such as sea cucumbers, abalones and prawns.

LIGHT INDUSTRY: Yantai intends to introduce technology and equipment for manufacturing padlocks, tanning machinery, leather garments, leather shoes, polyurethane sandwich plates and for double-layer tan grafting.

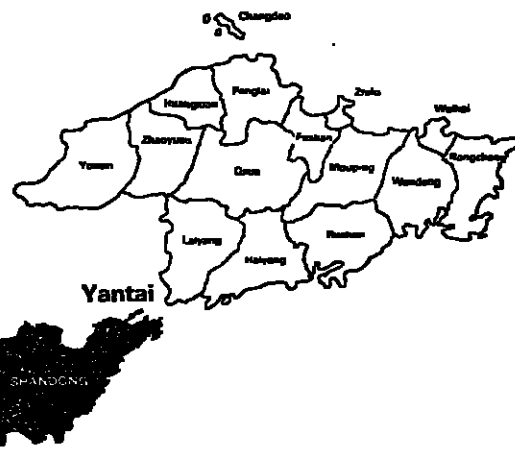
MACHINE-BUILDING INDUSTRY: Yantai intends to introduce technology and equipment for manufacturing refrigerating machines, engineering machinery, bearings, bearing testing instruments, machine tool accessories etc.

BUILDING INDUSTRY: Yantai intends to introduce technology and equipment for manufacturing high-grade building glass and new kinds of building materials.

TOURIST SERVICES: Yantai intends to use foreign capital to develop a seaside tourist centre.

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SHANDONG 4

Incentives used to boost output

Agriculture

DAVID DODWELL

THE SCENES of village hay-making across the fertile sedimentary plains of the Yellow River in Shandong province are evocative. The harvest, unlikely to be as good as the bumper crop of 1983, is nevertheless likely to confirm the province as one of China's most important grain suppliers. It is not just grain that makes Shandong such an important agricultural province. It accounts for substantial quantities of tobacco and cotton, 20 per cent of the country's apples, and a similar share of its peaches. It supplies 15 per cent of China's annual harvest of aquatic products. The Yantai are alone accounts for one third of the country's supply of prawns.

This pre-eminent position was seriously eroded during the great leap forward, particularly in 1956-57, and at the height of the cultural revolution in 1963, when the traditionally independent-minded people of Shandong suffered more than most as political turmoil swept the country.

Subsequent recovery—10 per cent annual growth in agricultural output has been recorded in recent years—owes a little to the first signs of farm mechanisation, but more than anything else has come from the package of incentives embodied in Deng Xiaoping's often-quoted "responsibility system."

These incentives, which range from allowing farmers to sell products privately to "free markets" once they have met state quotas, to allowing them to set up side-line businesses like food-processing plants, hotels and restaurants, have unleashed so much entrepreneurial energy that peasants are fast becoming the wealthiest people in China—and Shandong is no exception.

While Shandong is 70 per cent hill country, the fertility of the remaining land—soil washed down over centuries by the Yellow River—is such that the province has always been a prolific supplier of food. Vast areas of calm, shallow sea along its 3,200 km coastline, provide almost limitless opportunities for aquaculture even though China's deep-sea fish stocks have been seriously depleted after years of over-fishing.

Apples from Yantai, peaches from Feicheng, pears from Laisang, peacocks from Yantai, are known throughout China even though until recently China's national food supply network was so appalling that these fruits remained the fiefdom of most Chinese peoples' imaginations.

Yantai's pines—up to six inches long—have for years been an important export, as have its scallops, abalone and sea cucumbers. A number of these are grown commercially, mainly kelp, which is processed into sodium alginate and sold to textile companies in Japan.

On this foundation, Shandong has built up substantial indus-

Three crops

In the middle of this year's main harvest—most parts of the province manage three crops every two years—it is difficult to imagine the turmoil of the 1950s and 1960s which brought hardship, and sometimes destitution to China's rural population. The country was then virtually closed to foreigners, and the few statistics reflect nothing of the human tragedy.

Since then, Deng Xiaoping's liberal economic policies have brought dramatic changes, despite a series of droughts and other natural disasters. From disastrous food-grain shortfalls in the middle and late 1960s, Shandong has once again become self-sufficient, and in 1983, after a record wheat harvest amounting to 27bn kilos, it became China's third most important supplier of grain, providing about 7 per cent of the national surplus.

Over half of the province's agricultural land is now irrigated, and fertiliser use is higher



A pastoral scene in Yanchou where harvesting is still carried out by primitive methods

than in almost any other province in China. Each agricultural brigade averages five tractors—though most of these seem to be used to ferry vegetables to the free market around the main towns rather than in the fields.

Average household incomes in the countryside, amounting to about RMB 1,000 (US\$449) a year, are double the average in 1979, and underpin a standard of living much higher than is possible for most industrial or urban workers in the Yantai area, 7 per cent of the peasant households moved into newly-built homes in 1983 alone. Almost all villages have electricity, and rural families are understood to account for a majority of the colour television sets owned in the province.

The authorities claim, however, that the best rural incomes go to those brigades which have practiced diversified economy. This somewhat oblique phrase refers to those which have used spare resources and manpower to open up small businesses—and these can take many shapes.

They might simply involve setting up tractor workshops, or making handicraft products. But at the other end of the spectrum, some agri-brigades have practiced diversified economy with such enthusiasm that there is barely anything that is agricultural about them. The people of Changyu agri-brigade, for example, who live close to the tourist spot of Penglai about 60 kms west of Yantai, no longer practice agriculture at all. Apart from opening a hotel to cater for tourists, they have opened a restaurant in Peking called The Drunken Man, which is by all accounts prospering nicely.

The Ximuli and Xiguan agri-brigades 20 kms east of Yantai have similarly abandoned their fields. About 2 per cent of the earnings of each comes from agriculture. The rest comes from wood processing, electro-

New freedoms

Inevitably, as the authorities in Qingdao and Yantai begin to capitalise on the new freedoms provided by Peking since they were designated open cities, seeking foreign investment and international co-operative ventures to modernise local industry and boost exports, so Shandong's agricultural sector has not been left behind.

Already, the Qingdao brewery is talking of expansion, and the wineries in Qingdao and Yantai are seeking opportunities to make wines that appeal to a western palate, including rieslings, chardonnays, and even champagne.

Yantai's canned food factory is looking for foreign partners to improve packaging while shrimp and other seafood exporters are looking at projects to improve deep-freezing and packaging facilities. At present the province's authorities will only admit to discussions taking place with foreign companies but the mood of change is such that it is unlikely to be long before some ventures materialise.

Canning is a major industry

Food processing

DAVID DODWELL

QINGDAO BEER—known to beer drinkers outside China as Tsingtao beer—may be the best known of Shandong's exports, but brewing is just one of a wide range of industries that have grown up and flourished on the back of the province's agricultural wealth.

Alongside brewing, an important wine-making industry has emerged—both of these brought in by thirsty German missionaries at the turn of the century, and based on hops and grapes brought in from Europe. Just as important, a substantial canning industry has been based on the province's apple, pear and peach orchards, broadening nowadays to include vegetables, meat products and even kelp.

The shallow seas along Shandong's 3,200 km coastline sustain such marine wealth that industries have grown up processing prawns, mackerel, mussels, abalone, scallops, sea cucumbers, and a range of seaweeds—most important of which is "Haidai" or kelp, which is mainly processed into sodium alginate for Japan's textile industry.

Animal husbandry plays a lesser role but nevertheless supports industries exporting rabbit hair yarn, sausage casings and bristles for paint-brushes.

Qingdao brewery, founded as a joint venture between a German and a British businessman in 1903 (Mr Liang Tongwei, today's vice-director, claims no-one now knows who they were), now produces 90m

bottles and 28m cans of beer each year, accounting for about 6 per cent of China's national output. Two thirds of its output is exported, including all of its canned beer.

Many of China's industries even today clutter inefficiently along using machinery 30 years old or older. Qingdao brewery has kept pace with international competition by investing in new equipment, often from overseas. A bottling line bought from Seitz of West Germany in 1972 is about to be joined by a second line from the same company.

Daiwa of Japan supplied the canning line in 1980 in a compensation trade deal involving a middleman based in Hong Kong. The cans themselves are paid for in cash, and imported from Hong Kong.

An expansion plan which is costing Rmb yuan 35m (US\$15.7m) is in progress, which involves a major new warehouse, and even now plans for a new brewery are being laid. Output, which now stands at 640,000 hl a year, is expected to reach 1m hl by 1986.

Shandong's main wineries, in Qingdao and Yantai, are also planning major expansion. Both were founded at the turn of the century—Yantai by a Chinese patriot named Zhang Pishi in 1903 who had been much impressed by Grassy that he had tasted while visiting Singapore, and Qingdao by German missionaries in 1914. Both grew up using a wide variety of imported vines from Europe, but the Chinese penchant for sweet, acidised or dessert wines and "Bailand", or brandy, means their grapes tend to be mixed indiscriminately.

As a result, the majority of sales have in the past been in the domestic Chinese market, or to overseas Chinese in south-east Asia and the U.S.

Just recently, in response to the Government's call to open up to the outside world, and above all else to boost exports, both wineries have tried seriously to produce wines that appeal to a Western palate.

Joint ventures to produce rieslings, a chardonnay and even a red "Cabernet d'est" are being negotiated, while Yantai brewery is discussing how it might make champagne in collaboration with a U.S. company.

Canning is also a major industry, and an important source of exports, a significant proportion of the canned peaches, pears and cherries eaten in Europe and the U.S. comes from China.

At Yantai's canned food factory, which produces 21,000 tons of canned food every year, products range from fruits like apples, pears and cherries to luncheon meats and sardines, and even kelp.

As a major exporter—up to 70 per cent of some product lines are sold overseas—the factory has been given the green light for new investments. It has just installed equipment from the UK to make concentrated fruit juices, and is talking to possible foreign partners about a project to can asparagus for the European market. Interestingly, the factory's

chief engineer, Mr Sun Li, said there were no plans to branch out into frozen foods, despite a growing preference abroad for frozen rather than canned. He claimed that demand in China for canned goods continued to grow so strongly that demand was likely to outpace supply for the indefinite future.

Some of the most far-reaching developments are occurring in industries linked with Shandong's marine produce, with the Oceanographic Institute based in Qingdao making direct contributions to ventures aimed at the coastal counties around scallops and abalone and seaweeds like kelp.

In 1983, the institute seeded the sea near Qingdao with 2m prawn fry, aiming to broaden a business that concentrates on the coastal counties around the Yantai. Experimental farming of scallops and sea cucumber was also started. Shandong already accounts for one tenth of China's aquatic products, and there is no reason why this could not be increased rapidly.

However, factories like the marine laboratory station No. 2 east of Qingdao, which is an important manufacturer of sodium alginate from kelp cultivated on ropes which float in the sea surface close to the shore, continue to use old and inefficient machinery on a site which appears to be colonised ad hoc rather than built for any particular industrial purpose.

It is not clear how much potential is to be met, then significant investment in factories like this is likely to be necessary in the very near future.

The factory director talked of new processing lines, cold storage facilities, and the import of contact freezers for mussels, scallops, prawns and abalone, and claimed discussions were in progress with two Japanese companies, but no firm deals have been signed.

Cash in pocket

At present, it is hard to predict how much of the undoubted growth of the past five years in Shandong's agro-industries will be aimed at boosting exports, and how much to meeting local demand. Until quite recently, the economic turmoil in China's countryside, and the appallingly inadequate infrastructure, meant that most Chinese could only dream of eating Yantai apples or prawns, Laisang pears or Feicheng peaches, or Shandong's peanuts.

But now the economic reforms of Deng Xiaoping have put cash in the pockets of many Chinese and raised expectations that after so many years of deprivation they should at last be able to get such things.

In what proportions the regime of Deng Xiaoping decides to meet domestic demand or generate foreign exchange through exports is likely to lie the key to whether businesses in this sector look for full joint ventures, compensation trade deals, or the simple purchase of foreign equipment.

Whatever route businesses decide to take, the mood created in places like Yantai and Qingdao by Deng's policy of opening up to the outside world is such that expansion is likely to be rapid and is likely to be determined locally rather than in Jinan or Peking.

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Daunting task to raise standards

Quality control

CHRISTIAN TYLER

A HUGE BANNER hung from the workshop roof cries out in bold red characters: "Putting quality first is the most important thing."

Beneath it a bulletin board lists the rewards for good performance: first prize, a trip to Peking and the Forbidden City; second prize, a visit to the seaside in Qingdao; third prize, a day out climbing the sacred Mount Tai.

The emphasis everywhere on quality is one of the central planks of the economic and industrial modernisation programme launched by Deng Xiaoping five years ago. Indeed, the open door to foreign investment and technology is really subordinate to this internal reform.

Quality control can be said to include everything from installing process control equipment, to re-educating workers, and replacing ineffective older managers.

The policy was clearly stated by Shandong's governor, Liang Bating, in his report last year to the provincial People's Congress: "Because of the influence of Leftist ideology and the irrational economic management system we used to

attend solely to output values, quantity and speed, we introduced the neglect of quality and results."

"Some units and localities paid attention only to their own economic results to the neglect of the economic results of the collectives. Although the situation has been changed, some comrades still fail to change their thinking and attend only to speed."

But it is not merely attitudes that need to change. Shandong was given the basis of a modern industry by the occupying Germans (before 1914) and the Japanese. But since 1949 the legacy of a factory organisational system modelled on Soviet practice, and the disruption of the Great Leap Forward and the Cultural Revolution, have left the province with a daunting task in making industrial products good enough to compete in international markets.

Capital-physical, technical, organisational and financial—are all in short supply.

A tour of nearly 20 factories—including the best of the province has to offer—and conversations with numerous managers and officials affords enough evidence of the constraints under which the provincial economy is labouring.

But it also confirms the view that real change is occurring and that there is wide-

spread determination—among managers at least—to introduce efficient practices and to wrest even more autonomy away from an often stifling bureaucracy.

Managers are generally shy of revealing how far the shake-out has gone in their own enterprises, so it is difficult for a visitor to judge the success of this part of the reform programme. In many places quality control systems are being introduced: for example, workers on tractor assembly lines are required to sign a docket attached to the machine so that faults can be traced back to individuals.

Workers are expected to turn up on time and stay for fixed hours. Many shops are well laid out, clean and busy, but many others are dark Dickensian dens where the workers have little or nothing to do. Much factory housing is squalid and decrepit; and it is affecting to see how bright and cheerful inside the families manage to make them.

The obstacles to producing quality goods begin outside the factory. Electricity is rationed and continuous production is therefore often impossible. Raw materials are scarce or irregularly distributed, which leads to serious and costly overstocking.

Although many shops boast modern machinery, and even whole assembly lines from Japan (see panel), West Germany, Switzerland and elsewhere, the bulk of the plant is antiquated, at least by international standards.

In one impressively-run cotton-spinning mill in Jinan, for example, a progressive management, alert to the demands of the international market, is struggling to replace machinery that is up to 20 years old. Here they hope to buy quality-testing instruments from Switzerland: at present the finished fabric is checked by human hand and eye. A measure of the change now taking place is that the manager freely admits that his production process is badly outdated.

Even with modern machinery installed, the educational and training process will have to continue. According to another manager—a point which illustrates the rewards for quality—*it is still difficult to persuade workers to following the operating instructions carefully. "They want to produce more, and more quickly," he said.*

Theoretical study sessions, usually held weekly, are an attempt to correct this, but their value, if they have any value, is impossible for the visitor to assess.

Considerable efforts are being made to raise the level of technical skill and most of the big factories have their own training institutes. Managers, too, are required to sit examinations to fill the gaps in their own education.

Oil and coal riches untapped

AS WELL as large reserves of oil and coal, Shandong is well endowed with mineral riches in the form of gold, of which it is one of China's principal producers, iron ore, copper, raw materials supporting a diverse chemical industry and china clay for porcelain manufacture that is said to date back 5,000 years.

Even without a major offshore oil discovery in the Bohai Gulf on Yellow Sea, where foreign companies are active, the province accounts for some 15 per cent of China's oil output. The Shengli oilfield in the Yellow River delta is the second largest in China after Daqing in Heilongjiang province and accounts for the bulk of the 18.4m tonnes of crude lifted last year (a 12.4 per cent increase on 1982).

The extent of the untapped reserves at Shengli is not revealed, but officials speak of the field matching or overtaking Daqing. Meanwhile, a new field has been discovered in the south at Zhunyuan and extending into the neighbouring province of Henan.

Shengli pipes a third of its crude oil, and some gas, 90 km south to the big Qilu petrochemical complex at Zibo near the city Linzi, the ancient capital of Qi state. After a false start due to a financial planning blunder, Qilu is now being expanded to a big ethylene complex, at a cost of 4.7bn yuan.

The British contractors John Brown and Davy International are supplying respectively a polyethylene and oxo-alcohol plant while a variety of

Raw materials

CHRISTIAN TYLER

Japanese companies are installing ethylene, polyvinyl chloride and caustic process plants. Vinyl chloride and aromatics plants have yet to be started.

According to Qilu managers, the work originally due to be finished two years ago—is meeting its new deadline of 1986. Qilu is essentially a chemical city with a population of 23,000. The complex, part of the national petrochemical corporation Sinopec, makes a healthy profit in the price structure laid down by the state.

It pays only 103 yuan a tonne, a quarter of the world price, for its crude and sells its products at around 350 yuan a tonne. It is looking for foreign partners for possibly equity joint ventures in plastics reprocessing.

Coal reserves are spread throughout the province, but the big field is around Yezou in the south-west. Here one of the 10 largest mining developments in China is under way.

The province produced nearly 44m tonnes of coal in 1983 and is expected to exceed 50m tonnes by the end of the century as part of the state's ambitious target of doubling its 600m-tonne output.

The mining machinery market is in many ways the most promising of all for manufacturers. Evidence of this huge programme can be seen at the new mine at Xing Long, near Yanzhou city. So far, 400m yuan has been spent on the mine—gradually working up to its planned 3m tonnes capacity—and on the flats, schools, hospital, palace of culture and other amenities for the 4,000 workers and their families. Incidentally, the coalface worker is paid some 300 yuan a month, more than a senior manager, and three or four times the average industrial wage; pit-bosses make up to 150 yuan a month, and the surface workers nearly 100.

Another coal mega-project is planned nearby. The proposed port would cost 600m yuan and is intended to be a joint venture between the Chinese National Coal Development Corporation and Shell Oil International.

Last month, Fluor (Great Britain) was appointed managing contractor for a full feasibility study. The mine has a projected capacity of 4m tonnes a year. Altogether the latest provincial five-year plan calls for new capacity of 13.5m tonnes a year.

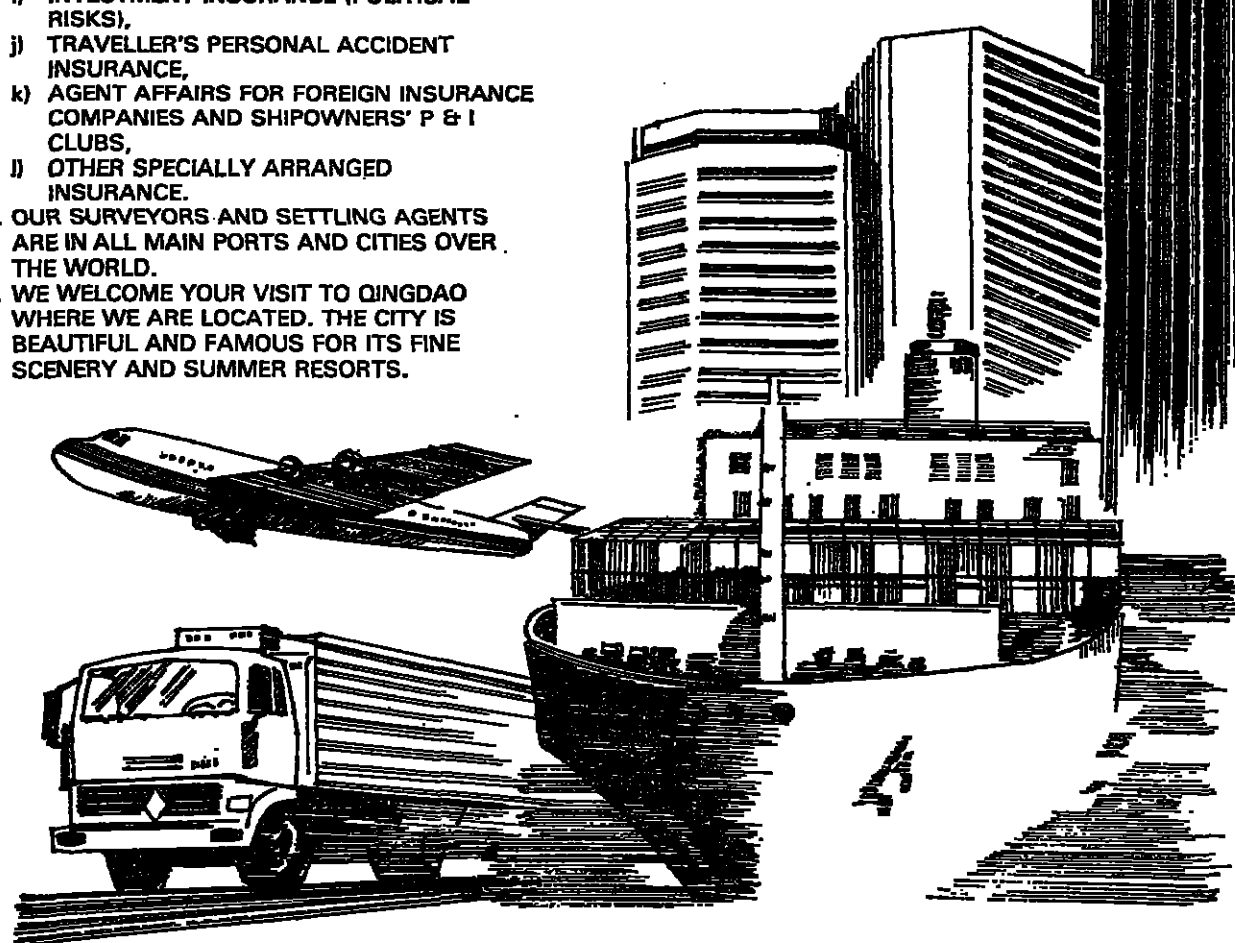
If coal is the commodity upon which industry depends, its humbler cousin clay is the staple of one of Shandong's consumer export industries. At Boshan, one of the cities in the industrial centre of Zibo, they have made porcelain for thousands of years. Indeed, Boshan claims to have the finest porcelain clay in China.

Today, however, ceramics have assumed greater importance. About 23,000 people are engaged in this industry in 77 different factories. Backyard potters still exist, and are once again allowed to ply their trade, but most of the artisans have been drawn into factories where a craft shop atmosphere and layout still persists.

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Efficiency on the line

ONE WAY, perhaps the only way, to achieve Japanese standards of quality control is to get the Japanese to set up your assembly line for you.

That was the solution for a factory in Weifang which makes tape-recorder motors under a three-year agreement with a Japanese company.

In a few sunny upstairs rooms about 10 young people, mostly girls, deftly assemble the tiny parts that have been stamped out on Japanese machines downstairs.

They work in disciplined silence—although there was an awkward chat as this visitor left the room—and are told not to exceed their daily output quotas in case that leads to mistakes. One girl said she produced 800 pieces a day for a wage of 58 yuan (25 a month). But the jobs were rotated from time to time and the work was agreeable.

As evidence of what the assembly line has achieved, the factory president, Cheng Bing-Kuan, said they had reduced the rate of "wow" (background noise interference) to 0.2 per cent, against the 0.3 per cent required by the standard.

For the late 1970s tech-

nology the assembly line is using the Chinese are paying in instalments over three years, though they have paid \$2m outright for 46 imported machines. About \$3m is being spent annually on imported components and spare parts.

The contract stipulates that local content shall rise from 20 per cent in the first year to 100 per cent in the third. Output was 700,000 pieces last year. It will be 800,000 this year and 1m in 1985.

At least 50,000 pieces have to be sold back to Japan for the life of the agreement so that their quality can be monitored. The Chinese insisted on the 1m target for next year as their way of testing Japanese claims for quality and efficiency of the process.

If the target is not reached, the Chinese will demand a reduction in the payment due next year. But the state has told the factory to aim for an output of 2m pieces next year, presumably because of the big pent-up demand in China for cassette and radio-cassette players. Weifang supplies meters to more than 20 tape-recorder factories in China.

CHRISTIAN TYLER

Even with modern machinery installed, the educational and training process will have to continue. According to another manager—a point which illustrates the rewards for quality—*it is still difficult to persuade workers to following the operating instructions carefully. "They want to produce more, and more quickly," he said.*

Theoretical study sessions, usually held weekly, are an attempt to correct this, but their value, if they have any value, is impossible for the visitor to assess.

Considerable efforts are being made to raise the level of technical skill and most of the big factories have their own training institutes. Managers, too, are required to sit examinations to fill the gaps in their own education.

Infrastructure

DAVID DODWELL

SHANDONG'S farmers have a habit of harvesting or drying grain on the province's main roads. This colourful practice makes long-distance road travel slow and sometimes alarming, and makes it hard to believe that communications in Shandong are among the best in any Chinese province, with literally billions of yuan now being spent on further improvements.

The focus for these improvements is Shandong's two recently-designated open coastal cities, Qingdao and Yantai, with their attached economic development zones. A third focus is Shijiu, now being built up from a tiny fishing village 65 km south of Qingdao to become one of China's main coal export terminals.

The aim is to make sure that as the area's port industries grow, as they are intended to do as part of the policy of "opening up to the outside world," and as foreign investors respond to appeals to set up ventures in the special export zones, so the infrastructure will exist to allow them to operate effectively.

The job is a mammoth one, since road and rail networks have been badly neglected over recent decades. Similarly, political upheavals during the 1960s and 1970s meant that supplies of electricity and water to many areas did not keep pace with demand, while supplies of raw materials for many industries became uncertain.

At the heart of development plans are Shandong's main ports — Qingdao, which is the country's fourth most important port, handling 22m tons of cargo in 1983; Yantai, Shandong's oldest port, which has fallen behind Qingdao because of poorer rail links with inland China; and Shijiu, which until two years ago was a sleepy fishing village of 4,000 people, but will soon be one of China's main coal-exporting terminals, with an industrial city of over 100,000 people around it.

At Qingdao, which is normally congested, with between 20 and 30 ships at anchor waiting for one of its 23 berths, a new 100m modernisation plan

Major ports plan

is close to completion. This involves a new bulk cargo and container wharf, which will boost the port's container handling capacity from 20,000 20ft equivalent units in 1983 to 50,000 units in 1985.

Nearby Huangdao Island has been identified as Qingdao's future special economic zone, with a 1bn yuan plan intended to develop a port, industrial and tourist zones, and rail and road links with the city. At present, Huangdao is the site of the main oil jetty for the Shengli oilfield, 250 km away. The two-berth jetty, which now handles up to 50,000 dwt barges 10m tons of oil a year for export.

In both Qingdao port and at Huangdao, the authorities would like to see a port with inland China are hampering growth. So the double-tracking of the main line from Jinan and Peiking, due to be completed at the end of 1985, will be an important breakthrough.

Yantai port, established more than 40 years before Qingdao, now has just eight berths, handling vessels of up to 10,000 dwt. Last year it handled 64m tons of cargo, most of it fertilizer and timber. Work has already begun on a 330m yuan modernisation programme which involves building six new berths, three of them with up to 25,000 dwt. By 1990 the port is expected to handle 10m tons of cargo a year, with a target of 20m tons by 2000.

Most sweeping of all is the 700m yuan investment in Shijiu port, a project being handled by the Ministry of Transport in Peking rather than the local authorities, with 300m yuan worth of soft loans from the Japanese Government.

Work on the coal jetty, which when complete will handle 15m tons of coal a year from mines at Yanzhou in the west of Shandong, from Henan and

Shandi, is now running six months ahead of schedule according to Mr Wang Weiping, secretary of the transport ministry to oversee the project. He, with joint venture partners Mitsui Bussan Kaisha Co, predict it will be ready by July next year.

Eventually, Shijiu is expected to grow to a city of 300,000 people, with a major conventional cargo port. While Shijiu has not been named as one of China's 14 coastal cities—to select a third in Shandong provinces might have been given with other provincial authorities—it has been given the same freedoms being given to Qingdao and Yantai. Plans for a special export zone are already being drawn up.

Critical to Shijiu's growth is the major new railway link with the large coalfields of central China. This line, due for completion at the end of 1985, will first of all link the port with Shandong's coalfields around Yanzhou, then continue into Henan via the city of Heze, and eventually to Xian, the capital of Shanxi. A second line, linking Shijiu with Qingdao via Huangdao, is also being built.

Shandong authorities are also at present improving air travel links with the outside world, in part to make it easier for business travellers to reach the province, but mainly so that they can boost the embryonic tourist industry.

Qingdao's Liuting airport has already had its terminal and aircraft parking areas expanded, and expects the runway to be lengthened by the end of 1985. Boeing 747s will then be able to fly directly to the city and direct flights are planned to Hong Kong and Japan.

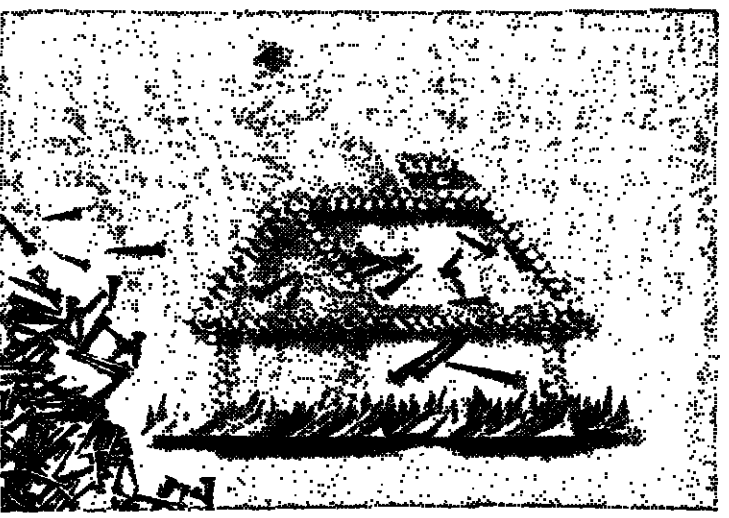
Even though the Yellow River flows through Shandong, water shortages have been a problem recently. The province has experienced drought for four of the past five years, and this has forced the authorities to ration supplies to industry at certain times. Plans are being formulated to link Qingdao to the Yellow River by means of a 290 km pipeline.

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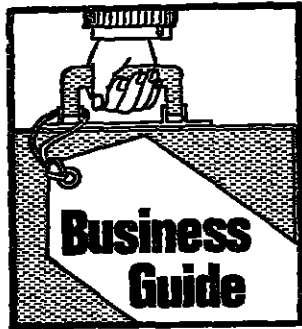
TAISHAN-12 Tractors are available with manual starting or electrical starting. Cooling of the diesel engine can be by condensation or by compressed circulation. TAISHAN-50 and TAISHAN-65 are available with rear wheel drive or 4-wheel drive. Models used as excavators and loaders are also offered.



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Construction gears FR	52	87	127
Construction gears RL	78	120	200
Overall dimensions (mm) L x W x H	2380 x 1160 x 1240	3350 x 1660 x 1650	3658 x 1640 x 1940

Address: Weifang, Shandong, China. Telephone: 3931 Cable: 6921 WEIFANG

SHANDONG 6



In the land of Confucius it is polite to return banquets
From beaches to sacred peaks

Minibus or car transport will usually be available in the towns. Local buses very crowded but frequent.

Hotels: There are hotels assigned to foreigners in the principal cities, and sometimes overspill in guesthouses normally reserved for overseas Chinese. You will have to eat at foreigners-only tables, and pay much more than the Chinese for both rooms and meals. Room rates range up to 70 yuan (U.S.\$33) a night, but it is worth asking if there are any discounts to be had. Hotel restaurant food is good; eat à la carte and pay as you go—it's cheaper and less filling. Banquets are unavoidable and should be reciprocated, despite the cost. If you can't handle the mao tai spirit, don't make ostentatious protests.

Restaurants: Some upmarket

places are being opened; ask at the hotel. The ordinary restaurants are very basic and unhygienic, but worth a visit to see how privileged foreign visitors are.

Places of interest: Shandong has a long and interesting history. You should find time to take in the principal sights. Don't miss Tai'an, for the ascent of Mt Tai, first of China's five sacred peaks. Motor road and cable car to the summit, if you are in a hurry or overweight. Better to walk part or all of the 10 km ascent; there are 7,000 steps rising 4,500 ft and beautiful sights on the way. Allow four hours, and prepare to sweat. Not to be missed either is Qufu, a short drive from Yanzhou, the birthplace of Confucius. With its shrine, mansion (in which you can stay) and family

cemetery, the complex rivals the Forbidden City.

Jinan has a fine "mountain of a thousand Buddhas" and springs (notably Baotu Park) in the centre; but they are mostly dried up at present. Round Zibo and its satellite cities there are important remains of very early Chinese civilisation. Qingdao has good beaches and interesting European architecture from the period of German occupation; excursion to nearby Mt Laoshan recommended. Other resorts are Penglai, Yantai and Weihai on the northern coast.

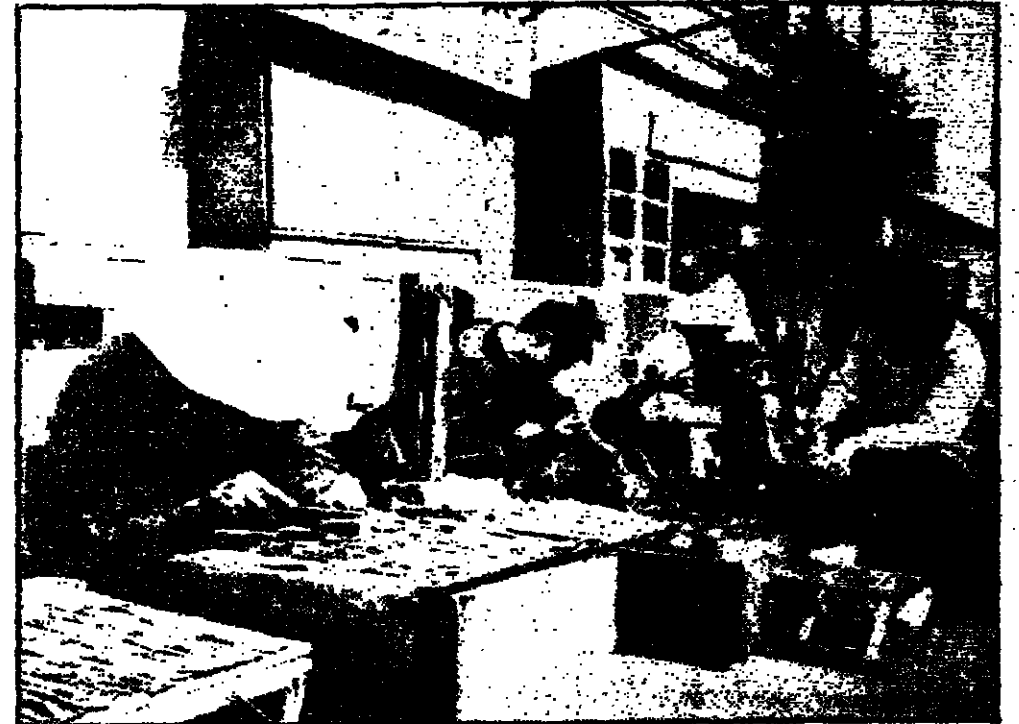
Visas. Apply through embassies or in Hong Kong. You will need support from a sponsoring organisation in the province. A separate travel permit listing places to be visited will be issued on arrival.

Currency and shopping: Foreigners are given RMB foreign exchange certificates but small amounts of local currency can be used. Credit cards can only be used to guarantee personal cheques. Hotels and Friendship Stores generally have a good selection of souvenirs. Silk, hand-made crochets, jade, carved stone, cloisonné and hand-painted glass snuffboxes are good buys. Take advice before buying paintings, unless you are an expert. Beware "antiques." There is no tipping.

Useful addresses:
 Qilu Advertising Corp, Foreign Trade Bureau, 11 Nanzhai Road, Qingdao; telex 32038 LUXQD CN.
 China International Travel Service (Luxingshe); 6 Dong Chang'an Tie, Beijing; tel 554192, telex 22350 CITSR CN. Also at 372 Jing San Road, Wei Liu, Jinan.
 CAAC airline reservations: tel Beijing 53620, 53719.
 Most of the import-export corporations are based in Qingdao; ask Qilu for details. Provincial bureaux are in Jinan. Office hours: 8-12, 2-6, Mon to Fri, Sat 8-12.

By Christian Tyler

Travel: There are air connections from Beijing and Shanghai to Qingdao and the capital Jinan. Qingdao also connects with Dalian across the Bohai Gulf. The sleeper train from Beijing to Qingdao, calling at Jinan, Zibo and Weifang is recommended but only if you go "soft class."



Street cobbler at the free market, Qingdao

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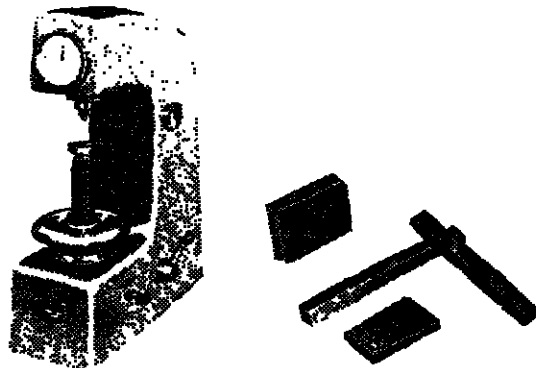
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Three cities in one



Waiting for day trippers, a photographer ready to take a quick snap on Qingdao pier

Business contacts

Governor and joint party secretary: Liang Buring;
Vice-governors: Ma Shi-zhong, Liu Peng;
Deputy director, economic planning committee: Jia Bao-shan;
Deputy directors, economic bureau: Tang Shou-kang, Zhang Fu-seng;
Science and technology, deputy director: You Fang-hu;
Urban construction committee, deputy director: You Yu-ji;
Agriculture, deputy director: Yu Kuan-zhong;
Forestry bureau, adviser: Sao Zi-dan;
Petroleum and chemical industry, deputy director: Fu Zong-yang;
Machinery industry bureau, deputy director: Li Yan-zan;
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Foreign trade bureau, director: Yu Zi-ping;
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Agricultural bank of China, Shandong, assistant manager: Zheng Chuan-ji;
People's Construction Bank of China, Shandong, assistant manager: Chen Qi;
Bank of China, Qingdao, manager: Zhang Zhi-fei.

On Qingdao pier on any hot June afternoon, photographers in bright jackets, flat hats and some with dark sunglasses snap day-trippers—mostly pretty girls, young couples or mothers and daughters—in much the same way they would on Blackpool promenade.

A quarter of a mile around the pier, on the city's number one bathing beach, a Disneyland village of changing-houses is close to completion just three months after the quaint but ramshackle wooden bathing huts that have lined the beach for 50 years were demolished.

A team of contract workers has worked round the clock—by floodlight, often into the early hours of the morning—to make sure the houses have lined the beach for the great tourist influx at the beginning of July. Over 1m Chinese tourists visit Qingdao each year, and in peak season, as many as 150,000 bathers pack the beach.

These two images reflect just one of the three cities that make up Qingdao—behind the sedate tree-lined boulevards of the city the holidaymakers see lie one of China's largest ports, both commercial and naval, and a major industrial city—but they give an important insight into the independent-minded people of the region, and into the changes that have been occurring in China over the past four years.

The photographers are, in official language, "practising diversified economy." They are part of Deng Xiaoping's effort to invigorate a moribund economy and eliminate unemployment.

So too are the five markets, colourful outlets for self-employed traders who, formerly denounced as "capitalist roaders," are today not only tolerated but encouraged.

The labourers building the changing houses worked on a piece rate contract where they were to be paid the same whether the job took two weeks or two months—an arrangement impossible to imagine four years ago, but ample proof that Chinese workers, like those in most countries, will work all hours if the material incentives are powerful enough.

Qingdao
 David Dodwell

dates from 1904, as does the Qingdao brewery, whose beer is even today probably Qingdao's most famous single export.

Young as it may be, Qingdao is now China's fourth largest port, handling 22m tons of cargo last year, and one of China's leading industrial cities. Major enterprises have grown up around Shandong province's natural wealth in agriculture, marine products, minerals like coal, granite and marble, and gold.

Fast growth has bred a confidence in future growth, which is no doubt one of the reasons why Qingdao has been chosen as one of the 14 Chinese coastal cities to be opened up to the outside world.

Already, within months of winning the new "open city" powers—which include the power to agree industrial ventures of up to U.S.\$5m without reference to higher authorities, to offer preferential tax rates, and to make direct contact with potential overseas partners—the city has pinpointed 88 industrial projects in which it is seeking foreign collaboration, has mounted a large international trade conference, and has detailed plans for expansion of its port, establishment of a special economic zone, and development of tourism.

Confidence also comes no doubt from the fact that most factory managers have a long-standing involvement in export trade, and have clear ideas on how to increase it.

Exports last year were worth Yuan800m—about 16 per cent of the city's industrial output—and have grown over the past four years at a rate of 16 per cent a year.

Its authorities have a familiarity with the ways of international business that is uncommon in China. The Bank of China, for example, has had its regional administrative branch in Qingdao for over 30 years. In 1982, the assets of the branch amounted to Yuan21bn—15.3 per cent of its total assets nationwide.

The investment programme intended to pave the way to closer involvement with the outside world is a substantial one. Projects aimed at rejuvenating outdated equipment are expected to absorb Yuan2.8bn between now and 1990. The first stage of the new economic zone at nearby Hainan is expected to cost Yuan200m. Double tracking of the railway to Jinan and Feling will be completed next year, as will expansion of the city's airport at Lufing to allow it to take Boeing 747s on international flights from Japan and Hong Kong.

Tourist townships are planned for the long, and at present empty, beaches at Knedjiao, west of the city, and at Shilaozhen, eastward on the road towards the grand and mystical Laoshan mountain chain—even today seen as one of the pain homes of Taoism.

The authorities talk of carrying US\$50m a year from tourism by 1990, with sea cruises from Japan and Hong Kong, international conferences, and centres for water sports. One can only conclude that the city's promenade photographers are in for a busy time.

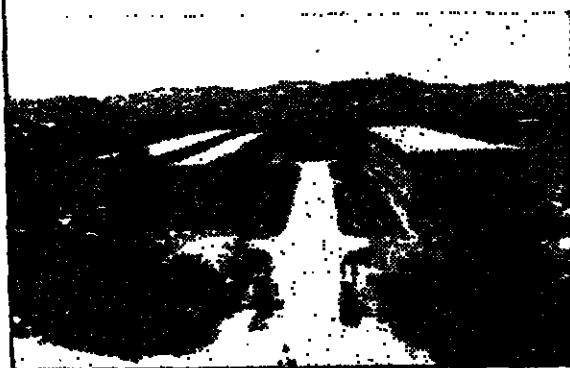
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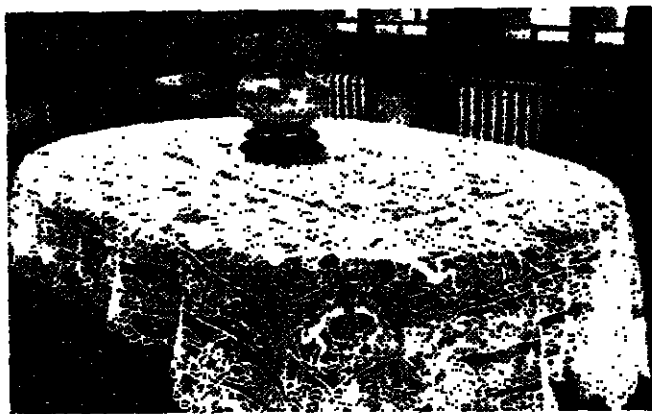
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SECTION II - INTERNATIONAL COMPANIES
FINANCIAL TIMES

Tuesday September 4 1984



French insurer set to take control of Banque Worms

BY PAUL BETTS IN PARIS

L'UNION des Assurances de Paris (UAP), France's largest nationalised insurance group, is about to take control of Banque Worms, the country's fourth largest state-owned investment bank. It will be the first significant merger between a leading French insurance group and a leading French investment bank.

Banque Worms is to hold a board meeting today to finalise the negotiations with UAP and approve the merger. The negotiations between the country's biggest insurance group and the investment bank were confirmed by a Banque Worms official yesterday.

The proposed merger might set a trend in France after the increasing mergers of financial service groups in the U.S. and the UK. The merger is clearly designed to help UAP diversify its operations while strengthening the position of the investment bank.

UAP, whose chairman is Mme Yvette Chassagne, reported a strong financial performance last year with net profits of FFf 804m (\$90.7m). That was a 40 per cent increase over the previous year's earnings.

Banque Worms, on the other hand, suffered a further fall in net profits last year as a result of in-

creased provisions in France and abroad. Net profits declined to FFf 12m last year from FFf 16m in 1982. The bank has been discussing for some time the possibility of an alliance with another French financial group whose interests would be complementary to its own.

After nationalisation of the banking system, the Socialist Government has encouraged the merger of smaller banking groups with larger institutions to reinforce their structure. That recently led to an association between Credit Commercial de France (CCF) and the former Rothschild bank, renamed after nationalisation L'Européenne de Banque, with the CCF due to take majority control of the former Rothschild bank next year.

For its part, Banque Worms had declined last year to enter into collaboration with Banque Verne or Banque Parisienne de Crédit.

The association with UAP will represent the first important decision of M Jean-Michel Bloch-Laine, the recently appointed new chairman of Banque Worms. M Bloch-Laine, the former head of the Direction Générale des Impôts took over the chairmanship of the investment bank this summer from M Georges Vianes.

Royal Bank of Canada in venture with China

ORION ROYAL Pacific, the Hong Kong-based merchant banking arm of the Royal Bank of Canada, and the China International Trust and Investment Corporation (CITIC) have set up a joint venture company to provide financial advice, project finance and syndicated credits to companies doing business in China, writes David Dowdwell in Hong Kong and Bernard Simon in Toronto.

The new institution, to be known as China Investment and Finance (CIF), has been under negotiation for almost 10 months. It is scheduled to begin operations by December with total shareholders' equity of \$4.1m, and both partners will have a 50 per cent stake.

The venture is likely to provide a powerful combination, since CITIC is a key player in a wide range of projects in China that involve foreign participation.

Under an agreement signed yesterday, CIF will be created from an existing Hong Kong-based deposit-taking company, RoyEast Investments, which is owned by the Royal Bank. It already has a paid-up capital of \$2.05m and CITIC will acquire its 50 per cent holding by injecting a further \$2.05m.

Mr Geoff Styles, Royal Bank's senior executive vice-president for world corporate banking, said: "The prospects of trade and project financing in China are really just starting to open up." Royal Bank has had a correspondent relationship with the Bank of China since 1954 and was the first Canadian bank to open a representative office in Peking.

CIF will initially concentrate on project and trade financing and syndicated loans for Chinese borrowers. Among the projects in which it is likely to be involved is the supply of Canadian equipment for a new coal mine in China. Mr Styles said, however, that the venture's activities would not be confined to Canadian suppliers and lenders.

Its operations may be expanded later to include leasing, commercial lending and capital market issues. The institution is a registered Hong Kong deposit-taker. The chairman of China Investment and Finance will be Mr Song Ziming, a vice-president of CITIC. A senior Royal Bank official, Mr Robin Gray, has been appointed managing director. A similar Hong Kong-based venture oriented towards general financial services was set up earlier by the Bank of China in partnership with the First National Bank of Chicago and the Industrial Bank of Japan.

Oilmen decide to mind their own business

ATLANTIC RICHFIELD'S announcement that it was taking a \$785m writedown in its third quarter and selling large parts of its relatively young metals and chemicals operations is the clearest signal so far that the U.S. oil giants are admitting that many of their recent diversification moves have failed.

When Fortune magazine recently asked Wall Street analysts to name the most disastrous takeovers of the last decade, it found that four out of the seven acquisitions most frequently mentioned had been made by cash-rich U.S. oil companies. Of the remaining three cases, Baldwin-United and Wickes each filed for bankruptcy after they had consummated their respective takeovers of Migic and Gamble-Skogmo and Pan American barely escaped a similar fate following its 1980 takeover of National Airlines.

Given the financial strength of Atlantic Richfield (Arco), Mobil, Exxon and Standard Oil Company of Ohio (Sohio), to name the worst offenders, there was never any suggestion that their core businesses would be hurt by the huge losses run up by some of their acquisitions. Nevertheless, there are clear signs that many are radically rethinking their diversification strategies and concentration on what they understand best - the oil business.

Arco's latest annual report explains why there was such pressure on the oil companies to diversify out of the oil business in the late 1970s. "Amid threats of government-mandated divestiture and continuing price controls, the petroleum industry faced the dilemma of

how to grow and prosper," the company explained.

Arco decided to buy Anaconda, one of the biggest U.S. mining groups, in 1977. The mining business was depressed and Arco has been able to pick the company up at less than book value, hoping that in time the investment would come right. However, it has been overtaken by the depth of the recession in the industry. Between 1980 and 1983 Anaconda's minerals operations, basically copper, molybdenum and coal lost \$726m and in the first six months of the current year lost another \$44m.

Anaconda's metal operations made money initially but have found recovery from the recession difficult, losing \$239m in 1983-84 and another \$102m in the opening months of the current year.

Earlier this year Arco announced plans to sell most of Anaconda's old aluminium operations to Canada's Alcan and in late July announced an "orderly divestment of other units in the company's Arco Metals division."

Arco's action will focus attention on British Petroleum's majority-owned U.S. subsidiary, Sohio, which has been struggling for the last four years with its \$1.8bn investment in Kennecott, the world's biggest privately-owned copper producer. Sohio's earnings have been heavily penalised by Kennecott's losses.

Sohio bought Kennecott for much the same reasons as Arco bought Anaconda, but paid a much higher price, roughly one and a quarter times book value. Since then Kennecott has lost around \$400m. It

Date	Cost (\$m)	Company	Approx. 1983 revenue (\$m)
Mobil 1974-76	1.8	Montgomery Ward Container Corp.	6.6
Arco 1977	0.7	Anaconda	n.a.
Exxon 1979	1.2	Reliance Electric	1.4
Sohio 1981	1.8	Kennecott	0.7
Occidental 1981	0.8	Iowa Beef Processors	6.7

has sold Kennecott's carbourodum abrasives business and taken a \$56m charge-off. Wall Street analysts however, believe it needs to take tougher action.

Arco and Sohio can legitimately argue that their investments in Anaconda and Kennecott are in industries which are not too far removed from their own business, with the accent on exploration and getting resources out of the ground. Their mistake was that they were caught out by the depth of the recession.

The failure of Mobil and Exxon's acquisitions outside the oil business are less excusable. Exxon's \$1.2bn acquisition of Reliance Electric in 1979 will be remembered as a case-book corporate blunder.

Exxon bought the Cleveland-based electrical component company for roughly twice market value to promote an invention which promised dramatically to raise the efficiency of electric motors. The gadget would enable U.S. oil consumption to be cut by 1m barrels a day by 1990, claimed Exxon.

Exxon's invention, however, known as the alternating current synthesis project, could not be successfully mass-produced. Two years later Exxon scrapped the project, and was left owning an electrical conglomerate for which it had no real use. In three out of the last four years Reliance, which has revenues of \$1.4bn and capital employed of \$1.3bn, has lost money.

Mobil's acquisition in the 1970s of Montgomery Ward, one of America's biggest retailers, and the Container Corporation of America, the country's biggest paper board packaging group, have also illustrated the difficulties oil companies face in trying to run companies outside their mainstream business.

Shortly after Mobil bought Montgomery Ward it was earning more than \$100m a year after tax, but rising interest rates soon hit the group's credit operation, pushing it into the red. Over the next few years it lost more than \$400m and although it made a modest \$40m profit on sales of \$8.1bn last year, it

has dipped into the red again this year.

Mobil's experience with Container Corporation has not been much better. Its earnings have fallen steadily from \$71m a year in 1980 to break even last year on sales of \$1.8bn. Management has been reorganised and a major cost-cutting campaign instituted but Container Corporation is still a long way from matching the sort of return Mobil demands from its oil operations.

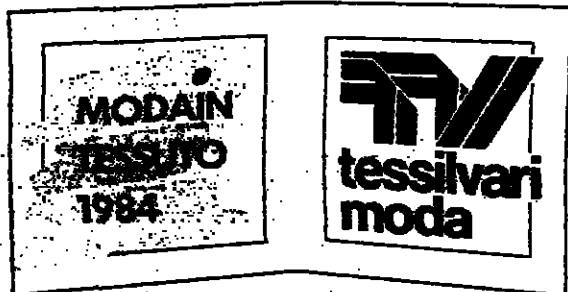
Aside from the above well publicised blunders, U.S. oil companies have spent billions of dollars over the last decade expanding into chemicals, oil shale, coal and uranium. Some of the ventures have been successful and provided the companies with new sources of income, but it is evident that much of the money has been spent unwisely.

Indeed it could be argued that several of the big oil companies have been squandering their resources in their attempts to diversify and would have been better off handing the cash back to shareholders. This message seems to be getting across.

Arco's statement of the news of its massive writedown by announcing that it planned to buy back up to 25m of its shares, or 10 per cent of its equity, which will cost it over \$1bn. Several other U.S. oil majors, including Exxon, Sohio and Standard Oil Company (Indiana) have also spent substantial sums buying in their shares in recent months, which is one of the easiest ways of giving money back to shareholders.

WILLIAM HALL

FERA di MILANO
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Textiles for shirts and blouses, sports-and leisure-wear, knitted textiles

Textiles for swimwear and underwear, embroideries, lace, tulle, ribbons, labels, elastic bands, linings, interlinings, sewing threads, buttons, buckles

Farmitalia hit by drug withdrawal

By James Buxton in Rome

FARMITALIA Carlo Eris, the Italian pharmaceutical company, has made special provisions of L10.5bn (\$6m) for losses incurred through the withdrawal from sale of its anti-arthritis drug, Flosint.

The Milan-based company, part of the Montedison group, withdrew the drug from the market last month.

The L10.5bn provision is gross of tax. Taking tax into account, the measure will cost the company L6bn.

Sales of the drug, which was introduced in 1982, were worth L37bn in 1983. This was 5 per cent of a sales figure of L786bn, on which the company made net profits of L68.5bn. This year it expects to record sales of about L900bn and make a proportionately bigger profit.

Flosint was withdrawn after several other anti-arthritis drugs had been withdrawn. Britain's committee on medical security reported at the time that 217 patients had suffered adverse reactions as a result of using Flosint and that the use of the drug was linked with seven deaths in the UK.

Sharp interim recovery for Bank Hapoalim

BANK HAPOLIM, Israel's second largest bank, has reported a net operating profit of U.S.\$8.2m for the first half of 1984, marking a sharp recovery from the record U.S.\$101.1m operating loss for the whole of 1983. Israel's other three largest banks also declared operating losses for 1983.

The bank's consolidated assets dropped to U.S.\$18.5bn from U.S.\$19.5bn at the end of 1983. The bank said it had decided to change its emphasis from increasing assets to increasing profits, and had therefore run down its less profitable or money-losing operations.

The half-year report showed total operating profits of 8,554m shekels, or U.S.\$36.2m, but adjustment of the accounts for the constantly falling value of the shekel brought the net figure to U.S.\$8.2m. Israel's annual inflation rate at the end of July stood at 354 per cent. AP-DJ

Fresh aid for Arbed likely

SAARBRÜCKEN - the Saarland state cabinet plans to approve fresh aid of about DM 100m (\$34.8m) to Arbed Saarstahl today, Herr Edmund Hein, Finance Minister for Saarland said.

The aid, which forms part of a mini-budget due to be approved by the state parliament later this month, will bring total cash support to Saarstahl this year to around DM 200m. Agencies

Germany challenges UK-Brazil mining deal

BY ANDREW WHITLEY IN RIO DE JANEIRO

BRITAIN'S most important export April from CRM, the Rio Grande do Sul state-owned mining company, stating that it had won the U.S. \$21m contract to provide longwall mining faces for a major new coal mine.

The project - part of the development and modernisation of Brazil's coal-mining industry - is being financed by the Inter-American De-

velopment Bank. The order excited strong competition from four countries: the UK, West Germany, France and Japan.

The challenges to the Dowry order, which breaks new ground for British companies in southern Brazil - a region traditionally dominated by German industry - have been based on allegations of irregular-

ties in the tender award, as well as on more generalised political grounds.

Gewerkschaft Westphalia AG and Hermann Hemscheidt, the two German rivals, have over the past few months both tried either to have the decision reversed or force the cancellation of the tender.

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HIGHLIGHTS OF PRELIMINARY ANNOUNCEMENT OF THE RESULTS FOR THE YEAR ENDED 30TH JUNE 1984

SUMMARY OF CONSOLIDATED RESULTS

	1984 MS Million	1983 MS Million
PROFIT BEFORE TAXATION	214.3	110.9
PROFIT AFTER TAXATION	121.9	69.0
EARNINGS	84.8	55.2
EXTRAORDINARY PROFITS	22.2	75.2
GROUP PROFIT ATTRIBUTABLE TO SIME DARBY BERHAD	107.0	130.4
	M. Sen	M. Sen
EARNINGS PER SHARE	10.8	7.4
DIVIDENDS PER SHARE — NET	6.5	6.5

Continental Gummi to go on with tyre launch

By John Davies in Frankfurt

CONTINENTAL - GUMMI, West Germany's biggest tyre maker, is continuing efforts to introduce its new type of tyre, the so-called ContiTyre-System.

Herr Wilhelm Schaefer, the board member responsible for tyre marketing, said he believed that the new tyre could be launched on the market in about two to three years.

In the meantime at least one car model equipped with the ContiTyreSystem would be on display at the International Automobile Exhibition in Frankfurt late next year. However, he declined to disclose which car manufacturer was involved.

The new tyre, unveiled by Continental late last year, would hook over the rim of a wheel rather than hanging from it and the company claims it would be safer, would last longer and reduce fuel consumption. The Hanover-based company envisages linking up with partners to produce the new tyre.

Herr Schaefer said that Continental had spent more than DM 30m (\$10.5m) on development costs for the new tyre so far and envisaged a total outlay of about DM 80m. Investment in technology is part of its "survival strategy."

Conti-Gummi lifted its group sales revenue to DM 1.65bn in the first half of this year, up 1.3 per cent on the same period last year, despite the seven-week engineering strike which shut down most vehicle assembly in West Germany.

The company's tyre division, embracing the Continental and Uniroyal brands, increased its sales revenue by 5 per cent to DM 967m. Herr Schaefer said that the strike cost the tyre division about DM 60m in lost revenue.

Herr Schaefer said that although motor vehicle makers were trying to make up for lost output, they would probably miss out on production of 300,000 vehicles this year. This meant that Conti-Gummi would miss out on an order for half a million tyres.

But Herr Schaefer said that all divisions—tyres, technical rubber products and other operations—were still profitable. After a big improvement in profits last year, the company made a dividend payment of DM 3 per share—only its second payout since 1971.

The West German company increased the number of car tyres sold in the first half of this year by 1 per cent despite the strike, while the number of truck tyres sold was up 7 per cent.

INTL. COMPANIES & FINANCE

Nimslo looks for a new image

BY ELAINE WILLIAMS IN LONDON

NIMSLO International, the troubled 3D camera manufacturer, is planning a major reorganisation of its business and product line, according to Mr James Davidson, the new chairman.

He is expected to announce radical changes after the company's half-year results at the end of the month.

Mr Davidson, previously deputy chairman, has taken over from Mr Jerry Nims, the founder of the company, who resigned from Nimslo at the weekend.

Nimslo is expected to expand its

activities in the professional camera market where it sees its best chance of making a profit. This follows disappointing sales in the consumer camera market which resulted in heavy losses last year. This change will take place over the next year or so.

In addition, the company wants to bring down the price of its camera and the processing cost of the film.

Mr Davidson feels the price of £70 to £90 (\$91-\$117) for the basic camera is too high for the average user.

Output may be reduced to meet lower sales than expected. Discussions are being held with Sunpak and Rieh.

The camera was initially produced at the Timex plant in Dundee, Scotland.

Both Timex and Nimslo are owned in part by Mr Fred Olsen, the Norwegian tycoon.

More than \$50m was raised in the UK for the venture as well as an undisclosed sum from the Olsen group. Before a single camera was sold in 1980 the company was capitalised on the London stock market

at £250m. By 1983 its value had

dropped by more than 80 per cent.

The camera has four lenses placed side-by-side. It employs ordinary film but uses two frames per picture. When printed, the multiple images are placed on top of one another to produce a three-dimensional effect. 3D cameras are not new, camera enthusiasts have produced such images for many years, but the technique had not been thought suitable for general use.

Nimslo's disappointing sales have borne this view out. The company suffered a loss of \$31m in 1983.

Interim setback at Cheung Kong

BY DAVID DODWELL IN HONG KONG

CHEUNG KONG, the Hong Kong property group, has announced pre-tax profits for the six months to June 30 of HK\$12.2m (US\$2.2m), a fall of HK\$12.2m.

The group also revealed extraordinary losses of HK\$126.3m, which stripped profits to just under HK\$18m, compared with HK\$159.7m last year.

Mr Li Kashing, the chairman, said full-year profit would be "far lower" than last year. The property market remained weak, and he expected "no substantial general upturn in the near future." However, the interim dividend has been maintained at 15 cents a share.

The poor results were largely expected because the results of its investment in China Cement, a

troubled subsidiary and associates have been released, indicating the parent company's likely performance.

International City Holdings, in which a widely-publicised HK\$1bn property deal with Peking-controlled Ever Bright Industrial collapsed in June, made provisions of HK\$508.6m in its accounts for the first half.

The effect on Cheung Kong, which has a 30 per cent holding, was a HK\$14m cut in ordinary profits and an extraordinary loss of about HK\$22m.

Green Island Cement, of which Cheung Kong holds 32 per cent, announced a half-year loss of HK\$40m, and an extraordinary loss of HK\$80m.

The poor results were largely expected because the results of its investment in China Cement, a

joint-venture cement company in Hong Kong

was a HK\$14m cut in ordinary profit, and an extraordinary loss of HK\$27m.

Cheung Kong has written off its own HK\$98m investment in China Cement—a company whose current financing situation is "very serious," Mr Li said.

Losses would have been greater had it not been for an extraordinary profit contribution of just over HK\$70m from Hutchison Whampoa, a trading associate.

Cheung Kong, with debts at the end of 1983 of HK\$2.2bn, and interest payments amounting to HK\$207m, has become increasingly dependent on the strength of Hutchison.

Pargesa net shows another strong surge

By Our Financial Staff

PARGESA, the Swiss holding company which is also a major bank, reports another strong surge in profits and plans to further increase its dividend.

Net profits for the year ended June 1984 have risen to SwFr 98.7m (\$35.9m) against SwFr 30.4m a year earlier and profits of SwFr 11.9m for the preceding six months period.

The dividend is going up from SwFr 40 a share to SwFr 48. Pargesa, which in 1981 took control of Paribas Suisse, has expanded rapidly in recent years. It holds a near 25 per cent stake in Groupe Bruxelles Lambert, Belgium's second largest holding company, and is itself backed by major shareholders.

These include the Albert Frere Group of Belgium, Power Corporation of Canada, Volvo of Sweden and the Becher group of the U.S. Earlier this year Pargesa in conjunction with GBL, took a 29.9 per cent stake in the London merchant bank Henry Ansbacher.

The company has interests in Dresel Burnham Lambert the New York securities house, and Radio Luxembourg.

The latest Swiss government bond fell short of its SwFr 250m (\$130.7m) marker when applications closed on Friday.

The issue has raised just SwFr 230m with the minimum tender price set at 98.8. The 15-year bond carries a coupon of 4 1/2 per cent. The issue has had to struggle against a background of very firm Swiss short-term interest rates following the weakness of the Swiss franc

Mack Trucks to reduce output by 13%

BY PAUL TAYLOR IN NEW YORK

MACK TRUCKS, the U.S. heavy truck manufacturer in which Renault of France has a 45 per cent stake, plans to cut production significantly in November, because of expected lower demand over the winter months.

Mack, which in common with other U.S. truck makers, accelerated production earlier this year, to meet the booming demand, said it would cut daily production rates by 13 per cent from 154 units a day to 134 units.

Mr John Curcio, president and chief executive, emphasised that such adjustments "are normal procedures, reflecting anticipation of traditional reduced industry demand during the

winter months, and the desire to maintain prudent inventory levels."

He said initially Mack had responded cautiously to the sharp rise in demand late last year but added that factory sales increased by 130 per cent in the first six months of this year, with an industry average increase of 119 per cent.

Mr Curcio added that the heavy duty truck industry was closely tied to national economic activity—with growth rates that "should tend to level off somewhat with the recently reported slowdown in GNP growth."

Despite this, he said Mack's full year results this year would

be the highest since 1979 in terms of sales, production and earnings. Last year Mack lost \$28.2m on sales of \$1.2bn, but it reported net earnings of \$31.6m on sales of \$1.01bn in the first six months of the year.

Mr Marvin Runyon, president of Nissan Motor Manufacturing, said that Nissan's U.S. operations would not be profitable next year, as originally projected. Because of an extra \$35m investment for retooling associated with Nissan's plans to produce passenger cars at its Smyrna, Tennessee plant (announced in May), which has been building small trucks, the U.S. operations would not be profitable until 1987, he said.

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Each programme has been specially designed to appeal to professionals in the industry from both overseas and the UK who wish to gain greater insight into unit trust/mutual funds operations in different countries, and to offer the opportunity of making valuable business contacts. The Panel of Speakers will include:

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M & G Group plc
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Lipper Analytical Services Inc, USA

DAY TWO

Mr Bill Stuttaford
Franklington Group
Mr Stuart A Goldsmith
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September 4, 1984

INTL. COMPANIES and FINANCE

Strong commodity prices lift Sime

BY WONG SULONG IN KUALA LUMPUR

SIME DARBY, Malaysia's biggest non-ferrous metal producer, reported a 94 per cent increase in pre-tax profits to 214.8m ringgit (US\$93m) for the year to June on turnover up 13 per cent to 2.46bn ringgit.

The results, which exceeded the projections of most analysts, were made largely on the strength of commodity prices. The performance of Sime's other activities was subdued.

After tax and minority interests, net profit was 94.8m ringgit, up 53 per cent. In addition, there was an extraordinary gain of 22.2m ringgit compared with 76.2m ringgit previously, resulting from the sale of Sime's 10 per cent stake in Mills and Allen, the U.K. insurance broker, and the sale of Taping Consolidated and after deducting a write-down of 17m ringgit on the value of its Hong Kong properties.

Sime's plantation division recorded earnings of 151m

ringgit, up by more than 160 per cent. Although production of palm oil and rubber was down by more than 10 per cent, the impact was well absorbed by a surge in palm oil and rubber prices.

Results of the tractors division, the groups second biggest earner, were disappointing. It was plagued by stiff competition, high stocks and bad debts aggravated by exceptional rains in East Malaysia which virtually halted logging.

The division made pre-tax profits of 9.1m ringgit, against 7.9m ringgit previously, but this was due to cuts in costs rather than sales and there is little evidence of an early recovery.

The Hong Kong and Philippines divisions saw a mild recovery. Profits could have been higher but for political uncertainty and a 30 per cent devaluation of the peso.

Sime is paying a final divi-

dend of 6.3 cents on 783m shares, making an unchanged total of 10.8 cents for the year.

Sime's three listed subsidiaries—Tractors Malaysia, Consolidated Plantations and Beta Plantations—have also declared final dividends of 20 cents, 18 cents and 48.3 cents respectively. This brings their total dividends for the year to 30 cents (unchanged) for tractors, 28 cents (10 cents previously) for ComPlant and 58.3 cents (3.3 cents previously) for Beta.

Genting, the Malaysian casino, hotel and property group, has announced a further diversification into plantations with the purchase of a 15,000-acre company in the east Malaysian state of Sabah for 88.7m ringgit (U.S.\$29.8m).

The purchase of Sabah Development Company from the Kwan family will be satisfied by a cash payment of 13.7m ringgit, and an issue of 13.09m

Genting shares valued at 4.2 ringgit each. With the purchase, Genting's plantation acreage will rise to nearly 70,000 acres.

Sabah Development Company owns two estates in Sabah. One, in Labuk district, covers slightly over 10,000 acres and is planted with oil palms, while the other of 5,000 acres in Kinabatangan is being developed for cocoa.

Genting said that, after completion of the purchase, it would take steps to allow 90 per cent Malay ownership in the new company in line with the government's New Economic Policy.

Kien Huat Realty, a company owned by Tan Sri Lim Goh Tong, Genting's chairman, will also buy 25 per cent of the new Genting shares from the Kwan family at 4.2 ringgit each. Genting shares are being traded presently at around 6 ringgit.

Komatsu hit by fall in exports

By Yoko Shibata in Tokyo

KOMATSU, THE Japanese construction equipment maker, has reported a 6 per cent drop in consolidated net profit from ¥14.75bn to ¥13.8bn (857m) for the six months ended June 30. Parent company results, issued in late July, showed a 12.4 per cent drop, blamed on shrinking export business to the Middle East, and were described by the company as the main reason for the drop at group level.

Consolidated sales for the six month period, at ¥352.7bn, were down 8.2 per cent from the first half of last year.

Domestic sales of both construction equipment and industrial machinery showed strong gains in the half year, thanks to replacement purchase by Japanese companies. Domestic sales rose 9 per cent to 44 per cent of the total.

Komatsu is predicting a ¥10bn drop in group sales to ¥750bn for the current year as a whole as a result of its difficulties in the Middle East. Export sales dropped by nearly 22 per cent in the first half of this year to ¥167bn, despite a marked recovery in those destined for the U.S. market.

With the continued recovery in U.S. markets the company says that full-year group earnings should reach the ¥263bn achieved in 1983.

Poor interim results from Singapore store groups

BY CHRIS SHERWELL IN SINGAPORE

TWO PROMINENT Singapore department store groups—C. K. Tang and Isetan—reported poor interim figures yesterday.

The disappointing performance has continued to plague the state's retailing sector.

Tang moved further into the red, reporting an after-tax operating loss of S\$920,000 (US\$420,000) for the six months to June on turnover down 8 per cent to S\$30.6m. Profit in the same period last year was S\$696,000.

Isetan reported an after-tax operating profit for the six months to May of S\$1.16m,

almost 80 per cent down on the S\$5.6m achieved in the corresponding period of 1983. Turnover was 4 per cent higher, at S\$62.4m.

The disappointing performance of the retailing sector as a whole is the result of greatly expanded shopping facilities, fewer visitors, and a strong Singapore dollar. No matter retailers have escaped the impact of the poor conditions and intensifying competition.

Tang said yesterday that a recovery was not expected until the next half year and Isetan said profit in 1984 would be less than for 1983.

Advance in profits and higher payout at Sasol

BY JIM JONES IN JOHANNESBURG

SASOL, the South African oil-from-coal producer, earned a pre-tax profit of R431.2m (827.4m) in the financial year ended June 30 1984. The after-tax profit was R412.4m. In the previous year pre-tax profit was R388.2m and after-tax profit R332.2m but the directors say that the two years' figures are not strictly comparable.

In November last year the group raised R78m by means of a rights issue of 187.5m new shares and used the money to buy the state's 60 per cent

interest in the Sasol 2 production facility. This left Sasol owning all of the Sasol 2 plant.

Earnings per share increased to 73.3 cents from 61.9 cents and the total dividend has been raised to 33 cents from 25 cents. The directors warn that the group's tax liability will increase significantly in the current financial year but nevertheless after-tax profit is expected to show a satisfactory increase.

The state owns 30 per cent of Sasol through various state-owned companies.

Earnings at Boral up 74%

By Lachlan Drummond in Sydney

BORAL, the Australian building products group, has scored an impressive 74 per cent jump in net earnings from A\$54.6m to A\$95.1m (US\$60.8m) for the year to June 30.

Improved conditions in the Australian housing and road construction market and in the increasingly important U.S. housing sector were behind the increase, which came on a 24 per cent increase in sales to A\$1.36bn.

A large part of the improvement reflects the benefits from the A\$200m takeover of BMI, the concrete and gravel group, almost two years ago—an acquisition which contributed only A\$7m last year but which will have contributed close to A\$90m this time.

U.S. operations boosted sales by 60 per cent to more than A\$100m and were strongly profitable. Boral continues to expand its roofing tile, brick, and fly ash interests there.

Boral was well along the growth path for the first half, with earnings A\$16m ahead to A\$43m, but put on a further A\$52m in the final six months. Pre-tax earnings for the year were up from A\$82.6m to A\$153.4m.

The company is hopeful that continued efforts to reduce costs and increase efficiency will allow for further earnings growth in the current year now that its main trading markets have reached a demand plateau.

Tight control and strong cash flow allowed Boral to reduce borrowing by some A\$60m to around A\$260m in the latest year, and its interest bill was trimmed by A\$5m to A\$36m.

The annual dividend has been increased by an effective 10 per cent with an unchanged total of 15 per cent this year, but with the final dividend of 7.5 per cent payable on capital to be increased by a one-for-five scrip issue. Profits per share rose from 23.6 cents to 41.1 cents.

Boral is currently bidding for control of Oil Company of Australia and has lifted its stake to some 68 per cent. It has been opposed in its buying by BT Australia, the merchant bank which has built up a stake of almost 12 per cent, enough to block Boral from compulsorily acquiring OCA.

Family Bank takeover approved

BY EMILIA TAGAZA IN MANILA

THE PHILIPPINE Central Bank has approved an acquisition move that would pave the way for the creation of the largest local privately-owned commercial bank in the country. The Bank of Philippine Islands (BPI), with total resources of 12.1bn pesos (US\$967m), will absorb the Family Bank and Trust Company whose total assets amount to 8bn pesos.

BPI, the third largest bank in the country after the state-owned Philippine National Bank (PNB) and the local branch of Citibank.

Sr Jose Fernandez, the Central Bank governor, said prompt approval of the acquisition was given because there was no legal impediment to the move and because it was in line with the Central Bank's policy of encouraging bank mergers.

A day before the BPI-Family Bank negotiations were announced, Mr Fernandez launched his "crusade for sound and responsible banking" aimed at cleaning up the troubled, riddled banking system by reducing the number of financial institutions in the country, leaving only the more stable and efficient banks.

BPI has grown considerably in the last few years, helped by the earlier acquisition of four institutions—two banks, a finance company, and a leasing company. Details of the acquisition of Family Bank are not yet known and the actual purchase price to be paid by BPI would depend on the results of an audit being undertaken on Family Bank's assets and liabilities. Family Bank's net worth is thought to be around

800m pesos.

Family Bank was one of the worst affected by the widespread bank-run last month triggered by the temporary closure of Banco Filipino, the Philippines largest savings bank. Family Bank suffered from its image as a savings bank, since it was the largest savings bank before becoming a commercial bank in 1981.

Although Family Bank survived the bank run without asking for emergency funds from the Central Bank, its financial condition was considerably weakened.

Included in BPI's acquisition are two of Family Bank's subsidiaries, Fillinvest Credit Corporation, the country's largest financing company, and Fillinvest Finance (Hong Kong), a deposit-taking company

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September 4, 1984

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JULY 1984

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The Interest Payment Date will be 4th December, 1984.

Agent Bank
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UK COMPANY NEWS

Hawley, up £6m, lifts payment

SATISFACTORY trading across the board in its main areas of activity enabled the Hawley Group to lift its pre-tax profits by nearly £6m over the first six months of 1984.

With current trading up to expectations, the directors, headed by chairman Mr Michael Ashcroft, are anticipating a "more than satisfactory" outcome for the full year.

Profits for the opening half accelerated from £5.1m to £11.0m and shareholders' dividend for the period is being stepped up by 0.15p to 0.79p net on the capital as enlarged by the £34.3m rights issue of last March.

Earnings rose by 1.6p to 4.2p per 12p share.

Turnover of the group, which is now setting the benefits of its acquisition and reorganisation programme carried out over the last few years, showed a marked improvement from £51.37m to £119.23m.

The Hawley Group's main activities are security services, cleaning and maintenance, home improvements and travel.

At the annual meeting in May Mr Ashcroft said the three main activities were capable of above average growth and would sustain the group's growth over the next decade.

Shareholders were told that plans were at an advanced stage, in conjunction with the British Car Auctions Group, to transfer certain of their joint interests into a separately quoted investment company which would be self financing and professionally managed.

Tax for the half year accounted for £1.37m more at £2.67m. The charge was calculated at rates enacted in the Finance Act 1984. An adjustment to take account of the change in deferred tax will be included in the year-end accounts but this is not expected to be of a material nature.

Minorities took £1.9m (£1.85m) after which profit for the half



Mr Michael Ashcroft, chairman of Hawley Group.

year emerged at £6.44m, compared with a previous £2.32m. Dividend payments will absorb £1.42m (£1.25m) to leave a retained balance of £4.99m (£1.54m).

Group pre-tax profits for the 1983 year totalled £14.23m. The figures were achieved on a turnover of £136.98m.

Including results from the successfully integrated Kitchens Direct acquired last March, Kean and Scott Holdings, Hawley's 75 per cent owned subsidiary, increased taxable profits from £1.44m to £1.15m in the first half of the year.

The interim dividend is doubled to 0.66p net per share. Last year's total was 1.1p.

The directors of this home improvement manufacturer, state that trading conditions continue to be generally good, and the impact of the Budget changes in VAT has been in line with expectations.

They anticipate a "more than satisfactory" outcome for the year as a whole.

With comparable figures including results from Alpina Holdings from March 1983, turnover rose from £14.29m to £34.37m. The charge for tax was up from £260,000 to £1.36m, with earnings per share given as 3.1p (1.9p).

The company's shares are traded on the USM.

Excluding results of subsidiaries disposed of Hawley subsidiary Insight Group showed a considerable improvement in the same six months.

This travel agent and tour operator, formerly known as Black and Edgington (Holdings), lifted pre-tax profits from £280,000 to £1.05m and is to pay an interim dividend of 0.75p.

The figures for the comparative period include the results of all subsidiaries then owned and relate to Black and Edgington. They are therefore not directly comparable.

Turnover totalled £9.89m (£9.81m). There has been a record number of tourists in the UK during 1984 and the company anticipates a continued improvement in the second half.

Tax took £295,000 (£150,000) and minorities £127,000 (£83,000). An extraordinary credit £358,000 (debit £121,000)

relates to profit on the disposal of Black & Edgington Hire offset by certain other closure costs. Earnings per share are quoted as 2.49p (0.85p).

Electro-Protective, ... the Hawley subsidiary which operates entirely in the U.S., boosted its taxable surplus from US\$3.09m to \$3.35m (£2.56m) in the period, on turnover which increased substantially from \$25.65m to \$35.94m.

The interim dividend is to be raised by 0.12 cents net per share to 0.72 cents. Last year the total was 1.72p cents.

comment

Now that Hawley has shunted off those distracting peripheral activities into Midepsa, it is a little easier to see where its mainstream operations are bearing. There have still been enough acquisitions and disposals to make pure profits comparisons look artificial, yet a 61 per cent increase in earnings makes a striking contrast to Hawley's recent earnings record. Kean & Scott has had an unquantifiable uplift from newowner Kitchens Direct, as well as a short-term boost from the rush to beat VAT on home improvements.

Electro-Protective's growth looks less exciting because it has been spending heavily on centralising its monitoring stations—however, it has still managed a 15-20 per cent increase in contracts. Provincial, meanwhile, has been busy expanding through a number of small acquisitions on both sides of the Atlantic. Now that 40 per cent of its trading profits derive from the three clear divisions of security, cleaning and home improvement, the Hawley empire has reached a more coherent shape in which it can afford to concentrate on organic growth rather than acquisition. If full-year profits double to £25m pre-tax, that leaves the share unchanged at 82p, on an undemanding 8.4 times prospective earnings.

Further progress at Arrow Chemicals

Arrow Chemicals Holdings continued to progress over the 26 weeks ended June 29 1984 and in their interim report the directors forecast an improvement in profits for the full year.

Pre-tax results for the opening half rose by £49,000 to £235,000 despite taking account of higher interest charges which surged by £24,000 to £72,000.

Earnings were shown at 1.6p (1.4p) per 25p share and the interim dividend is being increased from 0.5p to 0.6p net on the enlarged share capital.

Turnover totalled £5.22m (£3.16m) and the operating level profits pushed ahead from £269,000 to £342,000—the group is engaged primarily in the manufacture of chemical products.

The directors say the group is continuing its steady advance. The latest acquisition, Nielsen Chemicals, has been disappointing but management changes recently effected should produce better results in the second six months.

Neither Nielsen's results nor those of Emken International were included in the group's interim figures as both companies were acquired after the half-year stage.

Arrow's home and export sales increased by 13 per cent and 14 per cent respectively in the first six months—the highest growth since the group's aerosol filling and packaging company, Greenhill Chemical Products, which increased its sales by 33 per cent.

Group pre-tax profits for the 1983 year rose to £516,000 (£360,000). Turnover amounted to £7.3m (£6.36m).

Increased demand boosts AP to £3m at halfway

INCREASED demand for products in original equipment and export markets has been experienced by UK divisions and overseas subsidiaries at Automotive Products for the half year to June 29 1984.

Pre-tax profits rose from £1m for the comparable period ending on June 24 1983 to £3.1m.

For the second half the directors say that the immediate outlook remains favourable for overseas companies. However, as predicted at the last annual meeting UK demand has faltered following strikes in the UK and Germany.

In the previous second half profit came to £3m. Profit margins remain inadequate in the UK they say and "unremittent effort" to reduce costs continues.

As also predicted at the annual meeting, dividends are being restored to former levels, with an interim of 1p against 0.6p. In the last full year a total of 1p was paid.

For the half year net earnings per 25p share were shown as improving from 0.52p to 3.73p.

Group sales of this vehicle and aircraft equipment manufacturer, moved ahead from £10.5m to £12.1m—a 17 per cent rise.

Operating profits rose from £3.7m to £7.6m, to which associated costs of £3.3m (£3.1m). Interest charges fell from £3.9m to £3.5m, and there was a £1m charge for reorganisation and severance costs. Operating losses

HIGHLIGHTS

Lex looks at Unilever's bid for Brooke Bond and the prospects for any new entrants in this epic takeover battle. Staying with the takeover news in the grocery trade the column then moves across to examine the bid for J Elby from Barlow Bank which appears bound to diversify away from its South African base. Finally Lex comments upon the latest round of City change where Citicorp is shaping up as the proprietor of Scrimgeour-Kemp-Gee and Victoria da Costa. Elsewhere on the companies front Hawley has brought out its half time figures which seem to put the group on track for a £22m profit figure for the year.

discontinued activities last time came to £0.9m.

Tax has been estimated at £0.6m (£0.3m) and this time there were extraordinary costs of £0.1m. Attributable profits emerged up from £0.7m to £2.4m, from which dividends will absorb £1m (£0.7m).

comment

This was to be the year when Automotive Products showed its long suffering shareholders what it could do. But after the £2m profit of the first quarter the latest figures suggest that AP is not going to do that much at all. The £1m provision against further cutbacks—£700,000 of the charge relates to jobs likely to go in the second half—is ample evidence of the continuing pres-

sures on its mainstream UK component business. It now looks as if the full year will produce little better than £2m on the pre-tax level which is a far cry from earlier City estimates, some of which had been as high as £12m. Presumably a full recovery in the dividend is sacrosanct, given the directors' earlier remarks, which indicate a 71 per cent yield after yesterday's 7p fall to 55p. The company is unlikely to be tempted into a rights issue to ease its borrowings in the foreseeable future—net debt of around £45m is equal to 50 per cent of shareholdings funds—so maybe center this disappointing set of figures there is an opportunity for those who believe AP has got its long-term future right. Management company is not totally friendless.

Wace back to profit with £125,000 midway

FOR THE first time since 1980 the Wace Group has traded profitably, and has shown a turnover of £210,000 to a profit of £125,000 for the first six months of 1984. Because of the deficit in distributable reserves, however, no dividend can be paid at present.

The group services the graphic reproduction requirements of the printing, publishing and advertising industries. Mr N. Castle, the chairman, says the profit figures are convincing evidence that the policies introduced are having the required effect. The company has emerged leaner

and better equipped from a significant watershed in its history. "The foundations have been laid, a new phase has begun and a basis has been secured for future profitability."

July was a quiet month but overall indications for the rest of 1984 are encouraging, Mr Castle states. He remains "quietly confident" of a most satisfactory outcome for the year, particularly as the £310,000 rights issue proceeds were only received at the beginning of June, and in the group's ability to achieve its planned growth this year and beyond.

"I look forward to being able to produce further taxable evidence of our increase in confidence when the full year's results are announced," the chairman tells shareholders.

In the first half of 1984 turnover of continuing businesses came to £2.37m (£2.06m). Exceptional expenditure has been cut to £27,000 (£17,000) and interest payable to £81,000 (£81,000), leaving the profit at £125,000. This compares with a loss of £35,000 which increased to £185,000 by the end of 1983.

The chairman says the investment in technology is progressing well and some capital

CFS set for Unlisted Market

CFS, a financial advisory and planning group, is planning to join the Unlisted Securities Market later this month.

The group, which advises individuals and companies on tax, insurance and investment, is planning to place about 25 per cent of its equity and raise between £100,000 and £200,000. It is anticipated that CFS will have an initial market value of about £3m.

CFS was involved in a management buyout in 1975 from Lazard Brothers a subsidiary of the Pearson Group and Gray Dawes, an Incheop offshoot.

Profits have risen from £61,000 before tax, on turnover of £566,000, in the year to September 1981 to £180,000 on turnover of £890,000 last year. In 1983, 40 per cent of CFS's profits were derived from the UK, with the balance coming from overseas customers.

The group forecasts that pre-tax profits will rise to £250,000 on turnover of £1m in the current year to the end of this month.

E I S ahead but holds interim

AN INCREASE of £277,000 to £230m in first half 1984 profit before tax has been achieved by the EIS Group of engineers; and all companies are trading profitably with the exception of Kontak. However, the company is following a conservative dividend policy at the moment and has decided to maintain the interim at 3.6p.

Mr M. O. Walters, the chairman, reminds shareholders that the normal dividend policy is to relate the payment to the performance for the year. In the light of the possibility of further national industrial unrest in the autumn, the directors consider it prudent to leave any dividend increase to the final stage when the results are known and the economic background for 1985 can be sensibly assessed. In 1983, the final was 3.85p and the profit £3.62m.

Most group companies are performing at least in line with budgets. However, the excellent results having suffered output losses resulting from a wage dispute, which was then followed by reduced demand in European markets for hydraulic valves for agricultural machinery.

"Special efforts" will need to be made if the lost ground is to be recovered by the year end, the chairman says.

Northampton Machinery is integrating well into the group's

business environment and is yielding a satisfactory return on the investment.

The value of orders in hand is over £29m and while the hydraulic and precision engineering division is adversely affected by the reduced Kontak contribution, in general there has been reasonable growth in order intake rates at all the other sectors. Competition for the work available continues to be severe.

Turnover in the half year was up from £13.98m to £22.83m. After tax £21,000 (£251,000) and minorities £2,000 (nil), the attributable profit is £1.91m (£1.47m) for earnings of 5.138p (3.108p) per share. The group now provides fully for deferred tax at future rates except for capital gains which is unlikely to arise in the foreseeable future. This follows the extraordinary provision of £1.52m made in the 1983 full accounts.

Mr Walters says the company continues to concentrate on finding suitable acquisitions. Currently there are rather more cases for review than a year ago but the company is maintaining its "high selection" criteria.

A senior executive share option plan is being introduced.

comment

EIS management, conservative

to a fault, is playing a very straight bat the moment, not wanting to commit itself this side of the docks' strike. Its point, the logic of which is difficult to fault, is simply that direct and indirect exports account for roughly two-thirds of group sales, so the company prefers to postpone the decision on any dividend increase for as long as possible. While this may be frustrating for investors, it should be pointed out that this same conservative management has produced consistent profits and dividend growth for more than a decade—and the interim has often been held. On the trading level the only concern at the moment is at Kontak, where demand for tractor valves is tied up with the direction of agricultural policy in the EEC and some domestic labour unrest. Elsewhere, EIS is combining organic growth with a flair for opportunistic acquisitions such as Francis Shaw, which has bolstered the process plant activities. EIS has about £5m cash to play with so there is plenty of leverage for the pattern to continue again. With orders in hand showing a 20 per cent underlying increase on a year ago, a solid £4.1m pre-tax looks in the bag barring any dockside nasties. At 147p, unchanged on a 26 per cent tax charge, the shares are selling on a multiple of 8, which looks about right.

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County Bank Limited

Scott Goff Layton & Co.

Clyde Petroleum plc

Acquisition of 5 1/2 per cent. working interest in Block 22/5b

Advisers to Clyde Petroleum plc:

County Bank Limited

Scott Goff Layton & Co.

Energy Recovery Investment Corporation S.A.

has acquired control of

Cambridge Petroleum Royalties PLC

Advisers to Energy Recovery Investment Corporation S.A.:

County Bank Limited

Rowe & Pitman MM. Worms & Co.

Floyd Oil Participations PLC

Acquisition of working interest in the Claymore Field and placing of 1,400,000 new ordinary shares of 10p each

Advisers to Floyd Oil Participations PLC:

County Bank Limited

Panmure Gordon & Co.

London & Gartmore assets down by 32p

Net asset value per 50p share of the London & Gartmore Investment Trust fell by 32p to 270p over the 12 months ended June 30 1984 after deducting prior losses.

Available income for the year was little changed at £112,000 (£113,000) after tax of £85,000 (£81,000). Gross income rose from £490,000 to £512,000.

The dividend is the same at 1.5p net per share. Earnings came through at 2.63p, against a previous 2.65p.

Amex boosts UK travel interests

American Express, the diversified U.S. financial services group, yesterday confirmed that it has acquired P&O Travel, the retail travel agency arm of Peninsular & Oriental Steam Navigation Company.

The acquisition of P&O Travel, which includes 30 high street travel agencies, makes American Express the fourth largest travel agency group in the UK in turnover terms and the third biggest in business travel.

American Express is not publishing the purchase price, believed by outside observers to be in the region of £8m. The combined group will have a turnover of £320m in the current year to December 31.

P&O Travel made about £300,000 before tax on sales of £39m in its last financial year, and is predicting that turnover will rise to £68m this year. Its net assets are valued at £400,000.

The American Express Travel Service now operates from 109 outlets in the UK. It is part of a network which provides travel services in more than 1,000 offices in 128 countries.

Mr Alberto Modolo, vice president of American Express Travel, said the acquisition is enthusiastic about our new acquisition and the potential this will give for expansion in the UK. American Express's travel-related services will be introduced to the P&O outlets over the next few land.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corre. div.	Total year	Total last year
AP	0.5	Sept 27	0.5	1.0	1.0
Arrow Chemicals	0.6	Oct 24	0.5	1.1	1.6
EIS Group	1.98	Jan 7	1.85	3.83	5.9
Electro-Protective	0.72	Nov 23	0.9	1.62	1.78
Hawley Group	0.79	Jan 11	0.66	1.45	1.55
Insight	0.75	Dec 14	Nil	0.75	1.1
Kean & Scott	0.67	Nov 2	0.33	1.0	1.1
London & Gartmore	1.15	Nov 7	1.5	2.65	2.5
Macfarlane	1.54	Oct 1	2.17*	3.71*	4.5*
Nichols (Vimto)	2.5	—	1.5	4.0	2.5
Palmerston	2.5	—	1.5	4.0	2.5

Dividends shown pence per share net except where otherwise stated.
* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ USM stock. § Unquoted stock. ¶ U.S. currency throughout.

Granville & Co. Limited

Member of NASDMM

27/28 Lovat Lane London EC3R 9EB Telephone 01-621 1212

Over-the-Counter Market

1983-84	Company	Price	Change	Gross Yield	P/E	Fully Paid
High	20 Ass. Brit. Ind. Ord	137	—	10.0	7.0	10.5
158	117 Ass. Brit. Ind. CULS	142	—	10.0	7.0	10.5
132	21 Amritage & Rhodes	36ad	-1	2.9	8.1	4.6
132	67 Bardon Hill	122	—	3.4	2.8	12.3
98	42 Bry Technology	42	—	8.3	4.8	7.0
201	178 CCL Ordinary	178	—	12.0	6.8	—
132	61 Jackson Group	112	—	4.8	5.5	—
540	100 Carbonium Abrasives	638	—	5.7	1.1	—
248	97 Cindoco Group	97	—	6.0	9.0	35.3
443	276 Minhouse Holding NV	443	—	3.8	0.9	31.0
226	76 Frank Horsell	226	—	6.6	4.7	9.4
206	164 Frank Horsell Pr	206	—	6.6	4.7	9.4
98	25 Frederick Parker	25	—	4.3	17.2	—
38	32 George Blair	38	—	7.3	15.9	12.7
114	61 Ind. Precision Castings	46	—	15.0	7.5	—
218	200 Isis Ind. Services	200	—	15.0	7.5	—
121	61 Jackson Group	112	—	4.8	5.5	—
231	213 James Barrough	231	—	13.7	6.9	8.2
145	100 Lingusburgh Spe Pr	145	—	15.0	14.8	—
100	98 Lingusburgh 10 Spe Pr	98	—	15.0	14.8	—
443	276 Minhouse Holding NV	443	—	3.8	0.9	31.0
176	48 Robert Jenkins	48	—	2.0	41.7	5.8
174	47 Scrymgeour A	47	—	5.7	12.1	24.7
120	61 Yordak & Gairns	120	—	8.7	8.7	—
444	385 Trevian Holdings	433	—	Suspended	—	—
28	17 Unidack Holdings	20p	—	1.3	6.3	10.0
62	65 Walter Alexander	62	—	6.8	7.8	6.6
276	233 W. S. Yeates	233	-1	17.4	7.5	5.6

Robert Fleming U.K. Securities Trading Desk

We have pleasure in announcing the establishment of a U.K. Securities Trading Desk which makes markets in selected U.K. electrical shares, and complements the existing sales and trading activities in London in:

- Japanese Equities
- South East Asian Equities
- Japanese Convertible Bonds and Warrants
- Japanese Government Bonds
- Floating Rate Notes

ROBERT FLEMING

Robert Fleming & Co. Limited,
8 Crosby Square, London EC3A 6AN

Direct Telephone: Roger Streeter 01-626 1804
STX. 4138

BIDS AND DEALS

Fraser worried by newcomers' intentions in boardroom vote

BY CHARLES BATCHELOR
Hesse of Fraser, the Harrods department store group, yesterday appealed to its shareholders to back the company's efforts to fight off an attempt by Lorrho to appoint new directors to the Fraser board.

Emray stake ownership sparks off investigation

MR NORMAN TEBBIT, Trade Secretary, has appointed Mr Ian Salfar, of stockbrokers Straus Turbott, and Mr Philip Bovey, a solicitor with the Department of Trade, to investigate the ownership of shares in Emray, vehicle distribution and financial services group.

The Engineering Group plc

OFFER FOR SALE
by HARVARD SECURITIES LIMITED
(Licensed Dealer in Securities)
of 4,784,001 Ordinary Shares of 1p each at 25p per share payable in full on application

Enterprise Oil

Enterprise Oil plc
Offer for Sale by Tender of Ordinary Shares
by Kleinwort, Benson Limited on behalf of The Secretary of State for Energy
Second Instalment Due 12th September 1984

Barlow Rand's approach to Bibby Sowing the seeds for a £260m takeover

BY RAY MAUGHAN IN LONDON AND JIM JONES IN JOHANNESBURG
TWO EVENTS at the beginning of June may have helped to shape J. Bibby's future. On June 7, Mr Mike Rosholt and Mr Warren Clewlow, respectively the executive chairman and chief operating officer of Barlow Rand, replaced the Tiger Oats and National Milling representatives on the Bibby board.

A springboard for growth

Barlow Rand is widely acknowledged by Johannesburg stockbrokers as being one of the fastest growing of South African blue chip investments. Consolidated turnover of the diversified group is approaching the R100m (£49.95m) a year level. It employs almost a quarter of a million people and operates in virtually every sector of the South African economy.

Dalgety to sell stake in NZ company for £11m

Dalgety, the international agricultural manufacturing and trading group, has agreed the sale of its 24.7 per cent stake in Dalgety Crown Corporation a New Zealand associate, to Cable Price Downer another New Zealand group for £11.3m cash.

Acceptances push Finlan stake in Lincroft to 38%

John Finlan, the construction and property development company chaired by Mr Graham Ferguson Lacey, announced yesterday that its £5.8m bid for Lincroft Kilgour had met with 14.7 per cent acceptance. Together with the 1.09m shares—23.79 per cent—bought by Finlan during the course of its offer this takes the Lincroft holding to 38.49 per cent of the Lincroft equity.

NOTICE OF REDEMPTION TO HOLDERS OF COURTAULDS INTERNATIONAL FINANCE N.V. 9% GUARANTEED LOAN DUE 1985 UNCONDITIONALLY GUARANTEED BY COURTAULDS PLC

NOTICE IS HEREBY GIVEN that pursuant to Condition 5 of the terms and conditions of the Loan and Clause 2 of the Trust Deed dated as of 5th day of October 1970 between Courtaulds International Finance N.V. "the Company", Courtaulds Limited, "the Guarantor", Lloyds Bank Limited "the Trustee" the Bonds bearing the following serial numbers have been drawn for redemption on 1st October, 1984 by operation of the Sinking Fund at the redemption price of 100% of the principal amount thereof.

Table with columns for bond serial numbers and corresponding values. Includes a list of names at the bottom: CHEMICAL BANK on behalf of COURTAULDS INTERNATIONAL FINANCE N.V.

MOSCOW NARODNY BANK LIMITED Increase of Capital

Moscow Narodny Bank Limited announce that the Issued and Paid up Share Capital of the bank has been increased to £103,000,000 by the issue of 13,600,000 fully paid up Ordinary £1 Shares. Head Office: 24/32 King William Street, London EC4P 4JS.

UK COMPANY NEWS

APPOINTMENTS

Myson doubled halfway and dividend in sight

PROFITS MORE than doubled to £2.5m for the half year ended June 30 1984 are reported by the Myson Group of heating and ventilation engineers. It was only three years ago that the group was reporting annual losses of £7m, although that did include nearly £2m of exceptional items.

Following the approval of the scheme to cancel the share premium account, the arrears of preference dividend to June 30 amounting to £900,000 will be paid in October, and the directors intend to recommend an ordinary dividend to be announced with the year-end results. The last payment was of 1p in October 1980.

THE ENCOURAGING trend that Sir Norman Macfarlane, chairman of Macfarlane Group (Glasgow), noted in his last annual statement has continued into the first half of 1984. The result for the period to June 30 was a record for both sales and profits for this Glasgow-based packager and printer.

Vimto group well ahead after first six months

FIRST HALF pre-tax profits of £17,000 to £23,800 and Mr Peter Nichols, the group's chairman, says he expected the rise in earnings to continue. He explains that the first six months figures included an 18.5 per cent volume increase in UK sales and tells shareholders that this growth, linked with the continuing expansion of the group's overseas franchise operations, should ensure that the rise in earnings experienced in the first half to June 30, 1984, will continue.

Guinea diamond mine expands

THE GOVERNMENT of Guinea plans to grant mining rights to a new area containing six kimberlite pipes and potentially rich alluvial diamonds to the Aredor consortium, which operates the world's newest diamond mine in the west African state. The grant could more than double the consortium's diamond reserves, according to Mr Robert Strauss, chairman of Australia's Bridge Oil, which owns the operating consortium of Aredor and the Government of Guinea.

New chief for F. S. Ratcliffe

Mr David Cooper-Smith, chairman of the West Bromwich Spring has been appointed chairman of F. S. RATCLIFFE INDUSTRIES. The previous chairman, Mr F. S. Ratcliffe, has accepted the post of vice president. Mr Peter Riley, a local solicitor, has also been appointed to the board.

Macfarlane trends maintained

vestment opportunities recently which I am very hopeful will prove attractive in the future," he says. "Given reasonable stability in the economy and no more than modest inflation, I am confident that the outlook for Macfarlane Group is encouraging."

The tax charge was up from £602,000 to £643,000 to leave profits at £747,000 (£58,000) net. The pre-tax profit was £1,159,000 (£1,139,000) net. The group's turnover was £19.57m against £17.33m.

Flo-Pak (UK), which manufactures expanded polystyrene packaging material at Brackley, continues to trade attractively and to be capable of considerable potential for the future.

Ley's returns to the black in first half

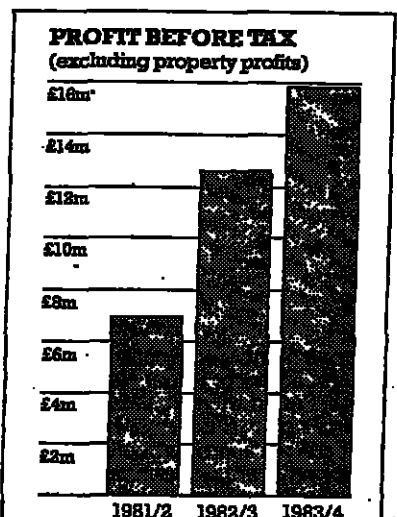
The better trend experienced by Ley's Furnitures and Engineering has continued into 1984. For the first half the company has produced a profit before tax of £27,000 from a turnover of £8.61m.

Copper mine losses rise in the Philippines

A FURTHER loss for the second quarter of this year has been suffered by Marcoopper Mining Corporation, one of the major copper producers in the Philippines, reports Lee Gonzaga from Manila. The second quarter deficit of P20.5m (£796,000) makes a loss for the first half of the year of P41.5m (£1,592,000) compared with a profit of P25.1m in the same period of 1983.

Fitch Lovell in 1984 A clear and positive approach

THE RESULTS The Group has emerged from a year of dramatic change as a leading food manufacturer and distributor, profit-oriented and with a clear and positive approach to the future. Last year's results demonstrate the initial success of the actions we have taken.



MANAGEMENT I believe that strong management is the essential ingredient of continued success. In this area we are vigorous and objective in the way that we recognise and reward performance. We appointed three Divisional Executives of the Group with effect from the beginning of the current year. This is the first step in the evolution of a new senior structure which will preserve the benefits of decentralisation and bring a sharper executive focus on related businesses.

THE APPROACH There are three main elements to our approach to the Group's future: - the development and motivation of a strong management team - the expansion of our core food manufacturing and distribution activities by capital expenditure and by the acquisition of complementary businesses - the disposal of businesses which do not perform or which are incompatible with our core activities.

STRATEGIC ACQUISITIONS The strategic moves, which have changed the focus of the Group's business, include the withdrawal by sale of our involvement in agriculture and retailing and the acquisition of the following four companies: - R.H. Foods, frozen food distributors, in October 1983. - W.A. Turner, fresh and frozen meat manufacturers, in November 1983. - Parriah & Fern, speciality food distributors, in March 1984. - Truman & Tarr, producers of cooked and sliced meats and convenience foods, in July 1984.

OUTLOOK We now own a food manufacturing and distribution Group with a common commercial goal. Our existing businesses have potential in identified areas which we intend to realise. Despite current exceptional raw material prices affecting some of our major subsidiaries we expect to show further progress in the current year. The Group has the resources to support expansion of our existing businesses and to make acquisitions in areas which we know. We remain determined to use those resources sensibly and to adhere to the criteria which we have set. I am confident that our strengthened team will succeed.

Fitch Lovell

The Annual Report 1984 has been posted to shareholders. For a copy please return this coupon to the Secretary, Fitch Lovell PLC, 1 West Smithfield, London EC1 3LA. (BLOCK CAPITALS)



MINING NEWS IN BRIEF

The first gold is to be poured at the end of this week at the Leinster Exploration and Queen Spargue's Exploration and Queen Margaret Gold Mines. This mine dump reclamation operation is to fund development of the company's Bellvue gold mine at Sir Samuel in Western Australia and over the next 2 1/2 years is estimated to produce some 51,000 oz of gold.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Dividends are being held for the purposes of considering dividends. Official indications are not available as to whether the dividends are interim or final and the sub-divisions shown below are based solely on last year's results.

Allnatt London

For the year ended March 31 1984 profits of Allnatt London Properties have advanced from £9.47m to £10.55m, which is in line with the forecast when Sir Hugh Birtles took over the company last January. There is no final dividend, so the 10p interim is the payment for the year (interim 1p and final 5.5p). Tax on the £10.55m (£4.19m) will leave the net profit at £6.70m (£5.29m), and there is an extraordinary debit of £280,000 (credit £115,000). Reserves have been affected by a release of £3.13m deferred tax provision and an increase of £2.52m (£36.7m) arising from property revaluation.

BASE LENDING RATES

Table listing base lending rates for various banks and financial institutions, including A.B.N. Bank, Allied Irish Bank, Anglo Bank, etc.

NOTICE TO ENTITLED ACCOUNT HOLDERS

OF AMERICAN EXPRESS OVERSEAS FINANCE COMPANY N.V. 10% Percent Guaranteed Notes Due 1989. NOTICE IS HEREBY GIVEN TO Entitled Account Holders of the 10% Percent Guaranteed Notes Due 1989 issued by American Express Overseas Finance Company N.V., a Netherlands Antilles corporation (the "Company") and guaranteed by American Express Overseas Credit Corporation Limited, a Jersey corporation, that:

Handwritten note: JPM 10/1/84

REGIONAL REPORT BY NICK GARNETT

The county's economic performance in the face of change has been comparatively healthy. Questions still need answering on the mix of industries and the issue of local government reorganisation.

West Yorkshire

Strains and affluence

WEST YORKSHIRE, Britain's largest metropolitan county in geographic area, has managed to sustain both a juggling act and an illusion during the past few years of industrial restructuring and recession.

It has escaped the more traumatic effects of change yet has failed to tap into the principal benefits of new technology and government investment. On balance, however, its relative economic performance has been healthier than almost anywhere in the North.

For all its image of being a dour hard-working traditional manufacturing area, there have also been profound positive developments in regeneration activities from urban regeneration to tourism, product innovation and small business support.

West Yorkshire, whose 2m population ranks it the third largest metropolitan county, is a circular-shaped area wedged between the Pennines and the plains of Humberside. Its main urban settlements of Leeds and Bradford and the smaller clusters around Halifax, Huddersfield, Dewsbury and Wakefield consume the whole of the centre of the county.

Around these concentrations, more open country in the west and south-west stretches to Lancashire and the High Pennines, and in the north the rural beauty of the Yorkshire Dales. The South-West, with its coal mining has some close affinities with South Yorkshire.

The county's 12.7 per cent unemployment rate puts it on the British average and is more uniform than in most other areas of the North, ranging from the 11.4 per cent of the Halifax travel-to-work area to 14.9 per cent in Bradford which

has endured some of West Yorkshire's most painful factory closures.

The whole of the county was an intermediate assisted area until 1982 but this status is now reserved only for Bradford (excluding Keighley), small pieces of the Wakefield district and Ryhill village.

A familiar juxtaposition of affluence and deprivation runs through the county — the relative prosperity in the smart towns such as Ilkley and Wetherby, and the inner city pressures of the main cities. Leeds says it needs £458m over the next decade to repair and improve its decaying council houses. Bradford's social and educational services are feeling the strain of increasing numbers of elderly people and a rising child population among the Asian community who make up 20 per cent of the old city area's population.

Incentives

Much of West Yorkshire's physical fabric also reflects the more traditional faces of its manufacturing base. A recently-published outside consultants' joint report for the county council and Greater Manchester argues that more government cash incentives should be provided for the demolition or conversion of disused textile mills.

The county's industrial framework is marked by a preponderance of diversified locally-owned family businesses, a general absence of big manufacturing sites, and relatively placid labour relations which have proved to be a source of strength. The county's economic structure is home-grown and naturally developed, not an

artificial creation built on the back of regional development grants.

Mr Bryan Bigley, director of the CBI's Yorkshire and Humberside region, points to a range of sectors which have been improving profit performance during the past 18 months.

There is still too much dependence on traditional industries such as general engineering. Textiles shed 65,000 jobs in Yorkshire and Humberside during the 10 years to 1981, most of them in West Yorkshire where textile jobs accounted for 20 per cent of employment in some towns. A disproportionate number of women lost their jobs in this huge reversal which probably means the county has considerable hidden unemployment.

What some see as government delays or deliberate stalling on the use of EEC funds for both the restructuring of and the introduction of new machinery into the textile industry has bred frustration. Bradford, Calderdale and Kirkstall have been designated textile closure areas for building refurbishment and small firm grants from next year.

The county is weak in new high-technology companies with some notable exceptions such as Systime and Microvitec. This underlines the fact that much of West Yorkshire's employment will still have to be generated by traditional manufacturing and a number of job support agencies see their main role now as nurturing already existing businesses. Job shedding though has continued here. Some 12,000 redundancies were registered in West Yorkshire manufacturing in the 18 months to June.

One further weakness was spotlighted by a study two years ago by Prof Michael Hampshire of Salford University into 61 predominantly manufacturing companies in Calderdale. This revealed a lack of sufficient knowledge among senior management to make judgments on the application of micro-electronics and a lack of confidence to seek external advice.

The county has a major stake in financial and commercial services. Leeds is an important financial centre and regional capital with offices of government departments and the Bank of England. The county as a whole is in the top league for building societies with the headquarters of the Halifax, the world's biggest, and many others including National Pro-

vincial, Yorkshire, Leeds, Bradford and Bingley, Leeds and Holbeck and Skipton.

A number of other themes are newer. Questions still need answering on the issue of reorganisation once the metropolitan county council is scrapped—the control structure for the expanding Leeds-Bradford Airport, the continuation of centralised traffic control and bus services operations for example.

Cllr John Gunnell, the council's Labour leader, has been elevated to frontline spokesman for all the metropolitan county authorities. Abolition will be damaging for democracy and disruptive to services, he says. "Transport will be in a dreadful mess."

Mr Bigley expresses the business view by saying it should be possible to save costs borne by ratepayers by taking out one local government tier.

Some of the more recent positive developments have come from the local authorities. The economic development unit set up by Bradford Metropolitan Council in 1978 was one of the first of its type in the country. With a gross yearly budget of £1.3m, the unit has lent £4m to industry and helped promote the leisure industry, from special weekend breaks to attracting the World Speedway Championships.

The county as a whole has made significant strides in developing tourism, punctuated by the securing of awards such

as that recently conferred on the Armley Mills Museum in Leeds.

Closures

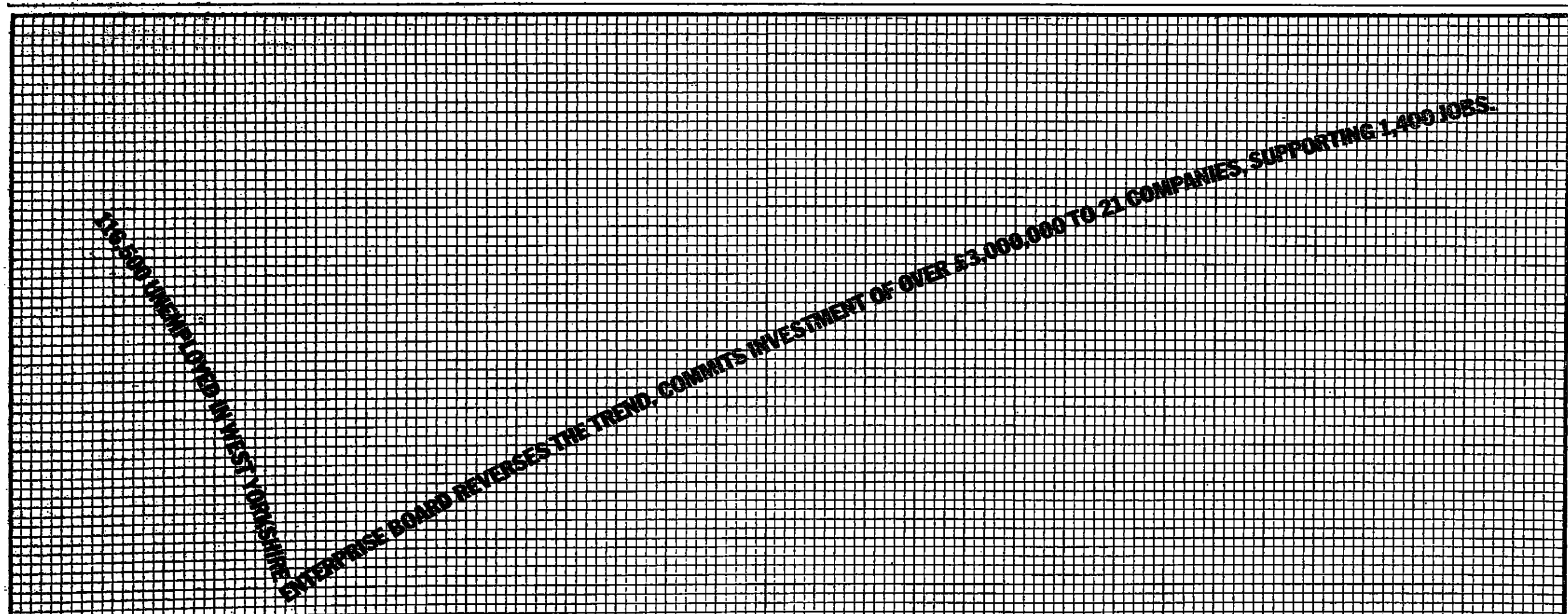
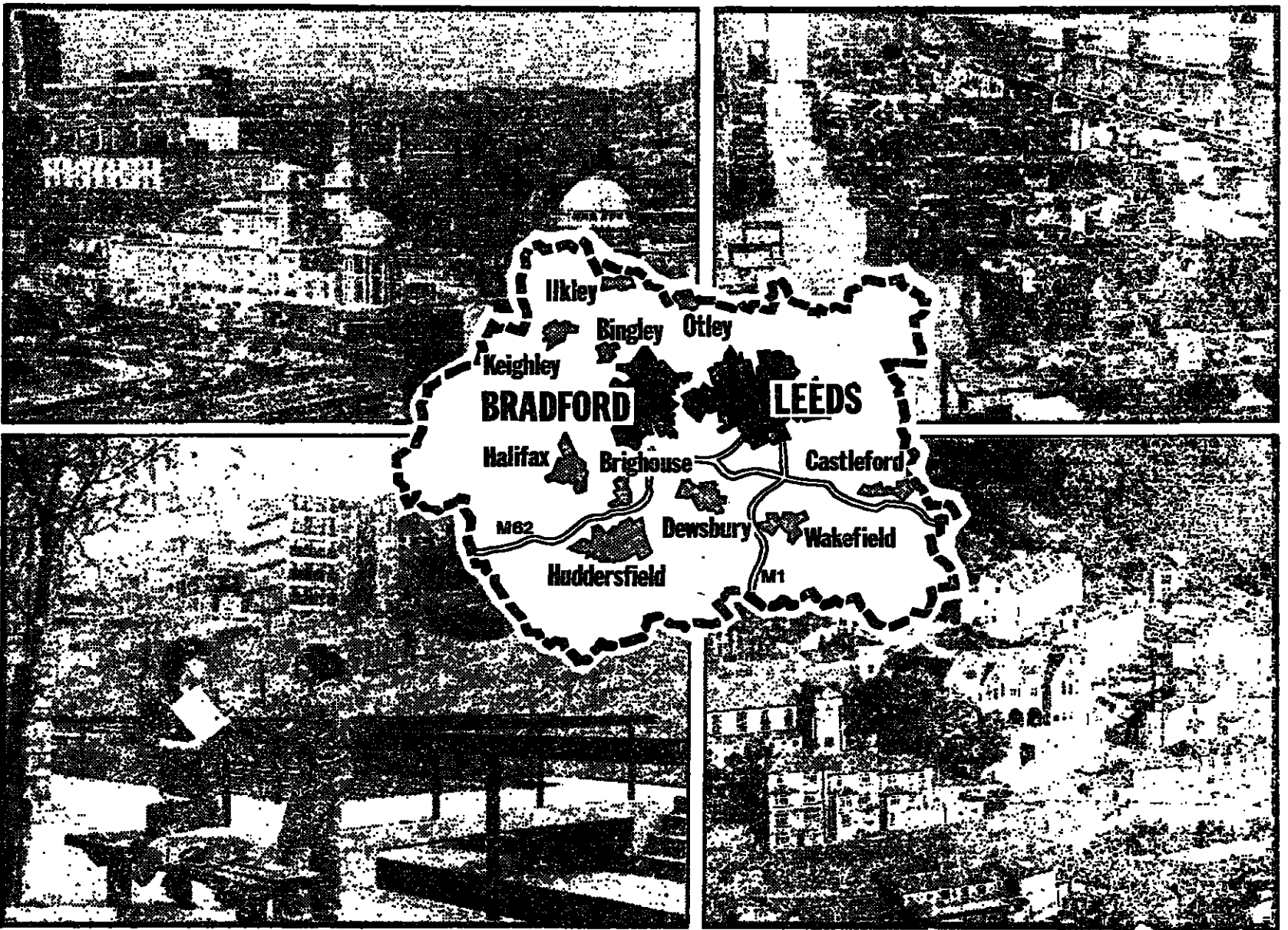
Calderdale council has instituted a huge environmental metamorphosis in Halifax over the past 10 years through a radical programme of stone-cleaning and new city centre building using traditional materials.

Leeds City Council has begun a number of initiatives including grants up to £2,500 towards development of high-technology products and a new technology centre with training places for 80 people, low-cost industrial units and space for research and development work.

New business support agencies include the Kirkstall and Wakefield Enterprise Trust, the Leeds Business Venture and the Bradford Enterprise Agency. The West Yorkshire Enterprise Board, set up by the county council, is one of the new breed of local authority-created employment support bodies run as commercial companies and has assisted 21 companies in its first 18 months.

Bradford Microfilms' Saitaire workshops and Dean Clough Mill are notable examples of cheap accommodation for new business start-ups.

All in all, the will is there to tackle the problems and steer the county towards a strong future. But there is much yet to be done.



THINGS HAVE TAKEN A TURN FOR THE BETTER.

Since the West Yorkshire Enterprise Board first started trading in 1983, our aims have been clear. We want to strengthen the economic base of the County, backing manufacturing or related service industries, creating and safeguarding jobs. So far, we're right on target. By the 30th of April 1984, we had committed investments totalling £3,259,000 to 21 West Yorkshire companies—averaging about £150,000 per company. There are more than 1,400 jobs associated with these investments—an investment-per-job of less than £2,500. In addition: in our first 18 months, we made a trading profit of £356,100.

Things have definitely taken a turn for the better. But this is only the beginning of the story. We're constantly looking for new business. But that business needs to have sound prospects—be working under good management, with competitive products and holding a fair share of a viable market, with a future. Talk to us about an enterprise like that, and we'll give you the full benefit of our professional advice. And we'll back you with cash, both from ourselves and from our friends in the private sector. For the people of West Yorkshire, we'll get it right.



WEST YORKSHIRE 2

Diversity staves off worst of recession

Industry

WEST YORKSHIRE'S industrial structure demonstrates some prominent characteristics which, in contrast to many other manufacturing areas, have given it a natural resilience to the worst effects of structural change and recession.

A diversified economic structure has allowed the county to show a better economic performance over the past 12 months than most others in the North.

These positive features include a well-developed spider's web of small, independently-minded family businesses, a general absence of the branch plant syndrome, no one-company towns and a dearth of very large, vulnerable manufacturing sites. Few companies, if any, employ more than 1,500, with typical factories having workforces of between 200 and 500.

These factors have been underscored by generally non-frictional labour relations and the absence of two industries—locks and mass-production car building—which have historically poor strike records.

Over-dependent

It is true that these characteristics do rub shoulders with some profound weaknesses. The county is still over-dependent on traditional industries such as textiles, clothing, engineering and coal, the first three of which have endured massive job losses.

Many family-owned businesses have been partly undermined by poor investment and a lack of professional management. Mr Bryan Bigley, director of the CBI's Yorkshire and Humber-side region, says companies are now tending to invest in their limits even though margins are frequently too poor for adequate levels of expenditure.

"There is also a growing move towards bringing in non-executive directors to broaden the horizon of existing members of the board," Mr Bigley says.

The county has not escaped big plant closures over the past

six years and Bradford has suffered more than its fair share of them. These have included the plants of Thorn EMI, International Harvester and Renold's Croft gear works.

Rank Optics and Leyland's C. H. Roe bus building company have both shut in Leeds as well as scores of textile-related mills in the county. But the scale and number of these closures have been nothing like those in many other regions.

West Yorkshire also suffers from a lack of high-technology companies. There are a few notable exceptions. Systime in Leeds employs 1,000 making a range of business computers including its new S series, also producing software and providing a range of services. Forty per cent owned by Control Data, Systime had a £46m turnover last year.

Microfite in Bradford, set up in 1979 with the help of the local council's Economic Development Unit, now employs over 200 manufacturing visual display units and other products. Farnell at Leeds and Wetherby is an important instrument manufacturer.

Much of the Engineering sector is still struggling but the broadness of its structure in the county will ensure that most of what has remained will survive and perhaps grow.

Machine tools, much of it developing out of the textile industry, has taken some savage knocks and is only slowly recovering. Companies such as Dean, Smith and Grace and Landis Lund remain but other names like Asquith, Thomas Sirk and N. C. Ashton have either disappeared from the county or gone to the wall. Halifax has suffered the decline of this industry more than any other town.

While West Yorkshire is not a big builder of vehicles, the supply of components is important through companies such as Associated Engineering, Bradford and Cummins-owned Holset, the Huddersfield turbo-charger manufacturer now pulling out of recession.

Mining supply companies, anxious to see the end of the coal industry dispute, include Fletcher, Sutcliffe, Wild and British Geoffrey Diamond at

Wakefield. Companies like process plant engineers Peabody Holmes, Clayton's fabrication and engineering operations in Leeds, Yorkshire Switchgear and the Crane division of NEL, testify to the diversified nature of this sector. Hopkinsons in Huddersfield is one of the world's leading valve manufacturers, successfully moving into the nuclear field.

The traumatic years of decline in textiles now appear to be over. Many of the mills that are left in Bradford, Huddersfield and Dewsbury are working double shifts clawing back more UK business and raising sales to the U.S. and Japan.

Direct selling

A core of a dozen companies including Parkland, Allied Textiles, Illingworth Morris, John Foster and Bulmer and Lumb are keeping the flag flying. Many of them like Peter Black have been running successful direct-sell mill shops. Carpets have taken a beating, Homfray and Crossley closing in Halifax.

Clothing, centred in Leeds and with its roots in Jewish tailoring, has taken some hefty knocks which have hurt companies like Burton. But the industry is fighting back through better designs and revamped retailing, with Leeds-based Hepworth revitalising its retailing image with its highly-successful chain of Next shops. Companies in this sector include Centaur, Executec and Sumrie, S. R. Gent and United Drapery Stores (UDS).

Food manufacturing and services are well developed in the county with production sites such as those of Seabrook Crisps, Ben Shaw's softdrinks, Fox's Biscuits and several sweet manufacturers but it is in food retailing that West Yorkshire is particularly strong. A number of chains are centred in the county including Asda (the retailing division of Leeds-based Associated Dairies), Hillards of Cleckheaton, Morrisons' of Bradford and Lawrence Batley's cash-and-carries.

The county has a small chemicals industry, much of it growing out of textile dyestuffs. Companies such as Allied

Colloids represent successful exporting stores. Other companies include A. H. Marks, Hickson and Welch, the Swiss company Sandoz, Yorkshire Chemicals and ICI.

In the glass industry, the container manufacturer Gregg at Knottingley has ridden out the recession but Rockware's Castleford plant has been one of the casualties. In rubber, big locally based companies include BBA and Scandura at Cleckheaton and Mintex.

The county's coal industry which has suffered from the general drift of mining development from west to east has seen the loss of seven pits and 3,000 jobs since 1979. The NCB though has been investing in a number of collieries including Kinsley Drift, Kellingley, Woolley and the Prince of Wales.

Kitchen and bathroom equipment is a growth sector in which West Yorkshire is represented through companies like George Moore at Wakefield, Symphony in Leeds and Sowerby Bridge-based Spring Ram currently building a new factory in Bradford.

In printing, Howson Algraphy near Leeds has invested heavily in new plant, and other companies in this sector include John Waddington whose plant also manufactures Monopoly sets. Grattan and Empire Stores in Bradford represent the county's main thrust in the mail-order business.



Checking truck flywheel housings at Kelghley Foundries, the former Leyland company which was the subject of a management buy-out last year.

Successful performance despite the critics

Enterprise Board

THE West Yorkshire Enterprise Board, set up by the county council to raise the level of industrial and commercial investment, is one of a new breed of local authority-created agencies whose social remit is to support or help to create jobs while acting as a commercial company.

Its first full-year trading figures, just published, reveal a healthy performance which some of its earlier critics, including Tory councillors, have admitted to be successful.

The Enterprise Board now operates with £7.5m in council grants and has been negotiating substantial loans from the City. It secured yearly pre-tax profit

of £241,000, taking into account a £115,000 general provision set aside against the possibility of business failures.

It has also invested about £30m in 21 companies together employing about 1,400, most of them in manufacturing. It has yet to have a company fail on it, though a recent attempt to provide rescue finance for a foundry company RMI (Bingley) founded over union opposition to changes in employment conditions.

Such a performance does not stop criticism from some of the business community who are hostile to direct local authority involvement in industrial finance and support. For them local authorities can exert an influence distorting to the market and detrimental to competing companies which are not receiving assistance.

It has been a hard-working and in some cases harrowing time for the managing director, Mr Alan Pickering, and the board's staff of four managers and one solicitor.

Principles

With almost 600 inquiries made to the board and 100 active or "open" inquiries at any one time, Mr Pickering is planning to increase the staff by five—another investment manager, another solicitor, an analyst and two investigating accountants.

Three principles constitute the board's unofficial charter: to act as a commercial operation; to be self-financing in the medium term (believed to be possible if the board does not invest more than £5m a year); and to be free from political interference.

The board is controlled by six councillors who are the sole directors. Mr Pickering, a former Tory councillor, made it clear from the start that he did not believe the board could work properly if there was political interference and that he would not agree to serve under such a regime.

PROFILE: CLLR. JOHN GUNNELL

Speaking up on the media

LIFE is a little quieter now for Councillor John Gunnell, Labour leader of West Yorkshire County Council and a Leeds University lecturer.

At the height of the Metropolitan county council abolition debate, Cllr Gunnell's work schedule rocketed as he took on the role of public relations representative for the authorities.

In one 24-hour period he was on just about every national and local television and radio station, beginning with ITN's "News at Ten" and ending up on the BBC's "Sixty Minutes."

As more of the details of what abolition will mean become clear, Cllr Gunnell, leader of the council since Labour took control three years ago, should again enjoy the fame of a minor national figure known to many—at least by the sound of his voice on radio.

While the political move towards abolition draws to an inevitable conclusion, the 50-year-old councillor for the Hunslet area of Leeds has got on with the job of mixing teaching with the work of one of the busiest local politicians in Britain.

Indefatigable work on a

This was in line with the thinking of the council's moderate Labour controlling group, which also decided that local authority officers did not possess the required skills for the specialised work of investment management.

Investment decisions on the use of the board's functions of secured lending, venture and development capital are made by the board's staff, and their advice has not been challenged.

A third of the companies assisted by the board have been management buy-outs, another third were seeking what was in effect survival money, and the remainder needed financing to expand or re-quip.

One of the latest and largest financial arrangements made by the Board is the putting up of £420,000 for Joseph Rhodes of Wakefield—the machine tool manufacturer subject to a management buy-out from the Harrison Trust—in a joint deal with Wakefield City Council.

Boxford, a Halifax machine tool manufacturer bought out by management, has received £25,000 in return for 25 per cent of its share capital. The company's plant and assets were bought by the Board for £300,000 and are being leased back over 5½ years.

The Board has made a loan of £30,000 to Naylor Developments which is beginning to manufacture a replica MG TF sports car in Bradford. The company has since raised £350,000 through a shares issue, meeting a condition whereby the Board will now provide a further £100,000.

Other deals concluded by the Board include one with Kelghley Foundries, formerly a part of BL, and another with Stotts of Halifax, a general printer which has been assisted with resolving the many printing presses leased back to the company by the Board.

"We intend to run a profitable business here and not be a drain on the ratepayers," says Mr Pickering.



Cllr John Gunnell: Fame

EEC, Central and Local Government Schemes of Support Specifically Available in West Yorkshire

Scheme	Benefits	Area(s)
EEC Textile Closure Area (ERDF)	Starts early 1985. Grants for building refurbishment and small firms	Bradford MD Calderdale MD Kirkstall MD
Coal Closure Area (ECSG)	Low interest loans for investment at 3-5% below UK commercial lending rates	Leeds, Dewsbury, Wakefield, Castleford
European Investment Bank	Low interest loans	West Yorkshire
Central Government		
Assisted Area (Intermediate)	Regional selective financial assistance	Bradford, Bingley, Shipley
Urban Programme Areas	Loans and grants for small firms and co-operatives	Leeds MD Bradford MD
Enterprise Zone(s)	Rate relief exemption for between 7 and 10 years; 100% capital allowances; exemption from DLT	South Wakefield
Rural Development Commission	Announced June 1984. A wide range of grants and services for small firms including grants for building conversion and concessionary loans for tourist as well as manufacturing authorities	Fennine area (Todmorden, Hebden Bridge, Marsden)
Urban Development Grants	Grants by DoE towards joint/private sector projects	Leeds MD Bradford MD Wakefield MD

West Yorkshire Metropolitan County Council

West Yorkshire Enterprise Board	The board provides venture and development capital for almost any form of investment	West Yorkshire
Small Firms Employment Fund	Loans and grants of up to £15,000 for firms employing up to 25 people	West Yorkshire
Job Incentive Scheme	Grants of £25 per week to 25 people to take on an unemployed person	West Yorkshire
Sites and Premises Scheme	Financial assistance to assist the development of job creating schemes which would not otherwise go ahead	West Yorkshire

Myth

Who but a fool would start up a business in this day and age?

Mythbreakers

Who indeed - here are 20 successful companies who are nobody's fools

NAYLOR CARS
HALSON PACKAGING
UNIJIG
BUSINESS INFORMATION TECHNIQUES
MICROVITEC
NETWORK ELECTRONICS
SYSTECH
NEWCO
REHILL BROTHERS
SPRING RAM PLC
SELECTIVE PAPER
SPECTRUM COMPUTER SERVICES
KKAIS BAKERIES
THORBURY WOODWORKING
NEW PLAN FURNITURE
AMBASSADOR BILLIARDS
DRUM ENGINEERING
BOWERS INTERNAL GAUGE
TEBRO TOYS
TROUGH BREWERY

We helped them start up or expand their business, we could do the same for you.

BRADFORD ECONOMIC DEVELOPMENT UNIT
Jacobs Well, Bradford

RING BRADFORD 753782
for details

KIRKLEES

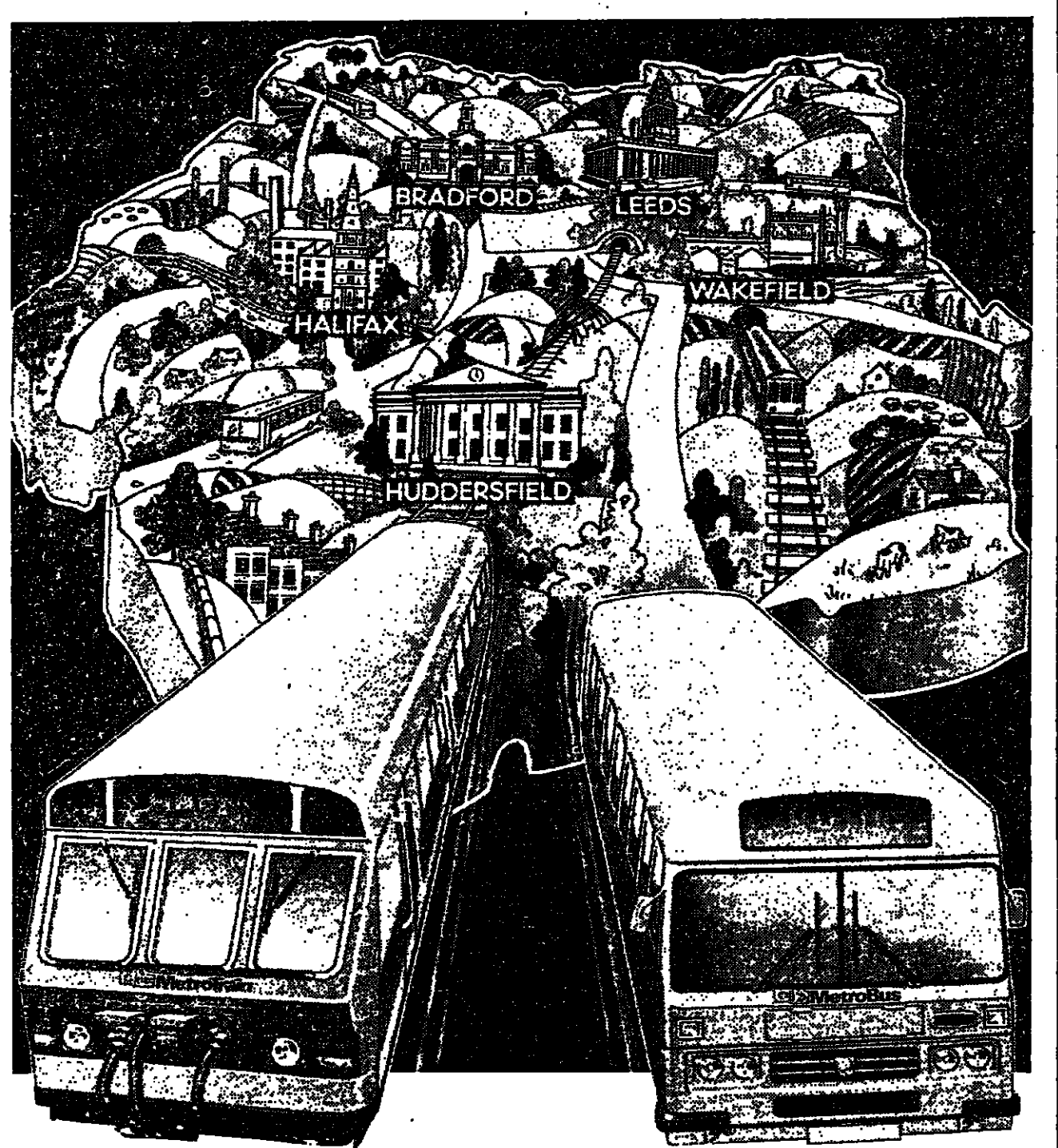
EXPAND IN KIRKLEES

The Metropolitan Borough of Kirklees is one of five districts in West Yorkshire. It covers an area of 162 sq miles and includes some of the best known industrial and commercial centres in the UK including Huddersfield, Dewsbury and Batley.

Kirklees Council's Employment Development Office can give advice and assistance to firms seeking relocation; small and medium sized industries; start up firms and businesses; co-operatives and tourist ventures.

The Council can help in many ways including premises, serviced sites and industrial land, incentives—rent guarantees and capital grants and an assistance scheme for small businesses.

For further information contact:
Alan Goodrum, Kirklees Employment Development Office, Estate Buildings, Railway Street, Huddersfield, HD1 1JL. Tel. Huddersfield 22133 ext. 210



West Yorkshire Metro, a name that sums up the entire public transport system for the largest Metropolitan County in the United Kingdom.

MetroBus and MetroTrain is a transport system offering services to link towns and cities within the whole West Yorkshire community. No small task!

Yet Metro has achieved much more than just the smooth day to day running of such a complex web of transport services. Strategic pricing policies and innovative marketing and advertising, have resulted in increased passenger traffic of nearly

7 million journeys on the previous year. The demand for public transport has increased in every segment of the market due to the introduction of a wide range of ticket schemes, including the hugely popular Off-Peak fares.

Through continuous development and innovations, West Yorkshire Metro plans to maintain the high standards that make its public transport system one of the finest in the country.

MetroBus MetroTrain
West Yorkshire Passenger Transport Executive

WEST YORKSHIRE 3

Cashing in on past and present



The extended runway, above, will enable the airport to take 747 Jumbos

£22m plans under way

LEEDS-BRADFORD Airport at Yeadon is at last beginning to look like an airport. Its development has hitherto been sluggish, expansion constrained by public inquiries, local residents' opposition, some wavering in political commitment to growth, and physical site drawbacks.

Last year its passenger throughput was just 800,000, a third of that of Newcastle and much less than a half that of the East Midlands, both of which have smaller passenger and freight catchment areas.

But the foundations have been laid for what its own administrators and the three local authorities who run it hope will be a springboard for trebling the number of people using Yeadon.

As part of a £22m development programme, the single runway is being extended by 2,000 ft to allow it to take a Boeing 747 "Jumbo" with full payload. At present the Boeing 737 is the biggest that can use Leeds/Bradford and even that relatively small aircraft cannot land or take off with optimum fuel and passenger loads.

The runway extension, due for commissioning early next spring but with the possibility of being ready for use before the turn of the year, is being carried out together with the upgrading of lighting and navigation aids.

The first phase of extending the passenger terminal is due for completion next spring with a second phase scheduled to be finished by the summer of 1986.

These changes will increase the size of the arrivals area, improve baggage handling by means of automatic equipment, enlarge the area for concen-

sions and provide a duty-free shop for the first time.

A third phase, incorporating a small multi-storey office block as well as improved passenger facilities, will go ahead only if rising demand warrants it.

The three local authorities of Leeds, Bradford and West Yorkshire County Council, whose councillors sit on the airport joint committee of 21 elected members, have already put their minds to reversing a

Leeds/Bradford Airport

steep decline in the amount of freight handled by the profit-making airport.

A firm cargo complex was opened last year but the fall in freight — against the international trend — can only be arrested when the runway extension is completed. One of the main reasons for the near-continuous slide in freight handling is the reduced availability of aircraft capable of using the short runway.

A new road layout around part of the airport perimeter has been completed together with a doubling of car parking spaces to 1,000.

"The future is bright," says Mr Gordon Dennison, the airport director. "Radical change will come from 1985 onwards."

This should add to the financial performance of the airport which made a net trading surplus of £1.3m last year, a doubling in three years.

Signs of an improvement in services are already emerging. Scheduled daily air services from Yeadon by companies like British Midland, Air UK and radius,

Aer Lingus are restricted at present to other UK airports as well as Amsterdam, Paris and Dublin.

The Canadian airline Wardair has announced its intention of using Yeadon as soon as possible and is also interested in starting weekly charter flights across the Atlantic from there next year. Even without the runway extension, Spantax, the Spanish tour operator, will soon be operating from Yeadon and next year two foreign operators will offer flights to Bulgaria and Yugoslavia.

The restrained optimism of airport officials is based on the size of the catchment area — 4.8m people living within reasonable driving distance — and projected figures by outside sources. Indications in the Civil Aviation Authority annual statistics and figures produced by Pest, Marwick, Mitchell suggest a growth in passenger traffic of between 1m and 1.5m.

The threatened abolition of the West Yorkshire County Council and the uncertainty surrounding whatever new controlling body takes over is an obvious cause of concern.

The airport management also knows that further development is needed. The catering services for supplying in-flight meals and drinks need to be extended and there are no covered facilities for maintenance work on large aircraft.

An ironic comment on the lethargic growth of Yeadon airport is that Newcastle and East Midlands Airports have much smaller passenger catchment areas. Only time will tell whether Yeadon can take full advantage of the opportunities provided by the large population living within a 20-mile

radius.

Tourism

THE COACHES, usually loaded with elderly visitors, were spotted pulling out of Ebsall, the village near Bradford where some scenes of the Emmerdale Farm soap opera are shot, are an illustration of what has been happening in West Yorkshire's tourist industry.

The city of Bradford Metropolitan Council has picked up a clutch of awards for the way it has marketed its own area, which encompasses not only the 44 mill shops and industrial museums of a manufacturing city but also many of the county's familiar tourist haunts.

Again, weekend breaks — some of them organised on a theme basis — have been mushrooming throughout the county as a significant factor in the county's tourist business. These accounted for 20,000 bednights in Bradford last year and 15,000 in Leeds.

Indeed, West Yorkshire's tourist officials have used the county's natural and man-made features to such an extent that the tourist industry is developing as quickly there as anywhere in Britain.

West Yorkshire County Council estimates that £22m was spent in the county on business and leisure tourism last year, supporting upwards of 14,000 jobs and 700 places offering accommodation. Though no accurate figures are available the Yorkshire and Humberside tourist board estimates that about 5m people yearly stay overnight in the county.

Brontes

Two handicaps West Yorkshire has under the relatively few leisure visitors who stay more than one or two nights and the way mid-week hotel takings have reflected the recession-induced fall-off in business "tourism." Caravan and camping sites are also underdeveloped.

West Yorkshire has been making major strides in leisure tourism, however. The village of Howarth, home of the Brontes, with 750,000 visitors yearly, is by far the most popular spot. Others in-

clude Harewood House, the Pennine village of Heptonstall, Halifax's magnificent former wool-trade Piece Hall, the weavers' cottages at Golear, the Victorian model village of Saltaire and Harry Ramsden's, the world's largest fish and chip shop.

The popular Keighley and Worth Valley Railway provides both a ride on steam trains of the past and a very useful connection to Howarth from the British Rail Station at Keighley.

New attractions in the past three years have included the National Museum of Film, Photography and Television in Bradford, Armley Mills Industrial Museum in Leeds and the bird garden at Letheron Hall, Aberford. A new co-operative run, though fitfully operated, boat service has opened on the Rochdale Canal between Hebden Bridge and Todmorden.

Developments under way include a multi-location Spaen Transport Museum, featuring trams and the Kirkstall Brewing Museum in Leeds.

Other local authorities have been watching the progress of the county's development of theme visits. Of these Mr Philip Round, the county's tourism officer, singles out television programmes as having had a profound impact. Among the TV films partly or wholly shot in the county are "Last of the Summer Wine" at Holmfirth, "Foxy Lady" at Hebden Bridge, "In Loving Memory" at Luddenden, and "Emmerdale Farm."

A new offering next year will be the "Inheritance Road," a 140-mile tour around the county, several of its stately homes, spa towns and pennine villages.

The outer fabric of some of West Yorkshire's older buildings is in poor shape, hindering the county's attempt to break the blacker side of the "muck and brass" view still held by many potential visitors. But the county and the tourist board are keen to see the refurbishment of more older buildings, particularly those "listed" and in conservation areas.

Both are hoping that the area's tourist potential will continue to develop as the sights — and sites — are made more attractive.



A whiff of steam and smoke on the Keighley and Worth Valley Railway

Far-reaching changes bring modern system

Transport

PUBLIC TRANSPORT in the county has been undergoing far-reaching changes in the past few years — in part resulting from a consultants' report by Booz Allen Hamilton into the structure and operations of the West Yorkshire Passenger Transport Executive.

Under one innovation, passengers can buy SaverStrip pre-purchase tickets for use on both local bus and rail services at 1,200 outlets including Post Offices. These offer 12 rides for the price of 10.

Other changes introduced following the report include the rationalisation of maintenance and repair facilities, route replanning and fare restructuring. Last year the number of passenger journeys on services directly operated by the PTE rose to 189m from 183m in 1983.

West Yorkshire is now operating the only British Rail/Leyland railbuses in the country. Bradford is the home of one of Europe's biggest transport interchanges, though it is now seen as being too big for current requirements. This point is underscored by the reduction in Inter-City express train services to Bradford.

Approved

Two developments should enhance the county's road system, which incorporates the M1 and M62 motorways. An all-purpose trunk road through the Aire Valley from Bingley to Kildwick has been approved though its actual line has yet to be agreed.

The inspector's report is awaited on the proposed new route from Kirkhamgate to Dishforth, which could link the M1 near Wakefield with the A1 south of Wetherby. These schemes are included in a recent CBI 10-year £333m new road "shopping list" for York-

shire. The county also has a longer-term proposal to build a new radial road east of Leeds, superseding the A64.

The Sheepshear Junction north of Leeds has benefited from this, while Scoot, a system which continually updates traffic flow information in relation to traffic light timing is being introduced at Wakefield.

Labour councillors believe the change-over period when the County Council is abolished will leave transport control in difficulties. Questions have certainly to be answered — for example, on the controlling of the central computer station in Leeds, which monitors traffic movements county-wide.

Freight transport by canal is nowhere near as developed as in South Yorkshire, though West Yorkshire is trying to encourage greater use of the canal system between Leeds and the River Ouse.

HOW MANY JOBS CAN £35,000 CREATE?

THE GOVERNMENT'S ANSWER



Government figures show that regional assistance is costing about £35,000 per job created. The County Council's support for local business works out at about £2,000 per job.

We firmly believe that in today's situation, there is a need for all agencies with an interest in the local economy to play a part, particularly in helping small businesses to make a go of things.

Working with local Chambers of Commerce and business enterprise agencies, and in co-operation with the High Street banks, the County Council has developed a range of schemes to meet the needs of businesses.

For instance, we offer grants and interest-free loans to small firms. More than 2,500 jobs have been created in just two-and-a-half years — at an average cost of under £550 a job!

We also refurbish old factories and we build new industrial units jointly with private developers and our West Yorkshire District Councils. An investment of about £5.5 million

WEST YORKSHIRE'S ANSWER



since 1977 has created or saved 2,100 jobs, and another 5,200 new jobs are in prospect.

That's not all. Our effective public transport system, buses and local rail services, keeps down journey-to-work costs and minimises city centre congestion.

Our Trading Standards Department provides a first-class service for industry and commerce as well as ensuring fair play in the market place.

We maintain one of the best local highway networks in the country and at the same time we have an enviable record for opening up new industrial sites with new roads. Year by year, we are reclaiming considerable areas of derelict land, to provide a more attractive environment for business investment.

We're working hard to build a partnership with the private sector. And we know we're giving value for money!



COUNTY HALL, WAKEFIELD, WEST YORKSHIRE WF1 2QW.

THE MANAGEMENT PAGE: Small Business

EDITED BY CHRISTOPHER LORENZ

FEW PEOPLE need reminding that these are tough times for small computer hardware makers.

They have come under increasing pressure from larger competitors and unable to achieve their economies of scale, some of the smaller hardware companies have even been forced to go to the wall. Casualties have included Dragon Data (subsequently taken over) and Tycom earlier this year, and before them, Grundy Business Systems and Iototechnology.

It is also more striking than to find that one of the minnows of the £1.7bn UK computer hardware industry, Haywards Heath-based ATS Communications, is not only thriving but is also arguing that it has long-term future making microcomputer-driven screen-based telex terminals.

ATS is a textbook illustration of a small company which has identified a niche which—so far at least—bigger groups have passed by, either because they perceive it to be uneconomic or because their research departments are fully occupied pursuing ventures more closely related to their mainstream business.

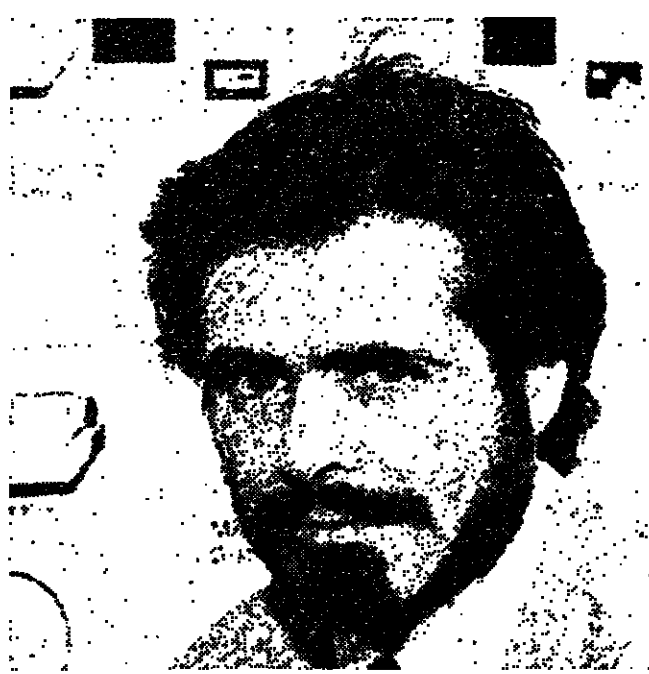
In the past five years, the ATS group's profits have climbed from £194,000 before tax to £320,000. But it has stumbled alarmingly along the way. Its founder, whose skills had always been more technical than salesmanlike, failed to market their products adequately.

That shortcoming, allied with an ambitious capital spending programme, sent ATS's profits plummeting from £311,190 in 1980 to only £56,496 two years later. In an attempt to gain a keener commercial edge, the directors head-hunted a new managing director in April last year. Their chosen troubleshooter was Tony Stenham from Thorn EMI, who wasted no time in creating a new sales force and suggesting a number of new products.

Profits for the year to next December are now expected to be more than tripled at £1.1m on turnover of £7.8m, and the group is planning to achieve a public quotation within three years.

ATS developed its first product, a visual display unit compatible telex terminal from its original business as a communications consultancy. The more sophisticated of its range of terminals can receive, store and transmit messages simultaneously from up to 40 points and communicate with office computers.

Its market looked distinctly limited until the liberalisation of the UK telecommunications industry two years ago ended British Telecom's monopoly of



Tony Stenham: created a new sales force

The search for a safe niche

William Dawkins on how ATS Communications hopes to avoid major competition

the telex terminal business. But Stenham is convinced that his market will remain too small and specialised to be attractive to the computer and telecommunications majors.

"Our part of the telex terminal market is probably worth £45m," he says. "A large company could take £20m of that without running into monopoly problems, which is simply too small to be worth it. They will instead take it on as a marginal activity and sell somebody else's products carrying their own name, so that they don't have to invest in the engineering."

Indeed, ATS's list of distributors for its range of terminals reads like a roll-call of the telecommunications industry's top players. They include Plessey, STC, Racal, Case, Hasler, and British Telecom, which last month awarded ATS an order for its City Business Terminal, worth a minimum of £1.5m to ATS's turnover over the next year.

PARX and telephone equipment, but when it comes to selling through our direct sales force, we find that it is advantageous to have a broader range of products," says Robert Harrison, Plessey Office Systems' marketing manager.

Harrison spotted ATS at the telecommunications industry's annual trade show, two years ago and is now the company's biggest private sector national distributor, with orders worth about £1m per year of an own label version of ATS's Vitel III wordprocessing telex terminal.

The BT City Terminal, however, is potentially ATS's most important product, since an estimated 80 per cent of the UK's telex users still buy their terminals from British Telecom. BT also sells telex terminals made by STC, Trend and Transel, but these are printer-based, rather than intelligent terminal-based products.

ATS's £4,500 machine combines a personal computer, wordprocessor, message switch

and communications terminal in one package, and the group is targeting for orders to rise from 1,000 units next year to 3,000 annually in the next three or four years.

The group started business 15 years ago, but did not start manufacturing until 1972, when it became clear that the equipment needed to put its consultancy advice into practice did not exist. The London Fire Brigade's need for a speedier and more flexible telex terminal led to its first contract, to make a telex-compatible VDU for the brigade's mobilisation system.

As its consultancy work created more manufacturing business, ATS soon found itself able to sit back and simply wait for customers to telephone their orders into its head office. It was only when ATS's markets became more competitive in anticipation of the industry's forthcoming deregulation that it saw the need for a sales force—yet it still found itself somewhat being left behind.

"We tended to have a block of salesmen who just dealt with anybody who came along," says Stenham. The sales force was simply not up to dealing with a wide range of customers.

So Stenham disbanded the sales department and re-formed it into four sections: an original equipment manufacturer distributor division, where staff handle companies like Plessey who adapt ATS products for use in their own systems; an office equipment dealership sales force; a joint venture division, in which technical directors liaise with groups like BT which need outside assistance; and a systems division, where products are tailored to suit individual needs.

So far, the medicine seems to be working. ATS is in the process of moving into a new 50,000 sq ft factory over the road from its present offices, and Stenham believes that by developing new lines from his existing products and pursuing industrial customers, he could lift group sales to £20m.

If the market has that much scope, it invites the question of whether a major group like Plessey would simply wait for ATS's products to become fully established, and move in, on the back of ATS's success, as a manufacturer.

"I don't think that the size of the telex terminal market as a proportion of our total business, or its likely future development is such that Plessey would choose to push ATS out by making its own screen-based terminals," says Plessey's Harrison.

"It just wouldn't make economic sense

In brief...

THOMSON Local Directories has produced a 25-page booklet—The Small Businessman's Guide to Advertising—which sets out some of the steps to take when you are planning your own advertising campaign. It looks at the pros and cons of using various forms of advertising—cinema, direct mail, newspapers, posters, parking meters etc.—and has some useful general tips among the predictable "plug" for its sponsor. It is available free from Jon Holman, Public Relations Manager, Thomson Directories, 296 Farnborough Road, Farnborough, Hants GU14 7NU.

DR GEORGE Mathewson, chief executive of the Scottish Development University Enterprise Lecture on the subject of "Enterprise and Individual Initiative" on Wednesday October 17. Sponsored by Lloyds Bank, the aim is to stimulate discussion and introduce new ideas capable of encouraging enterprise development in the Northern Region of England. Details from Derek Craven, Durham University Business School, Mill Hill Lane, Durham.

COMMUNITY Roots Trust, a charity particularly concerned with ethnic groups, is organising a Self-Help Trade Fair at the Wembley Conference Centre on June 14 and 15 next year. The project is a response to the continuing problem of high unemployment among black people and the difficulties black businesses face in getting support from financial institutions and voluntary, local and central government agencies.

The aim will be to assist those who see self-employment as an alternative to the prospect of long-term unemployment and to help small businesses get on to a sound footing and expand. The fair will consist of an exhibition of supporting organisations and a series of seminars and discussion groups.

Approximately half the 71 stands will be sold at commercial rates but there will be subsidies for organisations such as voluntary agencies and colleges on tight budgets. Enquiries should be directed to Dr Adrian Collett, Community Roots Trust, 2/4 Rectory Road, Stoke Newington, London N16 7QS.

T. D.

Management accounts

A clear picture at hand

WITH just six employees (besides himself) on the payroll and a projected turnover this year of £200,000, Roger Bricker admits his small company is in many ways "a very common animal."

Bricker, on the other hand, is justly proud that his exhibition design, graphics and display consultancy is unusual in at least one respect. For, unlike many companies of its size, Roger Bricker and Associates produces regular monthly management information showing draft profit and loss accounts, balance sheets, and lists of debtors and creditors outstanding at the time.

Earlier this year the Government's official report on businesses which have used its Loan Guarantee Scheme severely criticised the poor quality of management information in many small firms. A number of advisers agree that this is one of the major short-comings, particularly of the newly established business.

Bricker had run through four different accountants in five years—and had suffered many frustrating meetings with his bank manager—before bumping into Tony Partis last May. Partis was just setting up a franchise in Kingston-upon-Thames for the North London based Accounting Information Development Service—a development service precisely at fulfilling his needs.

AIDS throughout the UK now provides computerised accounting and book-keeping services for around 550 companies which cannot afford the services of a full- or even part-time bookkeeper (Partis in Kingston services 14 of them). Clients fill in their bookkeeping and accounting records on the services standard forms and return them to headquarters where the information is processed on a central IBM mainframe computer.

The value of regular financial reporting was illustrated at a meeting between Bricker, his banker, Malcolm Unwin, of Midland's Kingston and Richmond Area office, and his accountant, Peter Rose, of the small Sutton-based firm of Hanks and Company.

"Businesses tend to start when someone has an idea at home and sits down to do the business plan at the kitchen table," observes Unwin, who has seen many new propositions across his desk over the year. "As long as there are one or two employees the proprietor can do the book-keeping by himself. In my experience the



Roger Bricker (left) and Anthony Partis

problems arise when a company is going through the transition stage to becoming large enough to hire someone else full time.

"Too often the result is that when businesses come to see their bank manager the information is out of date. We can see the way their overdraft account has been run—but too often the two parties are having to guess how much working capital is required."

Unwin admits that "10 to 20 years ago" companies could get by on historic information. "Nowadays," he says, "the economy is changing so quickly you just have to do some forward planning."

Since receiving monthly management accounts, Bricker's cash flow has also improved. "We found that debtors just weren't paying whereas creditors were paid the moment they made a fuss," observes Unwin.

AIDS (they've got used to the jokes) has not always been popular with accountants, who in some cases see the service as a threat to their own work.

Not so Bricker's accountant, Peter Rose, who says properly prepared monthly figures cut down time spent on the audit and increase the time available for providing general advice. Six months ago, for example, he suggested that Bricker switch from sole trader to corporate status, a move which has enabled him to pay less tax on

his profits and which has afforded him (in theory at least) the protection of limited liability.

There is, meanwhile, no shortage of software for companies which want to set up their own monthly management accounting system on micro computer. And many accountancy firms are moving into this market.

None of this deters Mike Salinger, AIDS' ambitious managing director, who talks about 1,000 clients by next June and the addition of two new franchises each month. Salinger stresses that his company does not do audits or offer tax advice: "Our key contribution is to interpret the financial information. We help enforce the discipline of monthly book-keeping instead of waiting until the end-of-year audit."

After setting up costs Salinger reckons that a typical client will spend £200 to £300 per month for his company's service.

Franchisees—mostly, so far, chartered accountants looking for a new career—have to pay £5,000 outside London or £10,000 inside. He or she must then develop a client base paying the service a 10 per cent royalty plus 40 per cent of the selling price for the processing work done on computer.

Tim Dickson

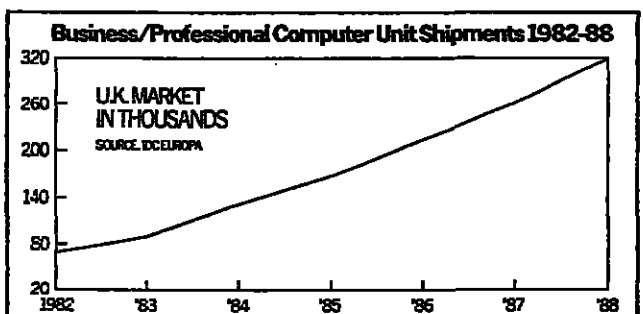
Franchises

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SECTION III - INTERNATIONAL MARKETS
FINANCIAL TIMES

Tuesday September 4 1984

Investors scramble for IBM's Labor Day gift, Page 36

WORLD STOCK MARKETS 28
LONDON STOCK EXCHANGE 29-31
UNIT TRUSTS 32-33
COMMODITIES 34 CURRENCIES 35
INTERNATIONAL CAPITAL MARKETS 36

LONDON

Bid moves lift the lethargy

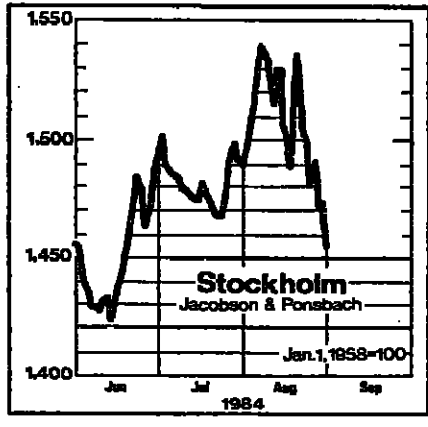
GILT-EDGED stocks and leading shares showed underlying strength in London yesterday, reflecting hopes that the market has lost its summer lethargy.

Interest, as did talk that the original bidder, Tate and Lyle, would soon reply. Speculation in the food sector was further fuelled by Barlow Rand's takeover bid for J. Bibby.

TOKYO

Lacklustre day holds no surprises

INVESTORS selected incentive-backed issues in a lacklustre Tokyo market yesterday, in the absence of any particular motivating factors, writes Shigeo Nishitoki of Jiji Press.



SWEDEN

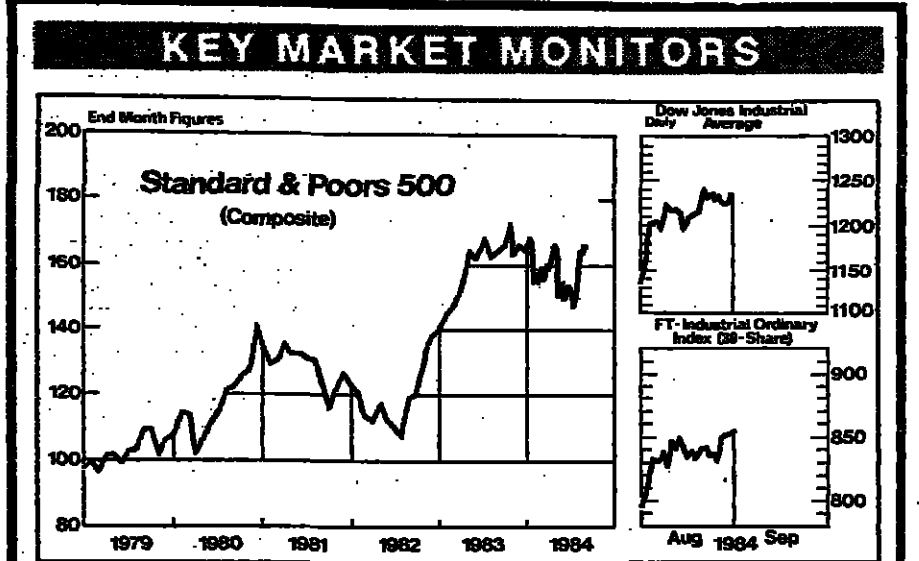
Wage earner funds carry mild impact

AFTER MONTHS of delay, Sweden's controversial "wage-earner funds" are starting to buy shares on the Stockholm Stock Exchange in what many of Sweden's business community have termed "the next step towards socialism."

EUROPE

Turnover takes turn for better

THE MOST promising pointer for the European bourses, in a steady though uninspired session yesterday, came not from the trading floors themselves but from the exchange authorities in Frankfurt and Amsterdam, which each reported share turnover for last month at around double July's level.



STOCK MARKET INDICES

Table with columns for Stock Market Indices (New York, London, Tokyo, Australia, Austria, Belgium, Canada, Denmark, France, West Germany, Hong Kong, Italy, Netherlands, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, World) and Currencies (U.S. Dollar, Sterling, Euro-currencies).

CURRENCIES

Table with columns for Currencies (U.S. Dollar, Sterling, Euro-currencies, U.S. Bonds, Financial Futures, Commodities) and Interest Rates.

INTEREST RATES

Table with columns for Interest Rates (Euro-currencies, U.S. Bonds, Financial Futures, Commodities).

HONG KONG

TRADERS were encouraged by weekend developments on the future of Hong Kong and showed selective buying interest throughout the day.

SINGAPORE

PROFIT-TAKERS trimmed Singapore prices during light trading. Turnover slipped to 12.5m shares compared with 21.2m on Friday.

AUSTRALIA

RESOURCE STOCKS came under mild selling pressure during thin Sydney trading. Falls clearly outnumbered rises, but movements were marginal.

SOUTH AFRICA

GOLD SHARES closed mixed after quiet trading in Johannesburg. Industrials were largely unchanged in light trading.

The Continental Corporation advertisement for Phoenix Assurance plc, Sun Alliance and London Insurance plc, featuring S. G. Warburg & Co. Ltd. as financial adviser.

TWA advertisement for Boston in time for tea, featuring a TWA 747 aircraft and flight details from London to Boston.

INTERIM REPORT

LASMO achieves remarkable period of exploration success

Mr. Geoffrey Searle, LASMO Chairman, highlights some of the significant steps forward made by the Company during the first half of 1984.

JANUARY

- * Seven-fold increase in US gas reserves announced.
* Successful well brings Audrey gas field in the North Sea closer to development.

FEBRUARY

- * Completion of development drilling for the Lalang field, Indonesia.
* Highly encouraging Tiffany appraisal well in North Sea raises hopes for decision on commerciality.

Drilled 49 exploration and appraisal wells with 22 oil and gas discoveries.

MARCH

- * Oil discovered offshore Gabon, West Africa.

APRIL

- * Substantial increase in Company exploration acreage with acquisition of Colombian permits.

MAY

- * Approval given for development of offshore Netherlands oil field.

JUNE

- * Production started from Beatrice B platform in the North Sea.
* First exploration success in Australia with onshore discovery in Queensland.
* Oil production starts from Lalang field, Indonesia.
* US gas reserves rise again - this time by 30 per cent.

Exploration acreage portfolio enlarged by more than 25 per cent to 32.5 million gross acres. Worldwide holdings now equal in size to 600 North Sea blocks.

JULY

- * Oil discovered onshore Malacca Strait, Indonesia.
* Further 6.25 million acres added to exploration portfolio with new licence interests in Queensland, Australia.

THE FUTURE

Awaiting outcome of further exploration wells in UK, Indonesia, Australia, Canada, United States, Sicily and Colombia.

Net proven reserves up in six months to 111 million barrels.

RESERVES

Successful exploration brings increase in proven reserves. Substantial rise in other reserves now being evaluated.

PRODUCTION AND DEVELOPMENT

July production reached 43,000 barrels of oil equivalent per day - highest gross daily output in Company's history.

TRADING RESULTS

Pre-tax profit steady at £56.3 million (1983 - £56.2 million). After-tax profit £13.2 million (1983 - £16.9 million).

DIVIDEND

Interim dividend unchanged at 4.5p net per share.

RESULTS IN BRIEF

6 months to 30 June

Table with 3 columns: Category, 1984 (£ millions), 1983 (£ millions). Rows include Sales, Pre-tax profit, Profit after tax, Cash flow, Capital expenditure.

Copies of the Interim Report containing the Chairman's Remarks in full can be obtained from the Secretary at the address below:



London & Scottish Marine Oil PLC

Bastion House, 140 London Wall, London EC2Y 5DN

WORLD STOCK MARKETS

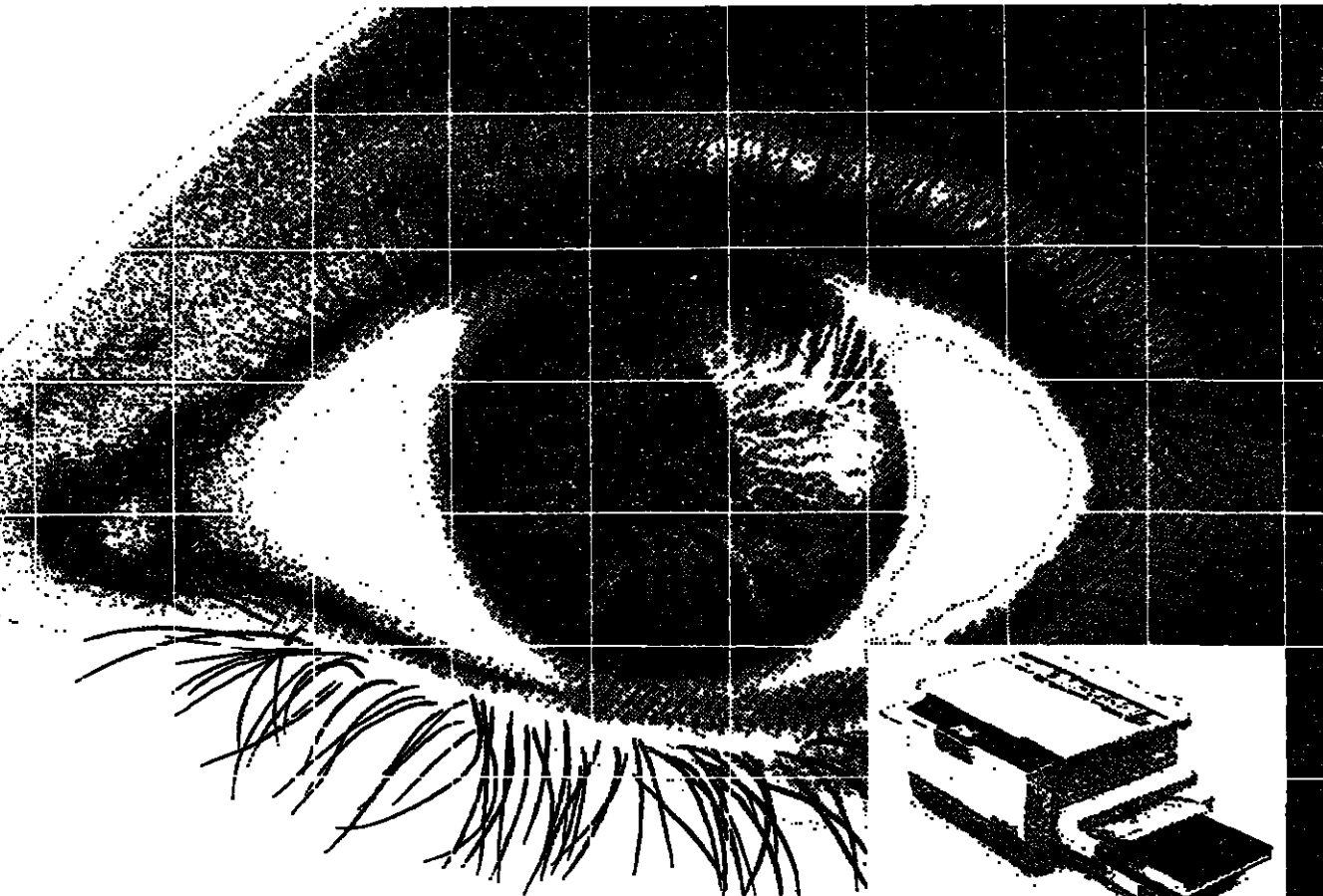
World Stock Markets table with columns for country, date, price, and change. Includes sections for Austria, Germany, Norway, Australia, Japan, Denmark, Italy, France, Netherlands, Switzerland, and South Africa.

Indices table showing Dow Jones, Standard and Poors, and other regional indices for various countries like Australia, Belgium, Denmark, France, Germany, Hong Kong, Italy, Japan, Netherlands, Norway, Singapore, South Africa, Sweden, Switzerland, and World.

New York Active Stocks table with columns for Friday, Stocks traded, Closing price, and Change.

LONDON Chief price changes table listing various commodities like Bises, Olives Paper, and Auto Products with their prices and changes.

Energy review every Wednesday in the Financial Times. Includes the Financial Times logo and text: 'EUROPE'S BUSINESS NEWSPAPER'.



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LONDON STOCK EXCHANGE

MARKET REPORT

RECENT ISSUES

Takeover speculation highlights opening session of new equity trading account

Account Dealing Dates

First Declared Last Account Dealing Dates: July 30 Aug 9 Aug 10 Aug 20 Aug 21 Aug 22 Aug 23 Aug 24 Aug 25 Aug 26 Aug 27 Aug 28 Aug 29 Aug 30

Takeover speculation was the main pastime yesterday as London stock markets opened a new trading account. Reflecting hopes of an expansion in investment activity, the market saw a traditional spell of lethargy as passed, both blue-chip stocks and leading shares presented an underlying firm trend.

Unlever's week-end counter-offer for Brooke Bond aroused considerable speculative interest, as did talk that the original bidder, Tate and Lyle, would soon reply. It was not the only bid development, however, for South African industrial giant, Barlow Rand announced an approach to J. Bibby, the UK group in which it indirectly holds a sizeable stake.

Industrial companies about to report trading results were often buoyed by these recently favoured by American investors. In contrast, east of 2 to 5p, after the interim statement, K. H. Morley was quoted as rights at 48p with the new nil-paid shares at 4p premium.

Throughout the session the FT Industrial Ordinary share index displayed insignificant fluctuations in each direction, but it improved after the official close of business to rise 1.4 up for a four-day advance of 22.7, at 855.1.

Government securities edged quietly forward with investors hoping for a favourable supply trend; the statistics for banking August will be announced at 2.30 pm today. Slightly harder money market rates failed to dampen spirits and longer-dated Gilts settled higher on the day. The shorts could manage only minor improvements, however.

Commercial Union began the new Trading Account firmly, rising 3 to 185p, after 182, as U.S. bid to acquire the company in demand ahead of tomorrow's interim results lifted GRE 5 to 600p. Sedwick improved 3 to 302p, amidst reports of takeover speculation.

FT-Actuaries Share Indices: These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries.

Table with columns: EQUITY GROUPS & SUB-SECTIONS, Mon Sept 3 1984, Fri Aug 31, Thu Aug 30, Wed Aug 29, Tue Aug 28, Year Ago (approx). Rows include Capital Goods, Building Materials, Contracting, etc.

Table with columns: PRICE SENSITIVITY, Fixed Interest, Average Gross Redemption Yields, FT-Actuaries Share Index-Linked Stocks.

FINANCIAL TIMES STOCK INDICES

Table with columns: Index, 1984, 1983, 1982, 1981, 1980, 1979, 1978, 1977, 1976, 1975, 1974, 1973, 1972, 1971, 1970, 1969, 1968, 1967, 1966, 1965, 1964, 1963, 1962, 1961, 1960, 1959, 1958, 1957, 1956, 1955, 1954, 1953, 1952, 1951, 1950, 1949, 1948, 1947, 1946, 1945, 1944, 1943, 1942, 1941, 1940, 1939, 1938, 1937, 1936, 1935, 1934, 1933, 1932, 1931, 1930, 1929, 1928, 1927, 1926, 1925, 1924, 1923, 1922, 1921, 1920, 1919, 1918, 1917, 1916, 1915, 1914, 1913, 1912, 1911, 1910, 1909, 1908, 1907, 1906, 1905, 1904, 1903, 1902, 1901, 1900, 1899, 1898, 1897, 1896, 1895, 1894, 1893, 1892, 1891, 1890, 1889, 1888, 1887, 1886, 1885, 1884, 1883, 1882, 1881, 1880, 1879, 1878, 1877, 1876, 1875, 1874, 1873, 1872, 1871, 1870, 1869, 1868, 1867, 1866, 1865, 1864, 1863, 1862, 1861, 1860, 1859, 1858, 1857, 1856, 1855, 1854, 1853, 1852, 1851, 1850, 1849, 1848, 1847, 1846, 1845, 1844, 1843, 1842, 1841, 1840, 1839, 1838, 1837, 1836, 1835, 1834, 1833, 1832, 1831, 1830, 1829, 1828, 1827, 1826, 1825, 1824, 1823, 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390, 389, 388, 387, 386, 385, 384, 383, 382, 381, 380, 379, 378, 377, 376, 375, 374, 373, 372, 371, 370, 369, 368, 367, 366, 365, 364, 363, 362, 361, 360, 359, 358, 357, 356, 355, 354, 353, 352, 351, 350, 349, 348, 347, 346, 345, 344, 343, 342, 341, 340, 339, 338, 337, 336, 335, 334, 333, 332, 331, 330, 329, 328, 327, 326, 325, 324, 323, 322, 321, 320, 319, 318, 317, 316, 315, 314, 313, 312, 311, 310, 309, 308, 307, 306, 305, 304, 303, 302, 301, 300, 299, 298, 297, 296, 295, 294, 293, 292, 291, 290, 289, 288, 287, 286, 285, 284, 283, 282, 281, 280, 279, 278, 277, 276, 275, 274, 273, 272, 271, 270, 269, 268, 267, 266, 265, 264, 263, 262, 261, 260, 259, 258, 257, 256, 255, 254, 253, 252, 251, 250, 249, 248, 247, 246, 245, 244, 243, 242, 241, 240, 239, 238, 237, 236, 235, 234, 233, 232, 231, 230, 229, 228, 227, 226, 225, 224, 223, 222, 221, 220, 219, 218, 217, 216, 215, 214, 213, 212, 211, 210, 209, 208, 207, 206, 205, 204, 203, 202, 201, 200, 199, 198, 197, 196, 195, 194, 193, 192, 191, 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-34, -35, -36, -37, -38, -39, -40, -41, -42, -43, -44, -45, -46, -47, -48, -49, -50, -51, -52, -53, -54, -55, -56, -57, -58, -59, -60, -61, -62, -63, -64, -65, -66, -67, -68, -69, -70, -71, -72, -73, -74, -75, -76, -77, -78, -79, -80, -81, -82, -83, -84,

WOLSELEY HUGHES
From Leeds to Louisiana
we're growing
from strength to strength

Plumbers and Heating, Air Conditioning and Electrical Contractors
A Division of Walsby, Evershed & Partners

FT LONDON SHARE INFORMATION SERVICE

BRITISH FUNDS

"Shorts" (Lives up to Five Years)

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

Five to Fifteen Years

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

Over Fifteen Years

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

Undated

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

Index-Linked

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

CORPORATION LOANS

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

COMMONWEALTH AND AFRICAN LOANS

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

LOANS

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

Public Board and Ind.

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

Financial

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

FOREIGN BONDS & RAIRS

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

AMERICANS

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

BEERS, WINES—Cont.

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

DRAPERY & STORES—Cont.

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

ENGINEERING—Continued

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

CANADIANS

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

BANKS, HP & LEASING

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

CHEMICALS, PLASTICS

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

DRAPERY AND STORES

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

ENGINEERING

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

FOOD, GROCERIES, ETC

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

INDUSTRIALS (Miscel.)

1984	1983	1982	1981	1980
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000
1000	1000	1000	1000	1000

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INDUSTRIALS—Continued

Table of industrial stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and other financial metrics.

LEISURE—Continued

Table of leisure and entertainment stocks including British Telecom, British Airways, and various media and service companies.

PROPERTY—Continued

Table of property and real estate related stocks including various investment trusts and real estate companies.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including various funds and trusts offering different asset classes.

OIL AND GAS—Continued

Table of oil and gas related stocks including major energy companies and smaller producers.

NOMURA INTERNATIONAL LIMITED advertisement for new era investment and underwriting services, listing offices worldwide.

MINES—Continued

Table of mining stocks including various metal and coal mining companies, categorized by region like Central African and Eastern Rand.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade stocks including companies like British Aerospace and various automotive parts suppliers.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publishing stocks including major UK and international media companies.

PAPER, PRINTING ADVERTISING

Table of paper, printing, and advertising stocks including companies in the media and communications sectors.

INSURANCES

Table of insurance stocks including various life and general insurance companies.

LEISURE

Table of leisure and entertainment stocks, including a continuation of the British Telecom and other media-related companies.

SHIPPING

Table of shipping stocks including major shipping lines and related services.

SHOES AND LEATHER

Table of shoes and leather goods stocks including various retail and manufacturing companies.

SOUTH AFRICANS

Table of South African stocks including various local and international companies.

TEXTILES

Table of textile stocks including various clothing and fabric manufacturers.

TOBACCO

Table of tobacco stocks including major tobacco companies.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land related stocks including various investment and real estate trusts.

FINANCE, LAND, etc

Table of finance, land, and other general stocks including various financial institutions and landowners.

OVERSEAS TRADERS

Table of overseas trading stocks including companies involved in international trade.

PLANTATIONS

Table of plantation stocks including various agricultural and land management companies.

MINES

Table of mining stocks, including a continuation of the mining sector from the previous page.

TEAS

Table of tea stocks including various tea production and trading companies.

Far West Rand

Table of Far West Rand mining stocks including various gold and metal mining companies.

FINANCE, LAND, etc

Table of finance, land, and other general stocks, including a continuation of the financial sector.

TEAS

Table of tea stocks, including a continuation of the tea sector.

Far West Rand

Table of Far West Rand mining stocks, including a continuation of the mining sector.

OIL AND GAS

Table of oil and gas stocks, including a continuation of the energy sector.

DIAMOND AND PLATINUM

Table of diamond and platinum stocks including various precious metal companies.

RECENT ISSUES AND RIGHTS

Table of recent issues and rights for various stocks, including details on new offerings and rights issues.

NOTES

Notes section providing detailed information about various financial instruments, including bonds, debentures, and other securities.

REGIONAL & IRISH STOCKS

Table of regional and Irish stocks including various companies from different geographical areas.

OPTIONS—3-month call rates

Table of 3-month call option rates for various stocks, including details on strike prices and rates.

32 AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trst Mgmt, British Group-Continued, and others, with columns for name, manager, and other details.

FT UNIT TRUST INFORMATION SERVICE

Main table of unit trusts including categories like Abbey Unit Trst Mgmt, British Group-Continued, and others, with columns for name, manager, and other details.

Table of insurance companies and their products, including City of Westminster Assurance, General Portfolio Life Ins, and others.

F.T. CROSSWORD PUZZLE No. 5508

Crossword puzzle clues and solutions, including '1 Coach shows outer decay - strapping needed (6)', '4 Lie in wait for morning conveyance in Holyhead (6)', etc.

Crossword puzzle grid with numbers and a solution key at the bottom right.

INSURANCES

Table listing various insurance policies and companies, including Abbey Life Assurance Co, British National Life Assurance Co, and others.

INSURANCE, OVERSEAS & MONEY FUNDS

Table of insurance and financial services, including Liberty Life Assurance Co Ltd, National Provident Institution, and various life assurance companies.

Table of insurance and financial services, including Save & Prosper Group, Target Life Assurance Co Ltd, and various life assurance companies.

Table of insurance and financial services, including GAL Investments (IOM) Ltd, Grindley Henderson Mgt Ltd, and various investment funds.

Table of insurance and financial services, including Midland Bank Trust Corp (Jersey) Ltd, Stoughton Management Limited, and various investment funds.

Table of insurance and financial services, including Money Market Trust Funds, Money Market Bank Accounts, and various investment funds.

OFFSHORE AND OVERSEAS

NOTES
Prices are in pence unless otherwise indicated and are quoted as at 11.00 a.m. on the day of publication.

COMMODITIES AND AGRICULTURE

Further talks on lamb trade dispute

By Andrew Gowers
FRENCH and British officials were due to hold another round of talks in Paris yesterday over their lamb trade dispute...

Stocks rise accelerates aluminium price decline

THE DECLINE in aluminium prices accelerated on the London Metal Exchange yesterday as the market came under renewed selling pressure...

Table with 2 columns: Commodity, Price. Includes Aluminium, Copper, Lead, Tin, Zinc, Silver.

but prices eased in the afternoon in very quiet trading conditions with the New York market closed for the Labor Day holiday...

Philippine coconut area hit by typhoon

TYPHOON Ike, which hit Surigao del Norte province in the Southern Mindanao island...

Irish skippers find themselves trapped in a cost-price net

IRELAND'S fishermen are in trouble. Along the coast, in ports like Killybegs and Burtonport...

Brendan Keenan on the problems facing one of Europe's richest fishing areas

of Nigeria's foreign currency difficulties. Few Irish boats are equipped to sail into the distant grounds...

Coffee export quotas raised again

CONTINUING HIGH prices on the world market have resulted in a further increase in coffee export quotas for the current season...

at the end of last month gave prices a boost, ensuring that the trigger level would be breached...

PRICE CHANGES

Table with 4 columns: Commodity, Unit, Price, Change. Includes Metals, Oil, Tin, Zinc, Lead, Nickel, Palladium, Silver, Wheat, Corn, Soybeans, Cotton, Potatoes, Rubber, Cocoa, Sugar, Wool.

BASE METALS

Table with 4 columns: Commodity, Price, Change. Includes Copper, Lead, Tin, Zinc, Silver.

BRITISH COMMODITY PRICES

Table with 4 columns: Commodity, Price, Change. Includes Wheat, Corn, Soybeans, Cotton, Potatoes, Rubber, Cocoa, Sugar, Wool.

INDICES

Table with 4 columns: Index Name, Value, Change. Includes FTSE 100, Industrial Production, Retail Sales, etc.

PIGMEAT

Table with 4 columns: Commodity, Price, Change. Includes Pork, Bacon, Ham.

COTTON

Table with 4 columns: Commodity, Price, Change. Includes Cotton, Lint, Seed.

India puts limit on tea exports for rest of '84

CALCUTTA — India has imposed limits on tea exports for the remainder of 1984, Mr. Khattar said...

LONDON OIL

Table with 4 columns: Commodity, Price, Change. Includes Brent, WTI, Heating Oil, etc.

GAS OIL FUTURES

Table with 4 columns: Commodity, Price, Change. Includes Gas Oil, Heating Oil, etc.

TIN

Table with 4 columns: Commodity, Price, Change. Includes Tin, Tin Dross.

COFFEE

Table with 4 columns: Commodity, Price, Change. Includes Coffee, Robusta, etc.

SOYBEAN MEAL

Table with 4 columns: Commodity, Price, Change. Includes Soybean Meal, Soybean Oil, etc.

MEAT/FISH

Table with 4 columns: Commodity, Price, Change. Includes Beef, Pork, Fish, etc.

GOLD MARKETS

Table with 4 columns: Commodity, Price, Change. Includes Gold, Silver, Platinum, etc.

LONDON FUTURES

Table with 4 columns: Commodity, Price, Change. Includes Wheat, Corn, Soybeans, etc.

LEAD

Table with 4 columns: Commodity, Price, Change. Includes Lead, Lead Dross.

COFFEE

Table with 4 columns: Commodity, Price, Change. Includes Coffee, Robusta, etc.

SOYBEAN MEAL

Table with 4 columns: Commodity, Price, Change. Includes Soybean Meal, Soybean Oil, etc.

MEAT/FISH

Table with 4 columns: Commodity, Price, Change. Includes Beef, Pork, Fish, etc.

EUROPEAN MARKETS

Table with 4 columns: Commodity, Price, Change. Includes Wheat, Corn, Soybeans, etc.

LONDON FUTURES

Table with 4 columns: Commodity, Price, Change. Includes Wheat, Corn, Soybeans, etc.

LEAD

Table with 4 columns: Commodity, Price, Change. Includes Lead, Lead Dross.

COFFEE

Table with 4 columns: Commodity, Price, Change. Includes Coffee, Robusta, etc.

SOYBEAN MEAL

Table with 4 columns: Commodity, Price, Change. Includes Soybean Meal, Soybean Oil, etc.

MEAT/FISH

Table with 4 columns: Commodity, Price, Change. Includes Beef, Pork, Fish, etc.

Boat for Australian wheat

MELBOURNE — Australian wheat forecasters PTY has raised its estimate of the 1984-1985 Australian wheat crop...

Action on nitrates urged

EUROPEAN FARMERS have called for every effort to be made towards the reduction of nitrate content in drinking water and foodstuffs...

Wheat

Crops in the largest producing state, Western Australia, are expected to be a record...

Wheat

The committee stresses that nitrate, though harmless in itself, can be the basis for harmful nitrite, which in its turn combines with amines to form carcinogenic nitrosamines...

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar and pound firm

The dollar rose in very thin trading on the foreign exchanges yesterday. Expectations that U.S. interest rates are likely to remain firm in the near future, and that U.S. dealers may return from the Labor Day holiday as buyers of their own currency helped to underpin the dollar.

In terms of the Swiss franc, the Y242.75 from Y241.85 against the Japanese yen. On Bank of England figures the dollar's trade-weighted index rose to 137.2 from 136.5.

STERLING - Trading range against the dollar in 1984 is 1.4905 to 1.3620. August average 1.3138. Trade-weighted index 78.1, unchanged from the previous close compared with 78.2 at the opening and noon, and 82.4 six months ago.

Developments at the TUC conference in Brighton had little or no impact on sterling, with the foreign exchanges generally expecting an overwhelming vote of support for the miners, and now waiting to see what effect

FINANCIAL FUTURES

Weaker trend

Prices were mostly easier in the London International Financial Futures Exchange yesterday. Trading volume was reduced by the closure of Chicago for Labor Day. Sterling based instruments touched their best levels early in the day, gaining some impetus from an apparent lack of unity

Prices over the three-day break. Consequently sterling based contracts finished towards the lower end of the day's range. Euro-dollars were little changed to a market lacking any fresh direction. Recent interest in the numerous amount of U.S. economic statistics failed to provide any relief to the relative inactivity with little of any significance other than money supply, due for release this week.

It climbed to DM 2.9115 from DM 2.8890 against the D-mark; FF 8.9340 from FF 8.8645 against the French franc; Sfr 3.1650 from Sfr 3.1500.

The dollar was fixed at DM 2.9040 against the D-mark at yesterday's fixing in Frankfurt up from DM 2.8870 on Friday. The Bundesbank sold \$500m at the fixing but there appeared to be little indication of any open market intervention.

Table with columns: Day's spread, Close, One month, % Three months, % Six months. Rows include U.S., Canada, Netherlands, Belgium, Denmark, Ireland, W. Ger., Spain, Italy, Norway, Sweden, Switzerland, Austria, and Swiss.

Table with columns: Day's spread, Close, One month, % Three months, % Six months. Rows include U.K., Ireland, Canada, Netherlands, Denmark, W. Ger., Spain, Italy, Norway, Sweden, Switzerland, Austria, and Swiss.

LONDON

Table with columns: Three-month Eurodollar, U.S. Treasury Bonds, U.S. Treasury Bills, and Sterling Deposits. Rows include various maturities and rates.

CHICAGO

Table with columns: U.S. Treasury Bonds, U.S. Treasury Bills, and Sterling Deposits. Rows include various maturities and rates.

OTHER CURRENCIES

Table with columns: Country, Rate, Note Rates. Rows include Argentina, Brazil, Canada, Denmark, Hong Kong, India, Korea, Kuwait, Luxembourg, Malaysia, New Zealand, Saudi Arabia, Singapore, South Africa, and Taiwan.

THE DOLLAR SPOT AND FORWARD

Table with columns: Country, Rate, Note Rates. Rows include U.K., Ireland, Canada, Netherlands, Denmark, W. Ger., Spain, Italy, Norway, Sweden, Switzerland, Austria, and Swiss.

CURRENCY MOVEMENTS

Table with columns: Country, Rate, Note Rates. Rows include U.K., Ireland, Canada, Netherlands, Denmark, W. Ger., Spain, Italy, Norway, Sweden, Switzerland, Austria, and Swiss.

CURRENCY RATES

Table with columns: Country, Rate, Note Rates. Rows include U.K., Ireland, Canada, Netherlands, Denmark, W. Ger., Spain, Italy, Norway, Sweden, Switzerland, Austria, and Swiss.

EMS EUROPEAN CURRENCY UNIT RATES

Table with columns: Country, Rate, Note Rates. Rows include Belgium, Denmark, German, French, Dutch, Irish, and Italian.

EXCHANGE CROSS RATES

Table with columns: Country, Rate, Note Rates. Rows include Pound Sterling, Deutsche Mark, French Franc, Dutch Guilder, Canadian Dollar, and Belgian Franc.

EURO-CURRENCY INTEREST RATES

Table with columns: Country, Rate, Note Rates. Rows include Short term, Three months, Six months, and One year.

MONEY MARKETS

Table with columns: Country, Rate, Note Rates. Rows include Overnight, One month, Two months, Three months, Six months, and Nine months.

DISCOUNT HOUSES DEPOSIT AND BILL RATES

Table with columns: Country, Rate, Note Rates. Rows include Overnight, One month, Two months, Three months, Six months, and Nine months.

NEW YORK (Lunchtime)

Table with columns: Country, Rate, Note Rates. Rows include Prime rate, Broker loan rate, Fed funds, and Treasury Bills.

FT LONDON INTERBANK FIXING

Table with columns: Country, Rate, Note Rates. Rows include One month, Two months, Three months, Six months, and Nine months.

MONEY RATES

Table with columns: Country, Rate, Note Rates. Rows include One month, Two months, Three months, Six months, and Nine months.

MONEY RATES

Table with columns: Country, Rate, Note Rates. Rows include One month, Two months, Three months, Six months, and Nine months.

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£ WORLD VALUE OF THE POUND

The table below gives the latest available rate of exchange for the pound against various currencies on September 3, 1984. In some cases the rate is nominal. Market rates are the average of buying and selling rates.

Large table listing exchange rates for various countries and currencies, including Afghanistan, Albania, Algeria, Angola, Argentina, Australia, Austria, Bahamas, Bahrain, Bangladesh, Barbados, Belgium, Belize, Benin, Bermuda, Bolivia, Botswana, Bourkina Faso, Brazil, Brunei, Bulgaria, Burma, Burundi, Cameroon, Canada, Cayman Islands, Ceylon, Chile, China, Colombia, Comoros, Congo, Cuba, Cyprus, Czechoslovakia, Denmark, Djibouti, Dominica, Dominican Republic, Ecuador, Egypt, El Salvador, Ethiopia, Falkland Islands, Faroe Islands, Fiji, Finland, France, French Guiana, French Polynesia, Gabon, Gambia, Germany, Ghana, Gibraltar, Greece, Greenland, Grenada, Guadeloupe, Guam, Guyana, Haiti, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Ivory Coast, Jamaica, Jordan, Kampuchea, Kenya, Korea, Kuwait, Laos, Lebanon, Liberia, Libya, Liechtenstein, Luxembourg, Macao, Madagascar, Malawi, Malaysia, Maldives, Mali, Malta, Mauritania, Mauritius, Mexico, Micronesia, Monaco, Mongolia, Morocco, Mozambique, Myanmar, Namibia, Nauru, Netherlands, New Zealand, Nicaragua, Niger, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion Island, Romania, Rwanda, St. Christopher, St. Helena, St. Kitts, St. Lucia, St. Pierre, St. Vincent, Sao Tome & Principe, Saudi Arabia, Senegal, Sierra Leone, Singapore, Solomon Islands, Somalia, South Africa, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tanzania, Thailand, Togo, Tonga, Trinidad, Tunisia, Turkey, Tuvalu, Uganda, United States, Uruguay, Venezuela, Vietnam, Virgin Islands, Western Samoa, Yemen, Yugoslavia, Zambia, Zimbabwe.

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. The following are closing prices for September 3.

Table with columns for Bond Name, Issued, Bid, Offer, Change, and Yield. Includes sections for U.S. DOLLAR STRAIGHTS, DEUTSCHE MARK STRAIGHTS, SWISS FRANC STRAIGHTS, and CONVERTIBLE BONDS.

Table with columns for Bond Name, Issued, Bid, Offer, Change, and Yield. Includes sections for YEN STRAIGHTS and OTHER STRAIGHTS.

Table with columns for Bond Name, Issued, Bid, Offer, Change, and Yield. Includes sections for STRAIGHTS and CONVERTIBLE BONDS.

Table with columns for Bond Name, Issued, Bid, Offer, Change, and Yield. Includes sections for STRAIGHTS and CONVERTIBLE BONDS.

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CAPITAL MARKETS

Dealers scramble for IBM's \$100m Labor Day present

BY MAGGIE URRY IN LONDON

IBM gave the Eurodollar bond market a Labor Day present yesterday, \$100m worth of paper with its highly valued name on it. "Reason like that," observed one dealer, and the scramble to buy had the deal trading above its issue price by the end of the day.

The deal arranged directly from the U.S. by IBM Credit Corporation was lead managed by Salomon Brothers. The three-year bond carries an 11 1/2 per cent coupon, and a 9 1/2 per cent issue price. Co-leads are Credit Suisse First Boston and Merrill Lynch.

Special language will have to be devised for this and the other U.S. deals waiting to be closed to calm investors' fears about future U.S. tax changes. Most issue managers, however, are now confident of finding an acceptable form of words in the next few days. They point out that secondary market issues have not suffered from a lack of the sort of protection investors are now asking for.

Another U.S. name - Citicorp - used its Netherlands conduit to launch a \$250m floating rate note deal. But the issue can be switched to the U.S. once the wording has been sorted out.

Credit Suisse First Boston led the 12 year issue, which yields 1/4 per cent over the mean of London interbank bid and offered rate (Libor). The terms were not a giveaway, and the issue traded just outside its 0.55 per cent total fees.

The Labor Day holiday did mean a very quiet secondary market in London yesterday. Eurodollar bonds were at best 1/4 point firmer on the back of some short covering.

Denmark, not quite such a rare name as IBM's, took advantage of the recent reopening of the Canadian dollar sector by the Canadians themselves, to try out the currency. Its \$100m deal is thought to be the largest from a non-Canadian borrower. The five-year issue carries a 13 per cent coupon - though at the cost of a 100b issue price. Like most Canadian dollar deals, which are bought by the private investors of

BHF Bank bond average table with columns for Sept 3, 1984, and Previous.

Beneux, the issue traded slowly at around its 1 1/2 per cent total fees. Lead managers are Morgan Stanley, Credit Lyonnais, Manufacturers Hanover and Societe Generale de Banque.

The proceeds are expected to be swapped into floating rate U.S. dollars, to help with Denmark's refinancing programme.

The D-Mark sector had another good day yesterday. Falling yields in the domestic bond market, encouraged by the low inflation rate Germany is enjoying, encouraged buyers into D-Mark Eurobonds too. Prices were 1/4 to 1/2 point higher, although turnover is still on the quiet side. The only duller spot was among Japanese convertibles, hit by the weaker Tokyo stock market.

Recent high Dier Rhythim Watch lost nearly two points, but it still well above its issue price at 108 1/2. The Swiss franc market has less to be happy about and foreign bonds were largely unchanged in low turnover. Selective buying pushed some issues higher.

SBC announced a private placement for the Norwegian Bergen Bank, raising \$50m. The seven year issue has a 6 per cent coupon and a par issue price.

Mr David Craig and his three colleagues who left Morgan Guaranty early this year, have now raised the \$25m they needed to set up their own company - International Financial Markets Trading. Backers include Lazard Brothers, Britain's National Coal Board Pension Fund and the small business finance group 3i. Mr Craig plans to gear up his capital and buy international bonds (plus some equities) for IFM's own book and for institutional investors who want to "co-invest" with IFM. The company will not be getting involved in underwriting Canadian dollar deals, which are bought by the private investors of

Denmark completes its loan reshuffle

BY HILARY BARNES IN COPENHAGEN

THE FACT that Standard and Poor's, the U.S. credit rating agency, downgraded the Kingdom of Denmark from AAA to AA+ in December 1983 had no perceptible influence on Denmark's ability to raise money abroad or on the rates at which it has borrowed.

The Kingdom has carried out a successful programme this year to rearrange its loan portfolio by prepaying fixed-rate loans worth \$2.2bn and replacing them with loans at lower interest rates and much longer maturities.

International market conditions have, of course, enabled the refinancing programme to take place. However the economic policies of the non-Socialist coalition Government, which took office in September 1982, have done much to bolster the confidence of the banking community after the dark days of winter 1982.

Bankers are impressed by the achievement of the Government in reducing a projected 1983 budget deficit of Dkr 8.7bn, or over 15 per cent of GDP (it will rise to well over Dkr 100bn by the end of this year), a reduction in the current balance of payments deficit is a major government priority.

Last year it succeeded. The deficit was cut from Dkr 18.7bn to Dkr 10.7bn.

With rising domestic demand and the strong dollar, which has increased substantially interest payments on the foreign debt, the current account deficit has deteriorated again this year, rising to Dkr 19.1bn in the first half. The Govern-

ment now forecasts a deficit for the year of around Dkr 15bn, while several other forecasters, including some of the major banks, think it will be slightly higher than this.

If foreign bankers are worried by this they are not letting it show in their willingness to lend to Denmark despite the country now having to borrow just to pay the interest on its loans.

Earlier this year the Kingdom prepaid \$1.5bn loans. It announced last week that it would be prepaying \$850m in October by arranging in 1982 by Citicorp. The loans being prepaid carried interest rates of 1/2 to 3/4 per cent over London interbank offered rate (libor).

With substantial foreign exchange reserves and unwavering credit, the Kingdom has been in a strong position to rearrange its loan portfolio. The state (excluding the Kingdom of Denmark mortgage bank and the export credit council) has taken up new loans totalling Dkr 28.2bn (\$2.7bn), all of which have been drawn; plus a \$1bn revolving credit facility, arranged by Manufacturers Hanover, which is by way of a stand-by credit.

The national debt office calculates that the effective cost of the new loans is 0.42 per cent lower than the loans they are replacing, and that maturity has been extended from an average of three to nine years.

This means that despite the rising current account deficit the state's repayments schedule has been improved. At the beginning of this year, the state's repayments (amortisation) in 1985 and 1986 were estimated to be Dkr 10.6bn and Dkr 12.4bn. The amounts have now been reduced, as of June 30 to Dkr 8.3bn and Dkr 9.7bn.

(Of this year's new loans, \$1.8bn (excluding the revolving credit) are in dollars, about \$450m in yen and the remainder in sterling, D-Marks, guilders, Ecu's and Swiss francs.)

The three biggest dollar loans, \$500m with Salomon Brothers \$800m with Morgan Stanley and \$200m with Merrill Lynch, are floaters with effective spreads of 0.29, 0.31 and 0.04 per cent over Libor, while the other dollar loans are swaps with interest rates under Libor.

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Advertisement for Kleinwort Benson. Text: 'Kleinwort Benson With effect from 1st September 1984 the Kleinwort, Benson Limited mortgage rate will be 13% per annum'.

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